

INSPIRE. MOTIVATE. REWARD.





BOSE® PRODUCT CATALOGUE 2016

FOR THE LOVE OF SOUND.

Bose[®] Corporation was born of desire. The desire to create audio products that recreate the power of a live performance. Stirring emotion through music. Escaping into the action of a film. Celebrating the love of sport.

That's why we've committed 50 years to research. Our innovations are guided by our love of sound. We want to help you have an extraordinary experience, whether you're listening to your favourite song, watching a new series, cheering on your home team or exploring the next level of your video game. That's why we're the most respected name in sound.



REWARD YOUR EMPLOYEES OR CUSTOMERS WITH BOSE® SOUND.

Motivate your customers and top performers with great promotion and incentive items from Bose. Our broad range brings better sound to many of life's moments with quality products that are built to last. Bose sound: the best reward.

NEW FOR 2016

SoundTouch[®] wireless music system Page 7 SoundTrue Ultra in-ear headphones **Page 10**







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SoundLink[®] BLUETOOTH SPEAKER III

The best-performing mobile *Bluetooth* speaker from Bose. Connects easily and wirelessly to your smartphone, tablet or other *Bluetooth* device. Plays your music with depth and clarity. Slim design to slip conveniently into your bag or backpack, and a rechargeable lithium-ion battery that lets you play your music for up to 14 hours. A silicone button panel protects it from dirt and dust, and a wraparound metal grille adds to its durability. Optional accessory covers let you customise to a colour that fits your style.

RRP: **\$399** | ■ Grey Dimensions: 13.2 x 25.6 x 4.8 cm (HxWxD)

Bluetooth





Covers RRP: \$49.95 ■ Grey ■ Charcoal black ■ Navy blue ■ Olive green ■ Deep red

NEW

SoundLink[®] Mini BLUETOOTH[®] SPEAKER II

Full sound with deeper lows than you'd expect from a speaker that fits in the palm of your hand. Connects wirelessly to any *Bluetooth* device to play anytime, anywhere. Includes charging cradle.

RRP: **\$299** | ■ Pearl ■ Carbon Dimensions: 5.1 x 18 x 5.8 cm (HxWxD)

Bluetooth



LUS X AWARD

Design Ease of Use





Optional SoundLink®Mini travel bag

Soft covers RRP: \$29.95 ■ Grey ■ Charcoal black ■ Navy blue ■ Energy green ■ Deep red Optional travel bag-RRP: \$54.95 | ■ Black

SoundLink[®] Colour BI UFTOOTH SPEAKER

RECENTION BLUE COOTH



Enjoy full, natural sound anywhere you go with a speaker that's small enough to fit in your bag or backpack. It connects wirelessly to your smartphone, tablet or other *Bluetooth* enabled device. And, thanks to the rechargeable lithium-ion battery you can keep listening to your music for 8 hours. Now available in five colours to match almost any style.

RRP: **\$179**

■ Black □ White ■ Mint ■ Red ■ Blue Dimensions: 13.4 x 12.8 x 5.3 cm (HxWxD)

Optional SoundLink[®] Colour carry case RRP: \$34.95



Introducing SoundTouch 🕯 🛜

There's a world of music out there. And SoundTouch[®] is the easiest way to play it throughout your home-wirelessly. From one-piece music systems, to outdoor speakers, and home cinema systems: start with one wireless SoundTouch[®] product and add more. Play the same music everywhere, or different music in different rooms. A free, powerful app makes it easy to access music services like Spotify* or Deezer, listen to Internet radio or play favourites saved on your computer. Plus, it transforms your phone into a powerful remote. With Bluetooth built into every system, you can also play music via any Bluetooth[®]-enabled device. And, to make things really simple, you can set up to 6 presets that the SoundTouch[®] systems around the house will remember. Simply press the preset and the music you want starts. At last, a wireless multi-room system engineered to be easy.

Note: Music services may vary by country.

NEW SoundTouch® 10 WIRELESS MUSIC SYSTEM

Play music throughout your home in full, rich sound. Wirelessly stream millions of songs from music services, Internet radio stations and your stored music library. This system is so small, you can place it just about anywhere, and it makes streaming music incredibly simple.

RRP: **\$299** | □ White ■ Black Dimensions: 21.2 x 14.1 x 8.7 cm (HxWxD)

NEW SoundTouch® 20 SERIES III WIRELESS MUSIC SYSTEM

Wireless music made easy. Place this compact system just about anywhere around your home and enjoy clear, room-filling sound. Simply press one of six preset buttons on the speaker, remote or app, to play your favourite music. It's as easy as your car radio.

RRP: **\$499** | U White Black Dimensions: 18.8 x 31.4 x 10.4 cm (HxWxD)

NEW



The best performing one-piece wireless music system from Bose. Enjoy deep, rich sound that can fill even the largest room in your home. This system connects to your home Wi-Fi® network, so there's no complicated equipment to add. Wireless music. Powerful sound. All made easy.

RRP: **\$749** | □ White ■ Black Dimensions: 24.6 x 43.5 x 18.1 cm (HxWxD)

Wave[®] SoundTouch[®] F * MUSIC SYSTEM

An all-in-one audio system with CD player and DAB+/AM/FM tuner. See page 18.







SoundDock XT SPEAKER

Just dock your iPod or iPhone in the SoundDock XT speaker, and play your music with rich, clear audio. It works with and charges most iPod and iPhone models with a Lightning connector.

RRP: **\$199**

☑ White/Dark grey ☑ White/Yellow Dimensions: 13.5 x 30.2 x 10.2 cm (HxWxD)



iPod [iPhone

iPhone not included.

NEW SoundTrue® **AROUND-EAR HEADPHONES II**

Engineered to make your music sound deep, clear and full of life. Redesigned with a slimmer profile and fresh, new colours to match your style. Includes inline mic/remote for select smart devices.

RRP for iPod and iPhone version: \$249 Charcoal black Navy blue RRP for Android/Samsung version: \$249 Charcoal black Navy blue







SoundDock® SERIES III DIGITAL MUSIC SYSTEM

Bose[®] quality sound for iPod and iPhone 5 models with a Lightning connector - plus other audio devices through the auxiliary input. iPod or iPhone automatically charges. Remote included.

RRP: **\$349**

Black

Dimensions: 16.8 x 30.5 x 16.5 cm (HxWxD)





NEW SoundTrue[®] Ultra IN-EAR HEADPHONES

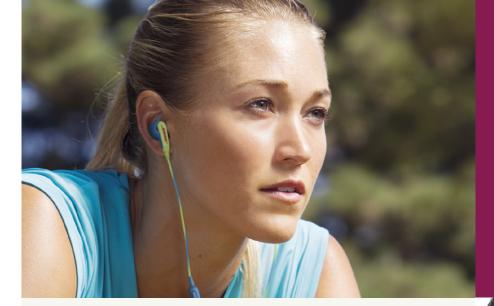
Headphones designed so that nothing will get between you and your music. Enjoy deep, rich sound across a wide frequency range. The sealed acoustic design comfortably immerses you in your music. The proprietary StayHear[®] Ultra tips, available in three sizes, stay soft while giving you a secure fit. Easily switch between calls and music when using select Apple or Android smart devices, and most Samsung devices. A carrying case is included for storage and protection.

RRP for iPod and iPhone version: **\$199** Frost Charcoal RRP for Android/Samsung version: **\$199** Charcoal









SoundSport[®] IN-EAR HEADPHONES

These durable in-ear headphones deliver deep, clear sound for the music you love. The sweat- and weather-resistant design helps ensure they survive the rigours of daily life. StayHear[®] tips keep them comfortably in place. An inline microphone and remote make for easy switching between calls and music with most Samsung devices, plus select Apple and Android[™] devices. A matching carrying case is included.

- RRP for iPod and iPhone version: \$179

 Charcoal Frost Energy green Neon blue Power red
- RRP for Android/Samsung version: \$179
- Charcoal
- RRP for audio only version : **\$139**

Made for iPod iPhone iPad

Charcoal Frost



IN-EAR HEADPHONES







NEW DESIGN QuietComfort® 20 ACOUSTIC NOISE CANCELLING HEADPHONES

Shut out the world – or let the world in. The choice is yours with the QuietComfort 20 Acoustic Noise Cancelling headphones – the first in-ear noise canceling headphones from Bose*. Enjoy better sound wherever you go, with noise cancelling to focus on your music, or in Aware mode. Proprietary StayHear*+ tips ensure a comfortable fit, while the inline mic/remote easily switches to calls on your iPhone or most Samsung devices. RRP for iPod and iPhone version: **\$399** | ■ Black □ White RRP for Android/Samsung version: **\$399** | ■ Black □ White



NOW AVAILABLE FOR YOUR SAMSUNG/ANDROID[™] DEVICES

QuietComfort® 25 ACOUSTIC NOISE CANCELLING HEADPHONES

Enjoy crisp, powerful sound – and quiet that lets you hear your music better. Bose advances their industry-leading headphones with the latest proprietary Bose^{*} Active EQ and TriPort^{*} technology, giving the music you love deep, clear sound. At the same time, Bose noise cancelling technology monitors the noise around you and cancels it out, helping you focus on what matters.

RRP for iPod and iPhone version: **\$399** | ■ Black □ White RRP for Android/Samsung version: **\$399** | ■ Black □ White







SoundLink[®] on-ear *BLUETOOTH[®]* HEADPHONES

These Bose[®] wireless stereo headphones offer best-in-class sound and the latest *Bluetooth* technology, with the ability to switch between two *Bluetooth* devices. And, when you're done listening, they fold smoothly for easy storage in their compact case.



RRP: **\$349** | ■ Black □ White

Bluetooth Bluetooth



NEW SoundLink[®] around-ear WIRELESS HEADPHONES II

The same best-in-class sound as our SoundLink^{*} on-ear *Bluetooth* headphones, but with an around-ear fit that stays comfortable for hours.

RRP: **\$379** | ■ Black □ White





Companion® 20 MULTIMEDIA SPEAKER SYSTEM

Full, natural sound for a laptop or desktop computer from just two speakers. Bring more life to music, games and videos, with wide, natural sound reproduced by exclusive TrueSpace[®] stereo signal processing. The performance stays natural and true whether you're seated in front of the computer or chatting with friends across the room. And the unique control pod makes it easy to adjust or mute the volume and connect headphones or other audio devices.



RRP: **\$369** | ■ Silver Dimensions: 21.9 x 8.9 x 11.9 cm (HxWxD)



Companion® 2 SERIES III MULTIMEDIA SPEAKER SYSTEM

A significant performance upgrade over most conventional computer speakers, with wide, life-like sound at any volume from Bose technologies. It's also easy to play an additional audio source – just connect it to the auxiliary input. There's even a headphone jack on the front of the right speaker for private listening.

RRP: **\$149** | ■ Black Dimensions: 19 x 8 x 15 cm (HxWxD)

Companion® 5 MULTIMEDIA SPEAKER SYSTEM

Our best-performing computer speaker system immerses you in the kind of rich, detailed sound that you might only expect from a five-speaker system. Enjoy optimum performance and more space.

RRP: **\$599** | ■ Graphite grey Dimensions:

Each satellite speaker: 21.9 x 13.9 x 9.1 cm (HxWxD) Acoustimass^{*} module: 21.8 x 17.3 x 34.8 cm (HxWxD)









NEW Bose[®] Solo 15 SERIES II TV SOUND SYSTEM

This one-piece speaker delivers dramatically better sound for larger rooms and TVs. Subtle details sound clear at any volume, and impressive bass adds impact to your shows. When you want even more clarity, dialogue mode makes every word easier to hear. Setup is easy with just one connection to your TV, and the included universal remote can control your TV and connected sources. The system is also *Bluetooth* compatible, so you can even stream music wirelessly and listen to it through your powerful new TV speakers.

RRP Solo15: **\$629** | Black | Dimensions: 7.6 x 62.8 x 35.6 cm (HxWxD)

Bluetooth

* The Bose Solo 15 TV sound system is designed for TVs with bases no wider than 24" (61cm) and no deeper than 12.25" (31cm). Most TVs 46" (117cm) and smaller meet these requirements, and some 50" (127cm) TVs will fit as well. The maximum weight that can be placed on the Bose Solo 15 system is 75 lbs. (34 kg), which is twice the weight of a typical 42" (107cm) television.

NEW SoundTouch[®] 120 HOME THEATRE SYSTEM

Hundreds of TV shows. Thousands of movies. Millions of songs. All made better with better sound. The SoundTouch® 120 home cinema system combines highperforming audio with ease of use. A single 43 cm soundbar delivers clear, natural sound, while the wireless Acoustimass® module provides impactful bass. It's also a powerful music system that lets you easily enjoy wireless music when connected to your existing home Wi-Fi® network or Bluetooth® devices.

RRP: **\$1,599** | Black Dimensions soundbar: 8.6 x 43.1 x 8 cm (HxWxD) Dimensions Acoustimass[®] module: 28.6 x 19.7 x 37.5 cm (HxWxD)

CineMate[®]15 HOME THEATRE SPEAKER SYSTEM

Our simplest soundbar home cinema system delivers full, impressive home cinema sound from a compact soundbar and deep bass from the hide-away Acoustimass® module.

RRP: \$829 | Black Dimensions soundbar: $8.5 \times 30.5 \times 7 \, \text{cm} (\text{HxWxD})$ Dimensions Acoustimass[®] module: 36.8 x 22.4 x 48.5 cm (HxWxD)





DFE7ER Spotify 😢 Bluetooth Wifi iTunes

NEW F Wave[®] SoundTouch[®] MUSIC SYSTEM IV

Play music from any source and fill the room with award-wining sound. This elegant all-in-one wireless system connects directly to your home Wi-Fi[®] network and is Bluetooth-enabled. Use it to access millions of songs from Internet music services. Listen to playlists and podcasts stored on smart devices. Easily stream the music you have on your computer. There is a CD player and DAB+/FM/AM tuner too, and you can download a free app that lets you control everything using your smartphone or tablet.

RRP: **\$999**

Platinum silver Espresso black Dimensions: 14.2 x 36.8 x 22.1 cm (HxWxD)





NEW DESIGN Wave® MUSIC SYSTEM IV - DIGITAL

Fill the room with spectacular sound from a small system that delivers big. No cable, no clutter. Includes a CD / MP3 CD player and DAB+/AM/FM radio tuner.

RRP: \$799

Platinum silver Espresso black Dimensions: 10.7 x 36.8 x 22.1 cm (HxWxD)

COMMITTED TO **OUR CUSTOMERS**

At Bose[®], we aim for excellence in everything we do. That's why when you purchase a Bose product – for yourself, a customer or an employee -we gain a valued, lifelong customer. That's why Bose products are the ideal option for employee challenges, loyalty programmes, corporate gifts, promotional offers and sponsorships.

In addition to personalised attention, you and your employees will enjoy unique privileges and special programmes:



1-year warranty on all products.

Lifetime customer support.

- The option to bulk-ship products to one central location or ship directly to the end consumer with dispatch confirmation via email.
- Campaign communication support with professional product shots, copy and campaign materials. Available on request.
- Special prices and purchase conditions available on request.

Motivate your customers and top performers with great promotion and incentive items from Bose. For a proposal tailored to your specific needs, contact us today.

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FAVOURITES BY REWARD CATEGORY

		RRP	Page
UNDER \$250	Companion [®] 2 Series III multimedia speaker system	\$149	15
	SoundSport [®] in-ear headphones	\$179	11
	SoundLink [®] Colour Bluetooth [®] speaker	\$179	5
	SoundDock* XT speaker	\$199	8
	SoundTrue [®] Ultra in-ear headphones	\$199	10
	SoundTrue [®] around-ear headphones II	\$249	9
UNDER \$350	SoundLink [®] Mini <i>Bluetooth</i> speaker II	\$299	5
	SoundTouch® 10 wireless music system	\$299	7
	SoundDock* speaker	\$349	8
	SoundLink* on-ear Bluetooth headphones	\$349	14
UNDER \$450	Companion [®] 20 multimedia speaker system	\$369	15
	SoundLink® around-ear wireless headphones II	\$379	14
	SoundLink [®] Bluetooth speaker III	\$399	4
	QuietComfort* 20 Acoustic Noise Cancelling* headphones	\$399	12
	QuietComfort 25 Acoustic Noise Cancelling headphones	\$399	13
UNDER \$650	SoundTouch® 20 Series III wireless music system	\$499	7
	Companion [®] 5 multimedia speaker system	\$599	15
	Solo 15 Series II TV sound system	\$629	16
UNDER \$1600	SoundTouch [®] 30 Series III wireless music system	\$749	7
	Wave" music system IV	\$799	18
	CineMate® 15 home theatre speaker system	\$829	17
	Wave* SoundTouch* music system IV	\$999	18
	SoundTouch® 120 home theatre system	\$1,599	17

* RRP including GST. Special prices and purchase conditions are available on request.

CONTACT US FOR A PROPOSAL TAILORED TO YOUR SPECIFIC NEEDS.

