

Details

Promo Grid

Trade Up FY20	MRP	Bose to Bose Trade Up		Non Bose to Bose Trade Up		Eligible Categories
System Name & Combinations	List Price	Discount Value @ 15%	Offer Price after Discount	Discount Value @ 10%	Offer Price after Discount	Acceptable Systems for Trade Up
SoundBar 700 + BassModule 700 + Surround Speakers Set	₹ 171,740	₹ 25,761	₹ 145,979	₹ 17,174	₹ 154,566	5.1, 2.1, and 1.1 Home Theatre Systems
SoundBar 700 + BassModule 500 + Surround Speakers Set	₹ 137,240	₹ 20,586	₹ 116,654	₹ 13,724	₹ 123,516	5.1, 2.1, and 1.1 Home Theatre Systems
SoundBar 700 + BassModule 700	₹ 143,500	₹ 21,525	₹ 121,975	₹ 14,350	₹ 129,150	5.1, 2.1, and 1.1 Home Theatre Systems
SoundBar 700 + BassModule 500	₹ 109,000	₹ 16,350	₹ 92,650	₹ 10,900	₹ 98,100	5.1, 2.1, and 1.1 Home Theatre Systems
SoundBar 700	₹ 79,000	₹ 11,850	₹ 67,150	₹ 7,900	₹ 71,100	5.1, 2.1, and 1.1 Home Theatre Systems
SoundBar 500 + BassModule 700 + Surround Speakers Set	₹ 151,740	₹ 22,761	₹ 128,979	₹ 15,174	₹ 136,566	5.1, 2.1, and 1.1 Home Theatre Systems
SoundBar 500 + BassModule 500 + Surround Speakers Set	₹ 117,240	₹ 17,586	₹ 99,654	₹ 11,724	₹ 105,516	5.1, 2.1, and 1.1 Home Theatre Systems
SoundBar 500 + BassModule 700	₹ 123,500	₹ 18,525	₹ 104,975	₹ 12,350	₹ 111,150	5.1, 2.1, and 1.1 Home Theatre Systems
SoundBar 500 + BassModule 500	₹ 89,000	₹ 13,350	₹ 75,650	₹ 8,900	₹ 80,100	5.1, 2.1, and 1.1 Home Theatre Systems
SoundBar 500	₹ 59,000	₹ 8,850	₹ 50,150	₹ 5,900	₹ 53,100	5.1, 2.1, and 1.1 Home Theatre Systems
Home Speaker 500	₹ 39,000	₹ 5,850	₹ 33,150	₹ 3,900	₹ 35,100	Any Music System/VPA/Portable Speaker
Quietcomfort 30	₹ 27,000	₹ 4,050	₹ 22,950	₹ 2,700	₹ 24,300	Any Headphone/Earphone

Eligible Brands and Products acceptable under Trade Up

Product Considerations			
Eligible Non-Bose Categories			Bose To Bose
Home Theatre	Headphones/Earphones	Speakers	Acceptable Categories
Anthony Galo	Apple	Amazon Echo	HT Systems
B&o	B&o	Apple	Soundbars
B&W	B&W	B&o	Acoustimass HT Series

Denon	Beats	B&W	321 Family
Harmon Kardon	Harman Kardon	Cambridge Audio	Lifestyles
Jamo	Jabra	Google	AM5/3 with Amplifier
JBL	JBL	Harman Kardon	
LG	Marshall	JBL	Music Systems
Klipsch	Motorola	Klipsch	SoundTouch family
Marantz	OnePlus	LG	Wave Family
Onkyo	Parrot	Marshall	SoundLink Family
Panasonic	Samsung	Philips	SoundDock Family
Philips	Sennheiser	Pioneer	
Pioneer	Sony	Samsung	Headphones/Earphones
Polk Audio	UE	Sonos	Any Bose Headphone/Earphone
Samsung		Sony	
Sonodyne		Yamaha	
Sonos			
Sony			
Yamaha			

Promo SKU's

Promo Products	Code
QuietControl 30	761448-0010
Home Speaker 500 Triple Black	795345-5100
Home Speaker 500 Luxe Silver	795345-5300
Soundbar 700 Black	795347-5100
Soundbar 700 White	795347-5200
Bass Module 500	796145-5100
Soundbar 500	799702-5100
Bass Module 700 Black	809108-5100
Bass Module 700 White	809108-5200
Surround Speaker Black	809281-5100
Surround Speaker White	809281-5200