

***BOSE***

**Inspiration  
sounds like this.**



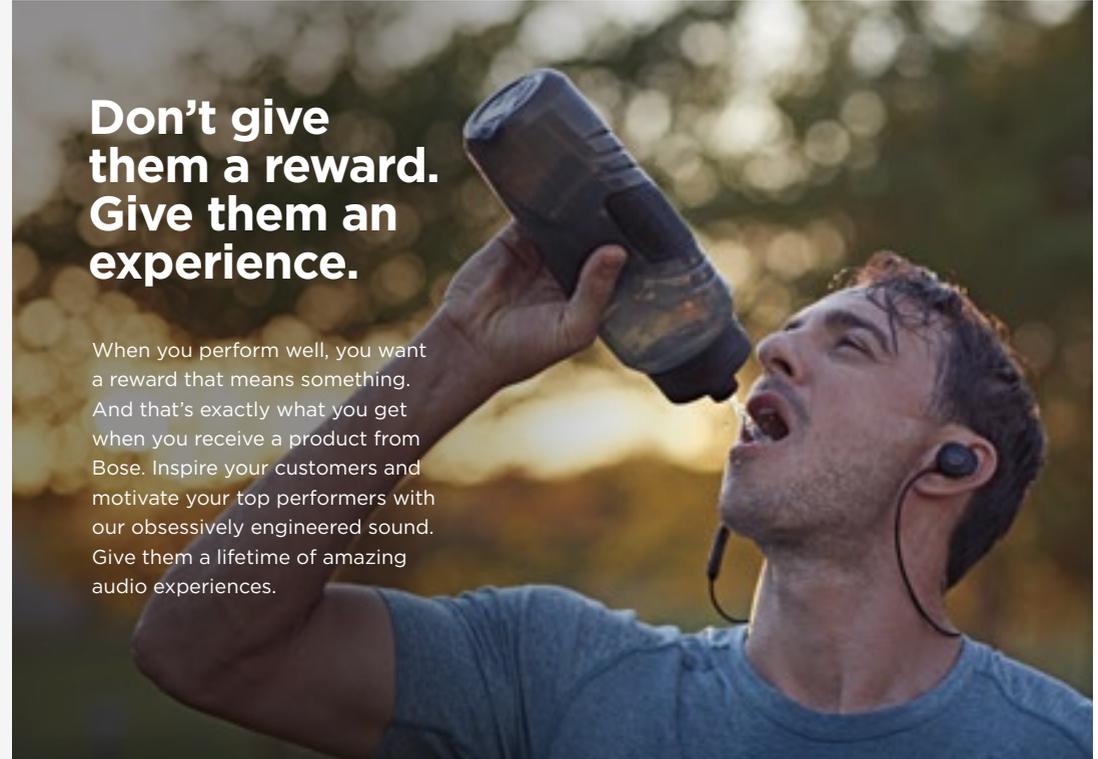
BOSE® PRODUCT CATALOG SPRING 2017

## Driven by better sound.

We don't think of ourselves as an audio company—we're an idea company. And it's our passion for the details that makes big things happen. Details like the precise arrangement of microphones in our wireless noise cancelling headphones. Details like the proprietary technologies that let us pack big sound into small speakers, so you can take your music to places it's never been before. In the words of our founder, MIT professor Dr. Amar G. Bose, we "dream of things that are better, and think of ways to reach those things." That's what we do—we never stop imagining how to outperform what has come before.

## Don't give them a reward. Give them an experience.

When you perform well, you want a reward that means something. And that's exactly what you get when you receive a product from Bose. Inspire your customers and motivate your top performers with our obsessively engineered sound. Give them a lifetime of amazing audio experiences.



## NEW FOR 2017



SoundLink® Revolve  
Bluetooth speaker  
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SoundLink® Revolve  
charging cradle  
Page 4



SoundLink® Revolve+  
Bluetooth® speaker  
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SoundSport®  
charging case  
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**NEW SOUNDLINK® REVOLVE+  
BLUETOOTH® SPEAKER**

The best-performing portable speaker from Bose, engineered to spread deep, loud, jaw-dropping sound in every direction.

Retail value: \$299 | ■ Lux Gray ■ Triple Black

Dimensions: 7.25" x 4.13" x 4.13" (HxWxD)



Optional  
SoundLink® Revolve  
charging cradle  
Retail value: \$29

Compatible with SoundLink® Revolve and Revolve+.

**NEW SOUNDLINK® REVOLVE  
BLUETOOTH® SPEAKER**

Deep. Loud. And immersive, too. This small speaker delivers true 360° sound for consistent, uniform coverage.

Retail value: \$199 | ■ Lux Gray ■ Triple Black

Dimensions: 5.97" x 3.24" x 3.24" (HxWxD)



**SOUNDLINK® MINI  
BLUETOOTH® SPEAKER II**

The speaker is small. The sound is not. Experience big sound and deep bass from a speaker that fits in the palm of your hand. Connects wirelessly to any *Bluetooth* device. Includes charging cradle.

Retail value: \$199 | ■ Pearl ■ Carbon

Dimensions: 2" x 7.1" x 2.3" (HxWxD)



Optional SoundLink® Mini travel bag  
Retail value: \$44 | ■ Black



**SOUNDLINK® COLOR  
BLUETOOTH® SPEAKER II**

Bold sound. Portable. Water resistant. This *Bluetooth* speaker is your go-to companion for life's great adventures.

Retail value: \$129 | ■ Aquatic Blue ■ Coral Red □ Soft Black ■ Polar White

Dimensions: 5.16" x 5" x 2.19" (HxWxD)



# Wireless music. In any room. In every room.

There's a world of music out there, and SoundTouch® makes it easy to hear it all around your home—wirelessly. An entire family of sound systems lets you choose the one that best fits each room and listener. Explore millions of songs, playlists and more. Wirelessly. All with legendary Bose® sound. It will change the way you experience music.



## One system for a world of music.

SoundTouch® speakers give you wireless access to popular music services like Spotify® and Deezer, Internet radio stations and your stored music library. All in one speaker.

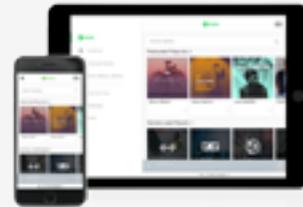


## Effortless wireless.

With SoundTouch®, we put a lot of thought into taking the thinking out. You can listen whichever way you want, without worrying about which technology is best. Play music directly from your phone or tablet using *Bluetooth*®. Or connect to your Wi-Fi® network for instant in-home listening, without the need for your phone.



## Free SoundTouch® app. Instant music. Instant feeling.



Control your SoundTouch® speakers. Access popular music services, Internet radio or your music library. Stream music instantly, and easily personalize the presets.

## SOUNDTOUCH® WIRELESS LINK ADAPTER

Easily add a world of wireless music to your existing stereo or home theater system. Stream music from your home Wi-Fi® or *Bluetooth*® devices.

Retail value: \$149 | ■ Black

Dimensions: 1.0" x 3.4" x 3.4" (HxWxD)



**SOUNDTOUCH® 10  
WIRELESS SPEAKER**

The smallest SoundTouch® speaker gives you full, rich sound.

Retail value: \$199

White  Black

Dimensions: 8.34" x 5.56" x 3.43" (HxWxD)



**SOUNDTOUCH® 20 SERIES III  
WIRELESS SPEAKER**

Room-filling sound. Compact size.

Retail value: \$349

White  Black

Dimensions: 7.4" x 12.4" x 4.1" (HxWxD)



**SOUNDTOUCH® 30 SERIES III  
WIRELESS SPEAKER**

The best-performing one-piece wireless speaker from Bose.

Retail value: \$499

White  Black

Dimensions: 9.7" x 17.1" x 7.1" (HxWxD)



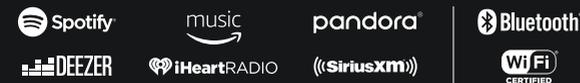
**WAVE® SOUNDTOUCH®  
MUSIC SYSTEM IV**

Make music from any source sound legendary. Internet radio, streaming services, your digital music library, the playlists on your friend's phone, the playlists on your friend's friend's phone—with one touch, this elegant music system will play virtually anything via your home Wi-Fi® network or any Bluetooth® device. There's a CD player and AM/FM tuner, too.

Retail value: \$599

Platinum Silver  Espresso Black

Dimensions: 5.6" x 14.6" x 8.7" (HxWxD)



WAVE®  
MUSIC SYSTEM IV



Fill the room with music. Not cables. One cable is all it takes to connect this system, which includes a CD/MP3 CD player and AM/FM radio tuner.

Retail value: \$ 499

■ Platinum Silver ■ Espresso Black

Dimensions: 4.2" x 14.6" x 8.7" (HxWxD)

WAVE® RADIO IV



The radio that changed the industry. Now in a fresh design. Includes an advanced AM/FM tuner that displays song/artist information.

Retail value: \$ 349

■ Platinum Silver

Dimensions: 4.2" x 14.6" x 8.7" (HxWxD)



BOSE® SOLO 5  
TV SOUND SYSTEM



It's time your TV sounded as good as it looks. This one-piece soundbar makes every word easier to hear. Plus it's *Bluetooth*® compatible, so you can even use it to play music via your phone or tablet.

Retail value: \$ 249

■ Black | Dimensions: 2.6" x 21.6" x 3.4" (HxWxD)

Bluetooth®



## SOUNDTOUCH® 300 SOUNDBAR

Every cubic inch of this soundbar is packed with technologies that make everything sound clear and spacious. Music. Movies. TV. Everything.

Retail value: \$ 699 | ■ Black

Dimensions: 2.25" x 38.5" x 4.25" (HxWxD)



## ACOUSTIMASS® 300 WIRELESS BASS MODULE

The difference between hearing bass and feeling thunder starts the moment you add this wireless bass module to the SoundTouch® 300 soundbar.

Retail value: \$ 699 | ■ Black

Dimensions: 15" x 12" x 12" (HxWxD)



## VIRTUALLY INVISIBLE® 300 WIRELESS SURROUND SPEAKERS

Add these small rear speakers to the SoundTouch® 300 soundbar and feel what it's like to be in the middle of everything you listen to or watch.

Retail value: \$ 299 | ■ Black

Dimensions speakers: 3.7" x 3.2" x 3.3" (HxWxD)

Dimensions adapters: 1.6" x 6.54" x 3.07" (HxWxD)



## Power of three

You won't believe what the SoundTouch® 300 soundbar can do on its own. But for even more impact, add the Acoustimass® 300 wireless bass module and the Virtually Invisible® 300 wireless surround speakers any time.

## SoundTouch®

Works together with other SoundTouch® speakers. Every speaker in the SoundTouch® family gives you wireless access to popular music services like Spotify® and Deezer, Internet radio stations and your stored music library.





## LIFESTYLE® 600 HOME ENTERTAINMENT SYSTEM

A 5.1 system that directs sound to you and around you, immersing you in lifelike surround sound for all your music, movies and TV.

Retail value: \$2,999 | □ White ■ Black

For all component dimensions, see Bose.com.



## LIFESTYLE® 650 HOME ENTERTAINMENT SYSTEM

Details mean everything. So Bose compromised on nothing. Astonishing 360° sound. Brushed anodized aluminum finish. The best 5.1 system from Bose for music, movies and TV.

Retail value: \$3,999 | □ White ■ Black

For all component dimensions, see Bose.com.



## SoundTouch®

Both these 5.1 systems easily connect to other SoundTouch® speakers so you can play the same music throughout your home. Or different music in different rooms. Every SoundTouch® system gives you wireless access to popular music services like Spotify® and Deezer, Internet radio stations and your stored music library.

NOISE CANCELLING  
HEADPHONES



**QUIETCOMFORT® 35  
WIRELESS HEADPHONES**

Engineered with world-class noise cancellation that makes quiet sound quieter and music sound better. Free yourself from wires and connect easily to your devices with *Bluetooth*® and NFC pairing. And enjoy up to 20 hours of wireless listening per battery charge.

Retail value: \$ 349

Black  Silver



**QUIETCOMFORT® 25  
ACOUSTIC NOISE CANCELLING™  
HEADPHONES**

Never get on an airplane without at least two things: a good long playlist and QC®25 headphones to make the hours fly by. Bose® noise cancelling technology monitors the noise around you and cancels it out. It's just you and your music—or simply peace and quiet.

Retail value for iPod and iPhone version: \$ 299

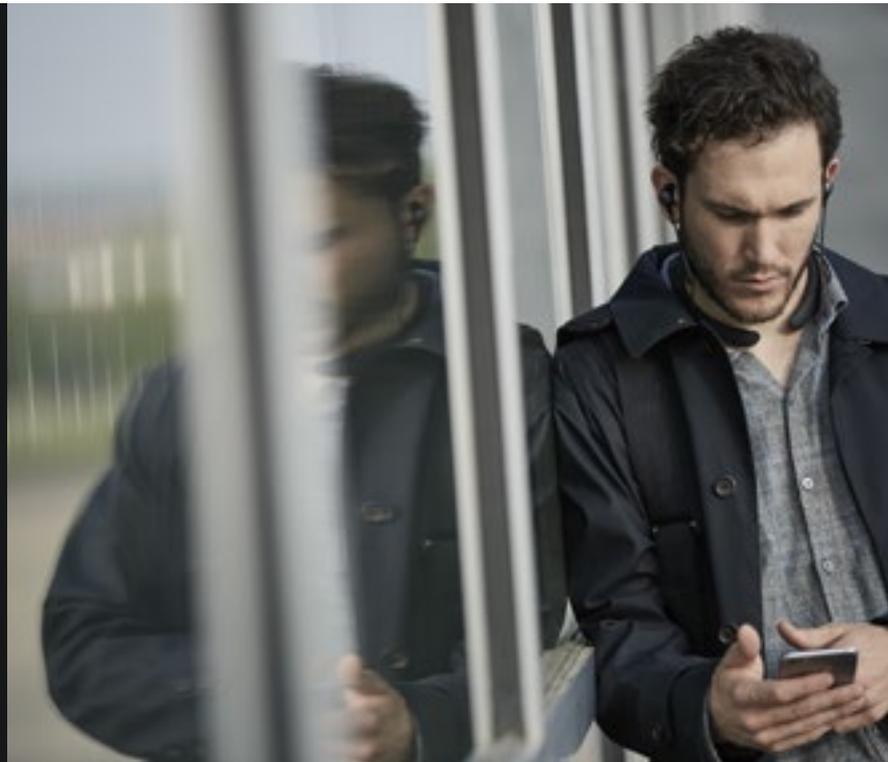
Black

Retail value for Android/Samsung version: \$ 299

Black



**NOISE CANCELLING  
HEADPHONES**



**QUIETCONTROL™ 30  
WIRELESS HEADPHONES**

Listen like never before, with breakthrough technology that allows you to control your own level of noise cancellation.

Retail value: \$299 |  Black



**WIRELESS  
HEADPHONES**

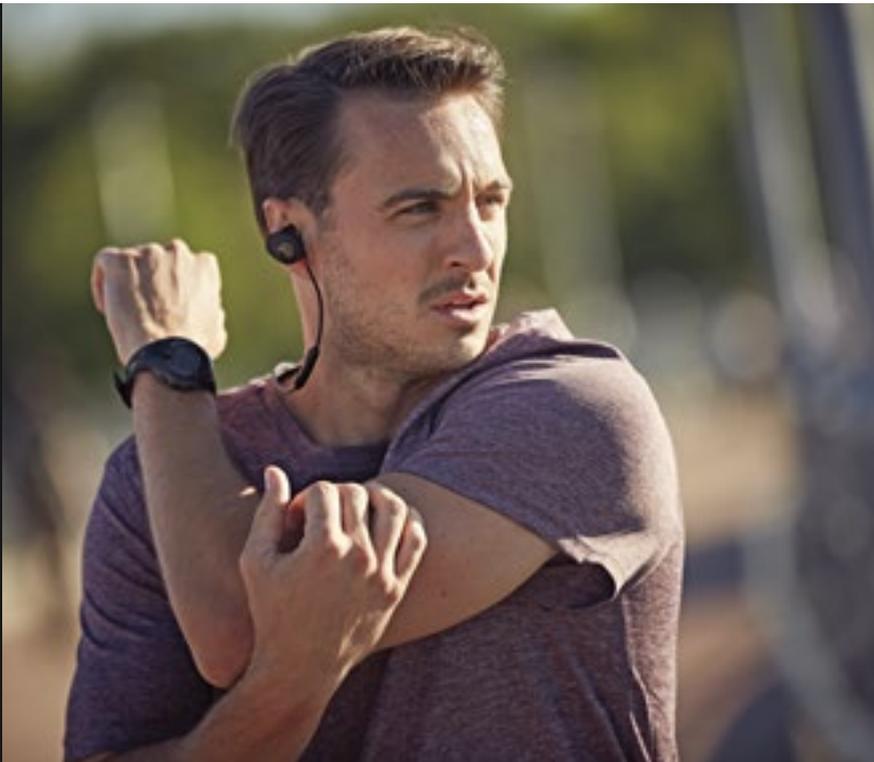


**SOUNDLINK® AROUND-EAR  
WIRELESS HEADPHONES II**

Deep, immersive sound at any volume. Seamless switching between two *Bluetooth*® devices. Soft ear cushions for all-day comfort.

Retail value: \$279 |  Black  White





**SOUNDSPORT® PULSE  
WIRELESS HEADPHONES**

Push your workout to the next level with inspiring sound and a built-in heart rate sensor that makes it easy to track your performance.

Retail value: \$199 | ■ Power Red



**SOUNDSPORT®  
WIRELESS HEADPHONES**

With no wires in the way and earbuds that stay secure and comfortable, nothing's holding you back from your workout.

Retail value: \$149 | ■ Black ■ Aqua ■ Citron



**NEW SOUNDSPORT®  
CHARGING CASE**

Charge your SoundSport Pulse wireless or SoundSport wireless headphones on the go, anywhere, any time.

Retail value: \$49





## SOUNDSPORT® IN-EAR HEADPHONES

One more mile. One more rep. One more day. Go further with deep, clear sound for the music you love, and a durable design.

Retail value for iPod and iPhone version: \$99

■ Charcoal ■ Energy Green ■ Power Red

Retail value for Android/Samsung version: \$99

■ Charcoal



## FAVORITES BY REWARD CATEGORY

|                 | Retail value   | Page    |    |
|-----------------|--|---------|----|
| UNDER<br>\$ 150 | SoundSport® charging case                              | \$49    | 20 |
|                 | SoundSport® in-ear headphones                          | \$99    | 22 |
|                 | SoundLink® Color <i>Bluetooth</i> ® speaker II         | \$129   | 5  |
|                 | SoundTouch® Wireless Link adapter                      | \$149   | 7  |
|                 | SoundSport® wireless headphones                        | \$149   | 21 |
| UNDER<br>\$ 250 | SoundSport® Pulse wireless headphones                  | \$199   | 20 |
|                 | SoundLink® Mini <i>Bluetooth</i> ® speaker II          | \$199   | 5  |
|                 | SoundLink® Revolve <i>Bluetooth</i> ® speaker          | \$199   | 4  |
|                 | SoundTouch® 10 wireless speaker                        | \$199   | 8  |
|                 | Bose® Solo 5 TV sound system                           | \$249   | 11 |
| UNDER<br>\$ 400 | SoundLink® around-ear wireless headphones II           | \$279   | 19 |
|                 | SoundLink® Revolve+ <i>Bluetooth</i> ® speaker         | \$299   | 4  |
|                 | Virtually Invisible® 300 wireless surround speakers    | \$299   | 13 |
|                 | QuietControl™ 30 wireless headphones                   | \$299   | 18 |
|                 | QuietComfort® 25 Acoustic Noise Cancelling™ headphones | \$299   | 17 |
|                 | QuietComfort® 35 wireless headphones                   | \$349   | 16 |
|                 | Wave® radio IV   | \$349   | 10 |
| OVER<br>\$ 400  | SoundTouch® 20 Series III wireless speaker             | \$349   | 8  |
|                 | SoundTouch® 30 Series III wireless speaker             | \$499   | 8  |
|                 | Wave® music system IV                                  | \$499   | 10 |
|                 | Wave® SoundTouch® music system IV                      | \$599   | 9  |
|                 | SoundTouch® 300 soundbar                               | \$699   | 12 |
|                 | Acoustimass® 300 wireless bass module                  | \$699   | 13 |
|                 | Lifestyle® 600 home entertainment system               | \$2,999 | 14 |
|                 | Lifestyle® 650 home entertainment system               | \$3,999 | 15 |

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***BOSE***

Your top employees  
and customers deserve it.  
Reward them with Bose.