

BOSE

**Inspiration
sounds like this.**



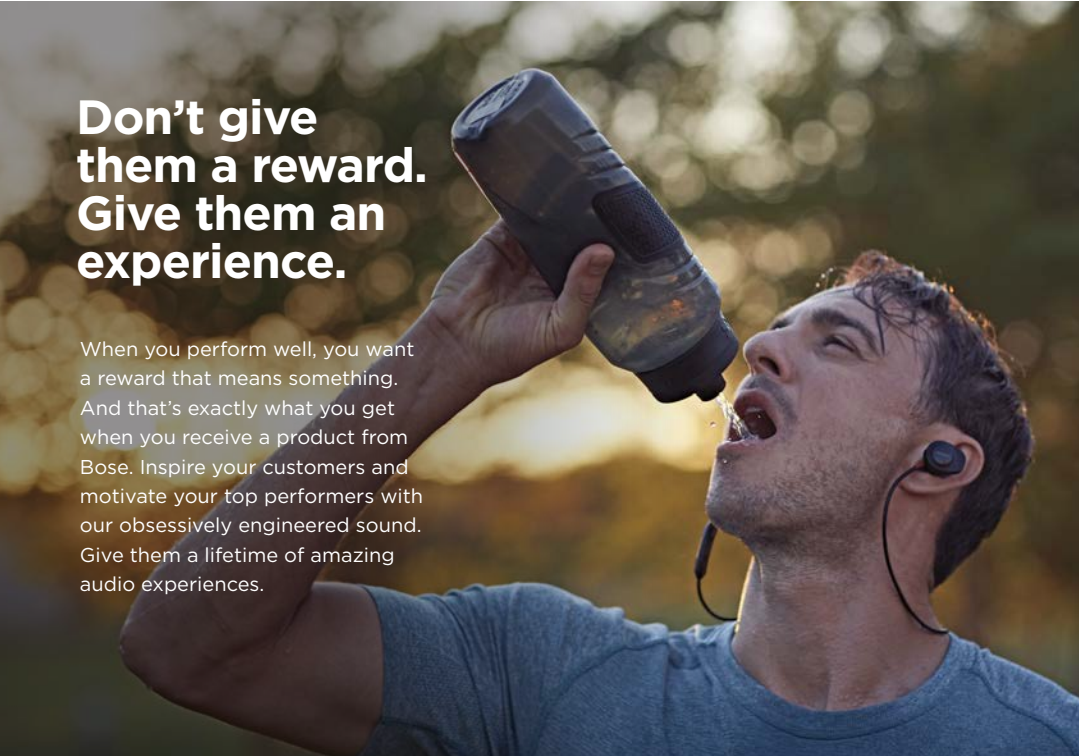
BOSE® PRODUCT CATALOG SPRING 2017

Driven by better sound.

We don't think of ourselves as an audio company—we're an idea company. And it's our passion for the details that makes big things happen. Details like the precise arrangement of microphones in our wireless noise cancelling headphones. Details like the proprietary technologies that let us pack big sound into small speakers, so you can take your music to places it's never been before. In the words of our founder, MIT professor Dr. Amar G. Bose, we "dream of things that are better, and think of ways to reach those things." That's what we do—we never stop imagining how to outperform what has come before.

Don't give them a reward. Give them an experience.

When you perform well, you want a reward that means something. And that's exactly what you get when you receive a product from Bose. Inspire your customers and motivate your top performers with our obsessively engineered sound. Give them a lifetime of amazing audio experiences.



NEW FOR 2017



SoundLink® Revolve Bluetooth speaker
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SoundLink® Revolve charging cradle
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SoundLink® Revolve+ Bluetooth® speaker
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SoundSport® charging case
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NEW SOUNDLINK® REVOLVE+ BLUETOOTH® SPEAKER

The best-performing portable speaker from Bose, engineered to spread deep, loud, jaw-dropping sound in every direction.

Retail value: ₹ 24,500 | ■ Lux Gray ■ Triple Black

Dimensions: 18.4cm x 10.5cm x 10.5cm (HxWxD)



Optional
SoundLink® Revolve
charging cradle
Retail value: ₹ 2,900

Compatible with SoundLink® Revolve and Revolve+.

NEW SOUNDLINK® REVOLVE BLUETOOTH® SPEAKER

Deep. Loud. And immersive, too. This small speaker delivers true 360° sound for consistent, uniform coverage.

Retail value: ₹ 19,900 | ■ Lux Gray ■ Triple Black

Dimensions: 15.2cm x 8.2cm x 8.2cm (HxWxD)



SOUNDLINK® MINI BLUETOOTH® SPEAKER II

The speaker is small. The sound is not. Experience big sound and deep bass from a speaker that fits in the palm of your hand. Connects wirelessly to any *Bluetooth* device. Includes charging cradle.

Retail value: ₹ 16,200 | ■ Pearl ■ Carbon

Dimensions: 5.1cm H x 18cm x 5.8cm (HxWxD)



Optional SoundLink® Mini travel bag

Retail value: ₹ 3,825 | ■ Black

SOUNDLINK® COLOR BLUETOOTH® SPEAKER II

Bold sound. Portable. Water resistant. This *Bluetooth* speaker is your go-to companion for life's great adventures.

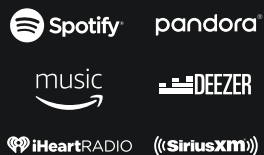
Retail value: ₹ 11,500 | ■ Aquatic Blue ■ Coral Red □ Soft Black ■ Polar White

Dimensions: 13.3cm x 12.7cm x 5.7cm (HxWxD)



Wireless music. In any room. In every room.

There's a world of music out there, and SoundTouch® makes it easy to hear it all around your home—wirelessly. An entire family of sound systems lets you choose the one that best fits each room and listener. Explore millions of songs, playlists and more. Wirelessly. All with legendary Bose® sound. It will change the way you experience music.



One system for a world of music.

SoundTouch® speakers give you wireless access to popular music services like Spotify® and Deezer, Internet radio stations and your stored music library. All in one speaker.

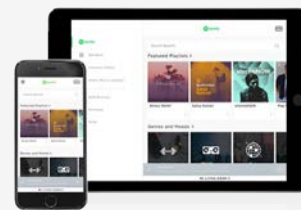


Effortless wireless.

With SoundTouch®, we put a lot of thought into taking the thinking out. You can listen whichever way you want, without worrying about which technology is best. Play music directly from your phone or tablet using *Bluetooth®*. Or connect to your Wi-Fi® network for instant in-home listening, without the need for your phone.



Free SoundTouch® app. Instant music. Instant feeling.



Control your SoundTouch® speakers. Access popular music services, Internet radio or your music library. Stream music instantly, and easily personalize the presets.

SOUNDTOUCH® WIRELESS LINK ADAPTER

Easily add a world of wireless music to your existing stereo or home theater system. Stream music from your home Wi-Fi® or *Bluetooth®* devices.

Retail value: ₹ 12,999 | ■ Black

Dimensions: 2.5cm x 8.8cm x 8.8cm (HxWxD)



SOUNDTOUCH® 10 WIRELESS SPEAKER

The smallest SoundTouch® speaker gives you full, rich sound.

Retail value: ₹ 19,013

□ White ■ Black

Dimensions: 21.2cm x 14.1cm x 8.7cm (HxWxD)



SOUNDTOUCH® 20 SERIES III WIRELESS SPEAKER

Room-filling sound. Compact size.

Retail value: ₹ 33,638

□ White ■ Black

Dimensions: 18.8cm x 31.4cm x 10.4cm (HxWxD)



SOUNDTOUCH® 30 SERIES III WIRELESS SPEAKER

The best-performing one-piece wireless speaker from Bose.

Retail value: ₹ 57,263

□ White ■ Black

Dimensions: 24.6cm x 43.5cm x 18cm (HxWxD)



WAVE® SOUNDTOUCH® MUSIC SYSTEM IV

Make music from any source sound legendary. Internet radio, streaming services, your digital music library, the playlists on your friend's phone, the playlists on your friend's friend's phone—with one touch, this elegant music system will play virtually anything via your home Wi-Fi® network or any *Bluetooth®* device. There's a CD player and AM/FM tuner, too.

Retail value: ₹ 50,513

■ Platinum Silver □ Espresso Black

Dimensions: 14.2cm x 36.8cm x 22.1cm (HxWxD)



WAVE® MUSIC SYSTEM IV



Fill the room with music. Not cables. One cable is all it takes to connect this system, which includes a CD/MP3 CD player and AM/FM radio tuner.

Retail value: ₹ 39,263

■ Platinum Silver ■ Espresso Black

Dimensions: 10.7cm x 36.8cm x 22.1cm (HxWxD)



BOSE® SOLO 5 TV SOUND SYSTEM



It's time your TV sounded as good as it looks. This one-piece soundbar makes every word easier to hear. Plus it's *Bluetooth*® compatible, so you can even use it to play music via your phone or tablet.

Retail value: ₹ 22,050

■ Black | Dimensions: 7.0cm x 54.8cm x 8.6cm (HxWxD)





SOUNDTOUCH® 300 SOUNDBAR

Every cubic inch of this soundbar is packed with technologies that make everything sound clear and spacious. Music. Movies. TV. Everything.

Retail value: ₹ 69,999 | ■ Black

Dimensions: 5.7cm x 97.8cm x 10.8cm (HxWxD)



ACOUSTIMASS® 300 WIRELESS BASS MODULE

The difference between hearing bass and feeling thunder starts the moment you add this wireless bass module to the SoundTouch® 300 soundbar.

Retail value: ₹ 69,999 | ■ Black

Dimensions: 32.5cm x 29.5cm x 29.5cm (HxWxD)



VIRTUALLY INVISIBLE® 300 WIRELESS SURROUND SPEAKERS

Add these small rear speakers to the SoundTouch® 300 soundbar and feel what it's like to be in the middle of everything you listen to or watch.

Retail value: ₹ 36,000 | ■ Black

Dimensions speakers: 9.55cm x 8.32cm x 8.49cm (HxWxD)

Dimensions adapters: 7.8cm x 4.1cm x 16.6cm (HxWxD)



Power of three

You won't believe what the SoundTouch® 300 soundbar can do on its own. But for even more impact, add the Acoustimass® 300 wireless bass module and the Virtually Invisible® 300 wireless surround speakers any time.

SoundTouch®

Works together with other SoundTouch® speakers. Every speaker in the SoundTouch® family gives you wireless access to popular music services like Spotify® and Deezer, Internet radio stations and your stored music library.





LIFESTYLE® 600 HOME ENTERTAINMENT SYSTEM

A 5.1 system that directs sound to you and around you, immersing you in lifelike surround sound for all your music, movies and TV.

Retail value: ₹ 2,99,999 | □ White ■ Black

For all component dimensions, see Bose.com.



LIFESTYLE® 650 HOME ENTERTAINMENT SYSTEM

Details mean everything. So Bose compromised on nothing. Astonishing 360° sound. Brushed anodized aluminum finish. The best 5.1 system from Bose for music, movies and TV.

Retail value: ₹ 3,99,999 | □ White ■ Black

For all component dimensions, see Bose.com.



SoundTouch®

Both these 5.1 systems easily connect to other SoundTouch® speakers so you can play the same music throughout your home. Or different music in different rooms. Every SoundTouch® system gives you wireless access to popular music services like Spotify® and Deezer, Internet radio stations and your stored music library.

NOISE CANCELLING HEADPHONES



QUIETCOMFORT® 35 WIRELESS HEADPHONES

Engineered with world-class noise cancellation that makes quiet sound quieter and music sound better. Free yourself from wires and connect easily to your devices with *Bluetooth*® and NFC pairing. And enjoy up to 20 hours of wireless listening per battery charge.

Retail value: ₹ 29,363

□ Black ■ Silver



QUIETCOMFORT® 25 ACOUSTIC NOISE CANCELLING™ HEADPHONES

Never get on an airplane without at least two things: a good long playlist and QC®25 headphones to make the hours fly by. Bose® noise cancelling technology monitors the noise around you and cancels it out. It's just you and your music—or simply peace and quiet.

Retail value for iPod and iPhone version: ₹ 25,200

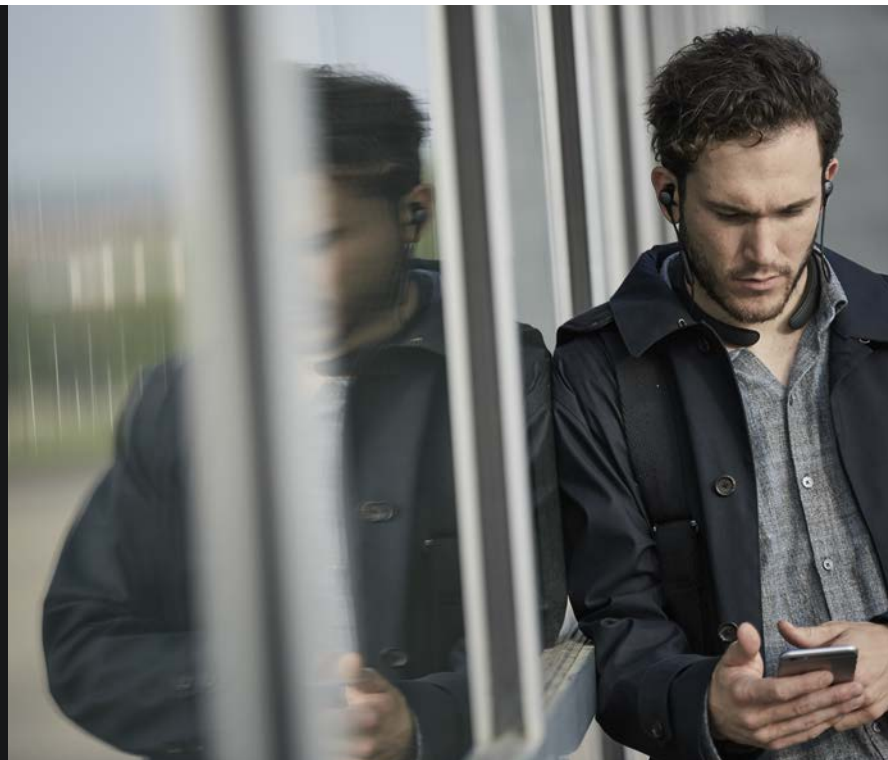
■ Black

Retail value for Android/Samsung version: ₹ 25,200

■ Black



NOISE CANCELLING HEADPHONES



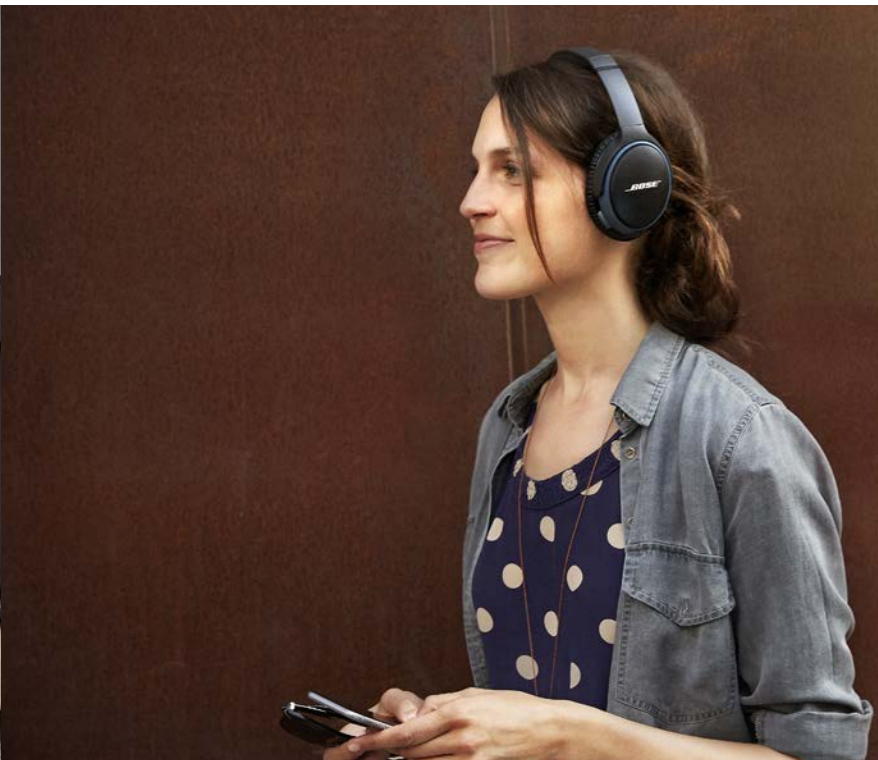
QUIETCONTROL™ 30 WIRELESS HEADPHONES

Listen like never before, with breakthrough technology that allows you to control your own level of noise cancellation.

Retail value: ₹ 27,000 | ☐ Black



WIRELESS HEADPHONES

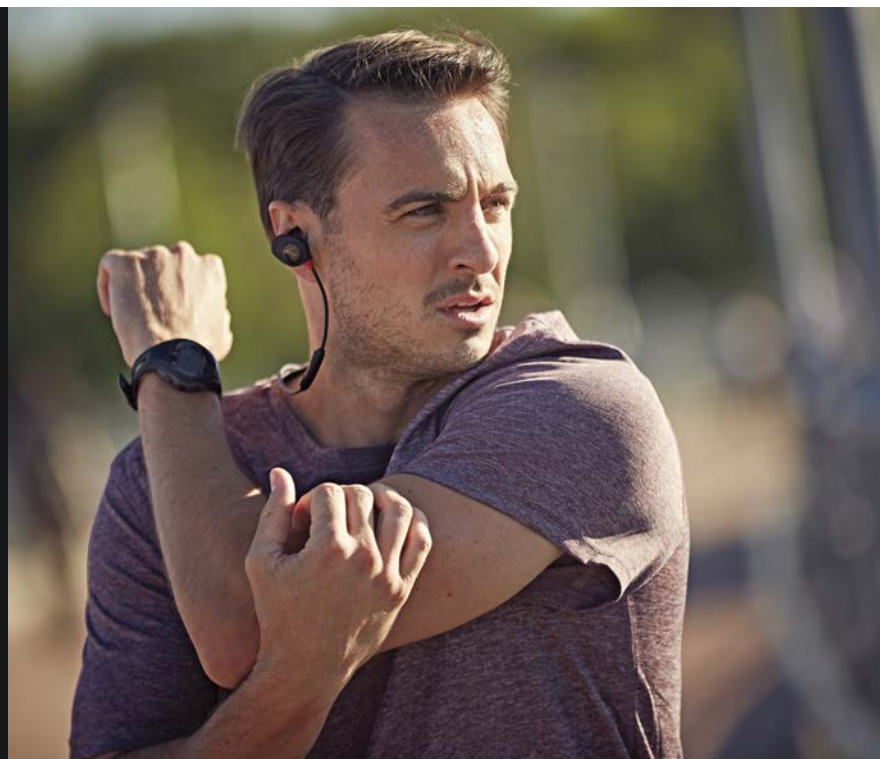


SOUNDLINK® AROUND-EAR WIRELESS HEADPHONES II

Deep, immersive sound at any volume. Seamless switching between two *Bluetooth*® devices. Soft ear cushions for all-day comfort.

Retail value: ₹ 19,000 | ☒ Black ☐ White

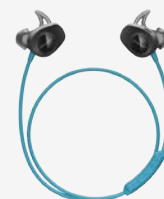




SOUNDSPORT® PULSE WIRELESS HEADPHONES

Push your workout to the next level with inspiring sound and a built-in heart rate sensor that makes it easy to track your performance.

Retail value: ₹ 17,500 | ■ Power Red



SOUNDSPORT® WIRELESS HEADPHONES

With no wires in the way and earbuds that stay secure and comfortable, nothing's holding you back from your workout.

Retail value: ₹ 13,275 | ■ Black ■ Aqua ■ Citron

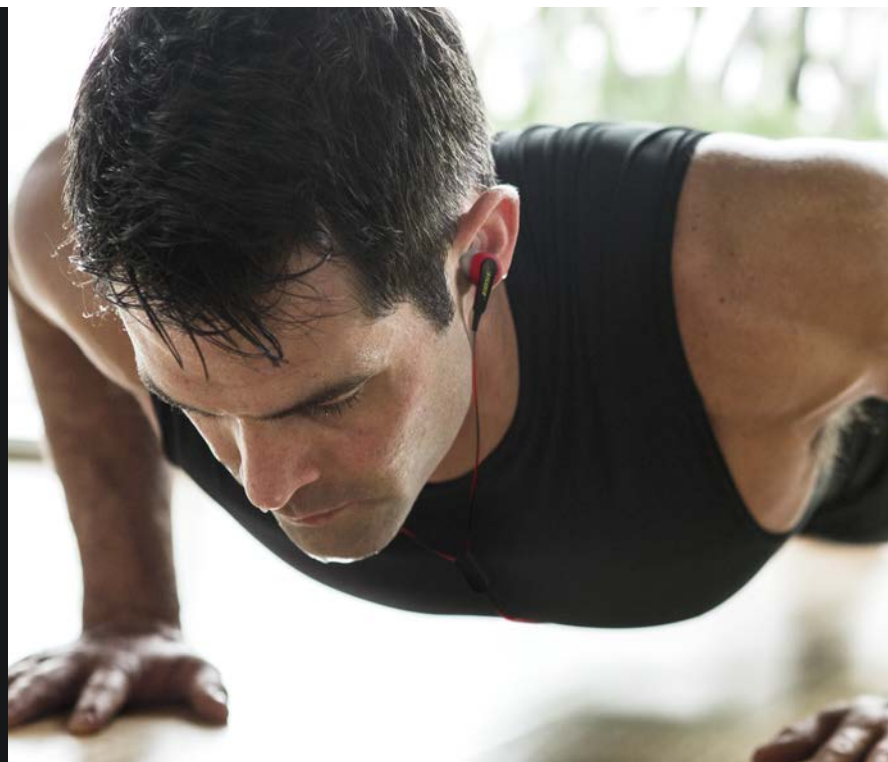


NEW SOUNDSPORT® CHARGING CASE

Charge your SoundSport Pulse wireless or SoundSport wireless headphones on the go, anywhere, any time.

Retail value: ₹ 3,500





SOUNDSPORT® IN-EAR HEADPHONES

One more mile. One more rep. One more day. Go further with deep, clear sound for the music you love, and a durable design.

Retail value for iPod and iPhone version: ₹ 10,013

■ Charcoal ■ Energy Green ■ Power Red

Retail value for Android/Samsung version: ₹ 10,013

■ Charcoal



FAVORITES BY REWARD CATEGORY

	Retail value	Page
UNDER ₹ 15,000	SoundSport® charging case	₹ 3,500 20
	SoundSport® in-ear headphones	₹ 10,013 22
	SoundLink® Color <i>Bluetooth</i> ® speaker II	₹ 11,500 5
	SoundTouch® Wireless Link adapter	₹ 12,999 7
	SoundSport® wireless headphones	₹ 13,275 21
UNDER ₹ 20,000	SoundLink® Mini <i>Bluetooth</i> ® speaker II	₹ 16,200 5
	SoundSport® Pulse wireless headphones	₹ 17,500 20
	SoundTouch® 10 wireless speaker	₹ 19,013 8
	SoundLink® around-ear wireless headphones II	₹ 19,000 19
	SoundLink® Revolve <i>Bluetooth</i> ® speaker	₹ 19,900 4
UNDER ₹ 60,000	Bose® Solo 5 TV sound system	₹ 22,050 11
	SoundLink® Revolve+ <i>Bluetooth</i> ® speaker	₹ 24,500 4
	QuietComfort® 25 Acoustic Noise Cancelling™ headphones	₹ 25,200 17
	QuietControl™ 30 wireless headphones	₹ 27,000 18
	QuietComfort® 35 wireless headphones	₹ 29,363 16
	SoundTouch® 20 Series III wireless speaker	₹ 33,638 8
	Virtually Invisible® 300 wireless surround speakers	₹ 36,000 13
	Wave® music system IV	₹ 39,263 10
	Wave® SoundTouch® music system IV	₹ 50,513 =9
	SoundTouch® 30 Series III wireless speaker	₹ 57,263 8
UNDER ₹ 4,00,000	SoundTouch® 300 soundbar	₹ 69,999 12
	Acoustimass® 300 wireless bass module	₹ 69,999 13
	Lifestyle® 600 home entertainment system	₹ 2,99,999 14
	Lifestyle® 650 home entertainment system	₹ 3,99,999 15

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Your top employees
and customers deserve it.
Reward them with Bose.