



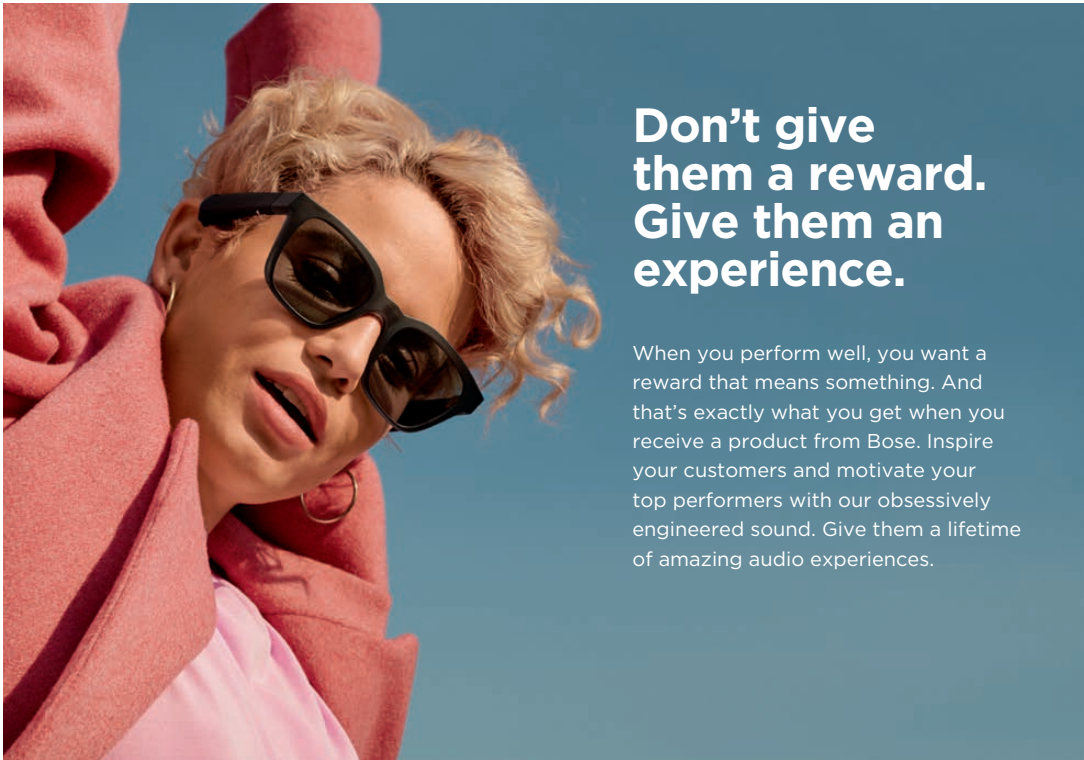
BOSE

**Exceptional work deserves
exceptional sound.**

PRODUCT CATALOG





Driven by better sound.

We don't think of ourselves as an audio company — we're an idea company. And it's our passion for the details that makes big things happen. Details like the precise arrangement of microphones in our wireless noise cancelling headphones. Details like the proprietary technologies that let us pack big sound into small speakers, so you can take your music to places it's never been before. In the words of our founder, Dr. Amar G. Bose, we "always dream of things that are better, and think of ways to reach those things." That's what we do — we never stop imagining how to outperform what has come before.



Don't give them a reward. Give them an experience.

When you perform well, you want a reward that means something. And that's exactly what you get when you receive a product from Bose. Inspire your customers and motivate your top performers with our obsessively engineered sound. Give them a lifetime of amazing audio experiences.

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Sunglasses. With a soundtrack.

Meet Bose Frames, the first audio sunglasses from Bose. Miniaturized Bose electronics produce rich, immersive sound for you, while others hear practically nothing.

It's a revolutionary personal audio experience hidden inside two classic designs, each enriched with premium accents and materials. Play music. Take calls. And block up to 99% of UVA/UVB rays.

Enjoy free software updates that will unlock new functions, like Bose Augmented Reality*, where available.



*Bose AR availability and functionality varies.



BOSE FRAMES RONDO

Distinct rounded lenses with a smaller fit.

Recommended Retail Price*: AED 849

■ Black

Dimensions: 49.5 mm x 15.5 mm x 154 mm
(lens width x distance between lenses x
temple length)



BOSE FRAMES ALTO

A classic angular look available in two sizes.

Recommended Retail Price*: AED 849

■ Black

Dimensions M/L: 52 mm x 18 mm x 162 mm
(lens width x distance between lenses x
temple length)

■ Black

Dimensions S/M: 51 mm x 16 mm x 155 mm
(lens width x distance between lenses x
temple length)



BOSE FRAMES LENS COLLECTION



Optional lenses Bose Frames Alto:

Polarized:

- Mirrored Silver | M/L
- Mirrored Silver | S/M

Recommended Retail Price*: AED 129

Non-polarized:

- Gradient Blue | M/L
- Gradient Blue | S/M

Recommended Retail Price*: AED 99



Optional lenses Bose Frames Rondo:

Polarized:

- Mirrored Rose Gold

Recommended Retail Price*: AED 129

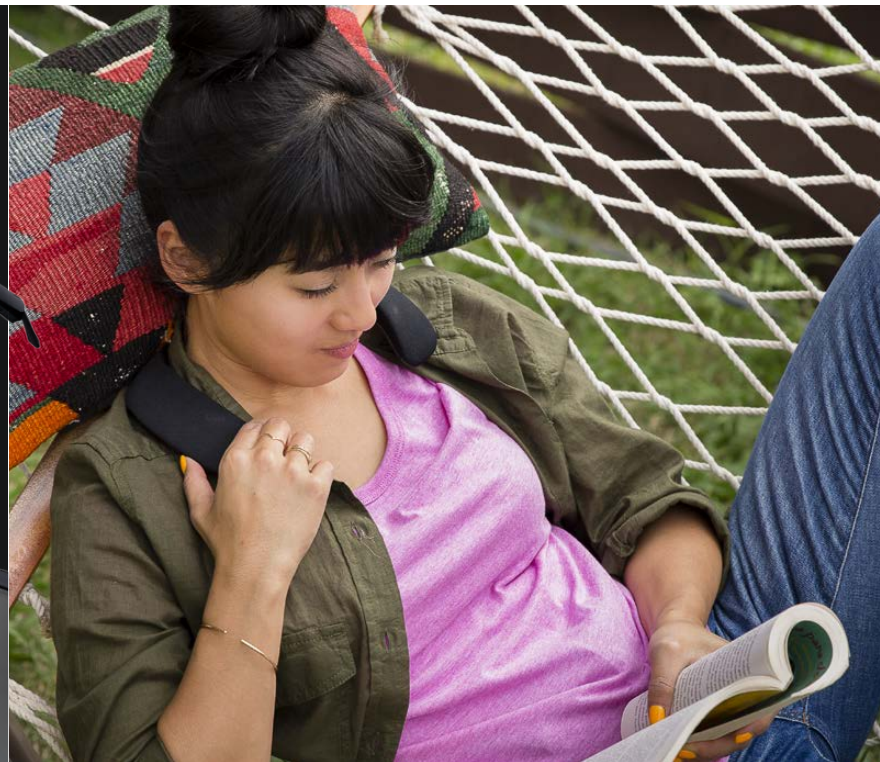
Non-polarized:

- Gradient Blue

Recommended Retail Price*: AED 99



WEARABLE-OUT-LOUD PRODUCTS



SOUNDWEAR COMPANION SPEAKER

Wearable and comfortable, with deep, clear sound. The SoundWear Companion speaker is designed to keep you connected to your music, calls, and the world around you. Up to 12 hours per charge.

Recommended Retail Price*: AED 1259

- Black with Black cover

Optional covers for the SoundWear Companion speaker

Recommended Retail Price*: AED 129

- Midnight Blue
- Dark Plum
- Heather Gray

Dimensions: 19.0 x 17.8 x 4.4 cm (HxWxD)



Optional covers



SOUNDLINK REVOLVE

BLUETOOTH® SPEAKER

Deep. Loud. And immersive, too. This small, water-resistant speaker delivers true 360° sound for consistent, uniform coverage.

Recommended Retail Price*: AED 839

■ Luxe Silver ■ Triple Black

Dimensions: 15.2 x 8.2 x 8.2 cm (HxWxD)

 Bluetooth®



Optional charging
cradle for SoundLink
Revolve and Revolve+
Recommended Retail
Price*: AED 135

SOUNDLINK REVOLVE+

BLUETOOTH® SPEAKER

The best-performing portable speaker from Bose, engineered to spread deep, loud, jaw-dropping sound in every direction.

Recommended Retail Price*: AED 1,259

■ Luxe Silver ■ Triple Black

Dimensions: 18.4 x 10.5 x 10.5 cm (HxWxD)

 Bluetooth®





SOUNDLINK COLOR

BLUETOOTH® SPEAKER II

Bold sound. Portable. Water resistant. This Bluetooth speaker is your go-to companion for life's great adventures.

Recommended Retail Price*: AED 549

- Aquatic Blue
- Citron Yellow
- Soft Black
- Polar White

Dimensions:
13.1 x 12.7 x 5.6 cm (HxWxD)



SOUNDLINK MICRO

BLUETOOTH® SPEAKER

When a speaker this small sounds this good, you'll never leave it behind. Unmatched sound for a speaker this size, and a durable strap for everywhere you go. Rugged and waterproof, too.

Recommended Retail Price*: AED 399

- Black with Black strap
- Bright Orange with Dark Plum strap
- Midnight Blue with Smoky Violet strap

Dimensions: 9.8 x 9.8 x 3.5 cm (HxWxD)



Wireless speakers

Movies in one room. Music in another room. Or two. Or three. With SoundTouch, you can create a system of wireless speakers throughout your home. Start with one or two, then add more later. So you can enjoy more of everything, together.



iTunes

One system for a world of music.

Wirelessly access popular music services like Spotify® and Deezer, internet radio stations, and your stored music library.

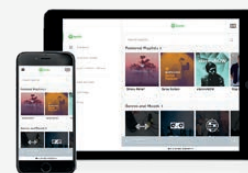


Effortless wireless.

Listen whichever way you want, without worrying about which technology is best. Play music from your phone or tablet using Bluetooth®, or connect directly through your Wi-Fi® network.



Control your SoundTouch speakers with the SoundTouch app.



Browse music, personalize presets, and take full control of one or many SoundTouch speakers around your home. All from your phone or tablet.

SOUNDTOUCH WIRELESS LINK ADAPTER

Easily add a world of wireless music to your existing stereo or home theater system. Stream music from your home Wi-Fi® or Bluetooth® devices.

Recommended Retail Price*: AED 629

■ Black

Dimensions: 2.5 x 8.8 x 8.8 cm (HxWxD)



SOUNDTOUCH 10

WIRELESS SPEAKER

The smallest SoundTouch speaker gives you full, rich sound.

Recommended Retail Price*: AED 849

□ White ■ Black

Dimensions: 21.2 x 14.1 x 8.7 cm (HxWxD)



SOUNDTOUCH 20 SERIES III

WIRELESS SPEAKER

Multi-room wireless music made easy. Compact size that fits just about anywhere.

Recommended Retail Price*: AED 1,449

□ White ■ Black

Dimensions: 18.8 x 31.4 x 10.4 cm (HxWxD)



SOUNDTOUCH 30 SERIES III

WIRELESS SPEAKER

The best performing one-piece wireless music system from Bose.

Recommended Retail Price*: AED 2,099

□ White ■ Black

Dimensions:
24.6 x 43.5 x 18.1 cm (HxWxD)



WAVE SOUNDTOUCH

MUSIC SYSTEM IV

Make music from any source sound legendary. Internet radio, streaming services, your digital music library, your playlists, the playlists on your friend's phone — with one touch, this elegant music system will play virtually anything via your home Wi-Fi® network or any Bluetooth® device. There's a CD player and AM/FM tuner, too.

Retail value: AED 2,729

■ Platinum Silver
□ Espresso Black

Dimensions: 5.6"H x 14.6"W x 8.7"D

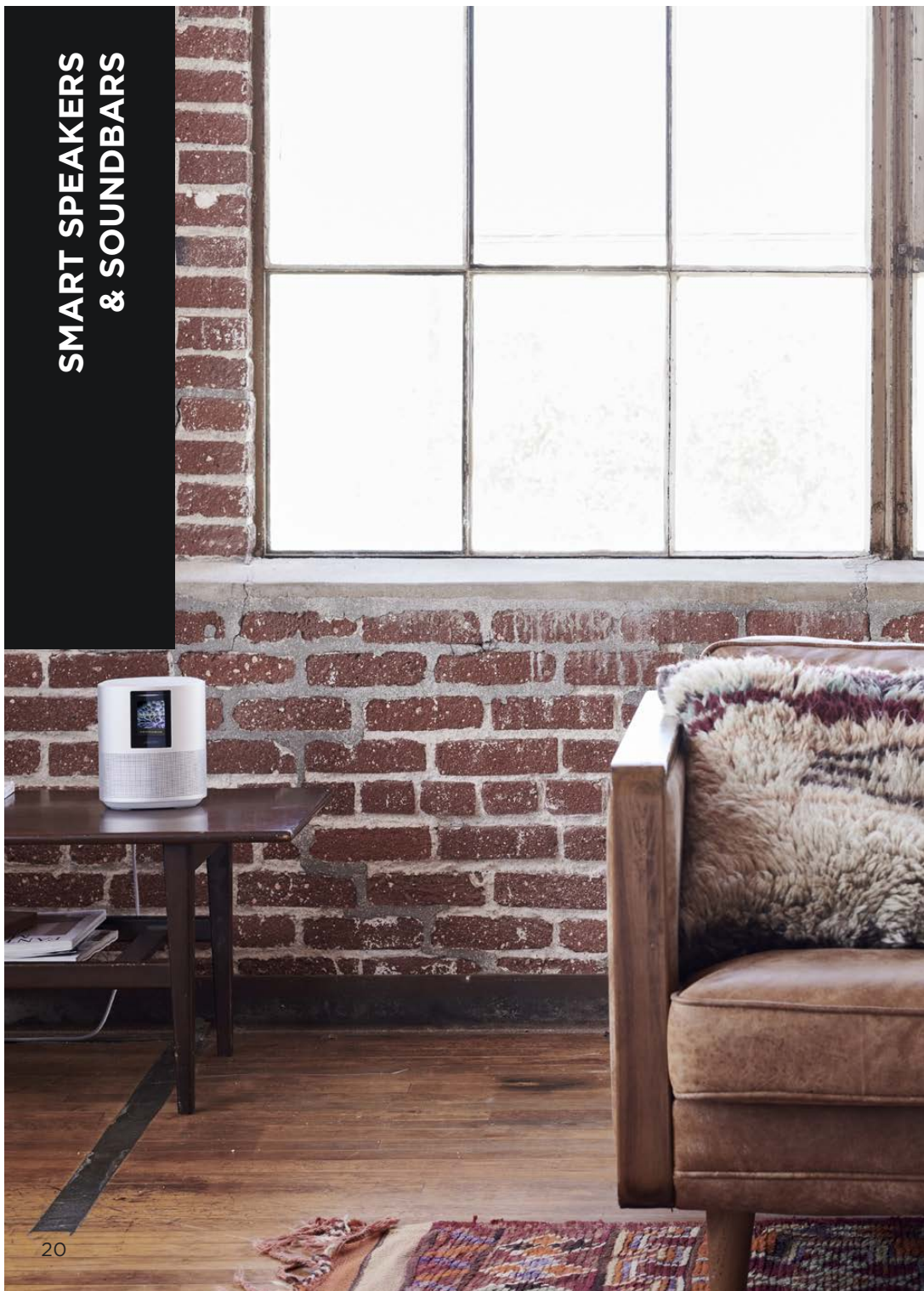




Bose sound. Now using the power of your voice.

Virtual assistants are changing the way we live our lives, making it easier to control our music and phones, and access the information we want. That's why Bose continues to pioneer the integration of these apps across its product categories.

SMART SPEAKERS & SOUNDBARS



BOSE HOME SPEAKER 500

It's powerfully simple. The Bose Home Speaker 500 fills any room with wall-to-wall stereo sound, and with the Google Assistant and Amazon Alexa built in, enjoy millions of songs, playlists, and more with just your voice.

Recommended Retail Price*: AED 1,649

- ☐ Luxe Silver
- ☒ Triple Black

Dimensions: 8.0"H x 6.7"W x 4.3"D





NEW

BOSE HOME SPEAKER 300

Room-rocking bass and 360° sound in a space-saving size, plus built-in voice assistants for instant access to music. Turn it up and feel the difference.

Recommended Retail Price*: AED 1,049

□ Luxe Silver ■ Triple Black

Dimensions: 6.3"H x 5.5"W x 3.9"D



NEW

PORTABLE HOME SPEAKER

A smart, portable, 360°, voice-controlled speaker. Move it around the house or take it on the go. Anywhere with Wi-Fi, control it with your voice and stream music from the cloud. Outside Wi-Fi range, use Bluetooth pairing to play anything your device can play.

Recommended Retail Price*: AED 1,449

□ Luxe Silver ■ Triple Black

Dimensions: 7.5"H x 4.7"W x 4.1"D



Optional charging cradle
for Portable Home Speaker

Recommended Retail Price*: AED 135

Luxe Silver
Triple Black



Kick it up a notch.

You won't believe what the Bose Soundbar 700 can do on its own. But for even more impact and immersion, add the Bose Bass Module 700 and wireless Bose Surround Speakers anytime.



BOSE BASS MODULE 700

The difference between hearing bass and feeling thunder starts the moment you add this wireless bass module to the Bose Soundbar 700 or Bose Soundbar 500.

Recommended Retail Price*: AED 2,999

□ Arctic White ■ Bose Black

Dimensions: 32.7 x 29.5 x 29.5 cm (HxWxD)



BOSE SURROUND SPEAKERS

Add these small rear speakers to the Bose Soundbar 700 or Bose Soundbar 500 and feel what it's like to be in the middle of everything you listen to or watch.

Recommended Retail Price*: AED 1,299

□ Arctic White ■ Bose Black

Dimensions: 9.4 x 8.1 x 8.4 cm (HxWxD)



BOSE SOUNDBAR UNIVERSAL REMOTE

Use the Bose Soundbar Universal Remote to manage all your entertainment. Featuring six presets — enjoy your favorite music with a single push. Optional for the Bose Soundbar 500 but included in the box for the Bose Soundbar 700.

Recommended Retail Price*: AED 249

■ Bose Black

Dimensions: 1.3 x 23.5 x 4.4 cm (HxWxD)

BOSE SOUNDBAR 700

The Bose Soundbar 700 offers an unmatched combination of sophisticated design and exceptional sound. And with the Google Assistant and Amazon Alexa built in, just ask to play all your music.

Recommended Retail Price*: AED 3,399

□ Arctic White ■ Bose Black

Dimensions: 5.7 x 98.0 x 10.8 cm (HxWxD)





BOSE SOUNDBAR 500

The Bose Soundbar 500 fits discreetly under your TV, while powerful acoustics fill the room. And with the Google Assistant and Amazon Alexa built in, you can ask to play all your favorite music.

Recommended Retail Price*: AED 2,299

■ Bose Black | Dimensions: 4.4 x 80.0 x 10.2 cm (HxWxD)



BOSE BASS MODULE 500

Amp up your sound experience by adding this wireless bass module to the Bose Soundbar 500.

Recommended Retail Price*: AED 1,649

■ Bose Black | Dimensions: 24.1 x 25.4 x 25.4 cm (HxWxD)



BOSE SOLO 5 TV SOUND SYSTEM



It's time your TV sounded as good as it looks. This one-piece soundbar makes every word easier to hear. Plus it's Bluetooth® compatible, so you can even use it to play music via your phone or tablet.

Recommended Retail Price*: AED 1,049

■ Black

Dimensions: 7.0 x 54.8 x 8.6 cm (HxWxD)





**BOSE NOISE CANCELLING
HEADPHONES 700**

Augmented headphones. Now a reality.

Bose AR is a first-of-its-kind audio augmented reality platform that makes astonishing new audio experiences possible by helping you stay connected to your digital world and stay engaged in the physical world at the same time.

Combining the power of wearable audio products, mobile devices, and integrated apps, Bose AR unlocks the potential to experience fundamentally new ways to travel, exercise, learn, play, and more by augmenting your world with content for your ears instead of your eyes. Bose AR availability and functionality varies.

NOISE CANCELLING HEADPHONES — BOSE AR



QUIETCOMFORT 35 WIRELESS HEADPHONES II

Bose QC35 wireless headphones II are known for their ability to clear away noisy distractions so you can focus on what matters most. Adjust between two levels of active noise cancellation. These headphones are also optimized for the Google Assistant and Amazon Alexa. Now enabled with Bose AR, a first-of-its kind audio augmented reality platform. Bose AR availability and functionality varies.

Recommended Retail Price*:
AED 1,399

■ Silver ■ Black

Bluetooth Bose AR



NEW

BOSE NOISE CANCELLING HEADPHONES 700

Bose Noise Cancelling Headphones 700 deliver everything you expect — and things you never imagined possible — including an unrivaled four-microphone system, world-class sound management, and innovative audio-only augmented reality. Bose AR availability and functionality varies.

Recommended Retail Price*: AED 1,649

■ Silver □ Bose Black

Bluetooth Bose AR



NOISE CANCELLING HEADPHONES



QUIETCOMFORT 20

ACOUSTIC NOISE CANCELLING HEADPHONES

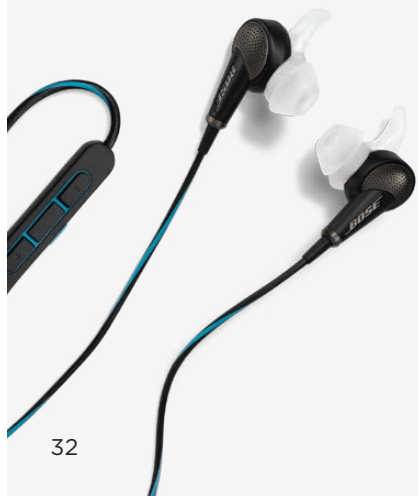
Shut out the world and lose yourself in your music — or let the world in with Aware mode.

Recommended Retail Price* for Apple version: AED 999

■ Black

Recommended Retail Price* for Android/Samsung version: AED 999

■ Black



QUIETCONTROL 30

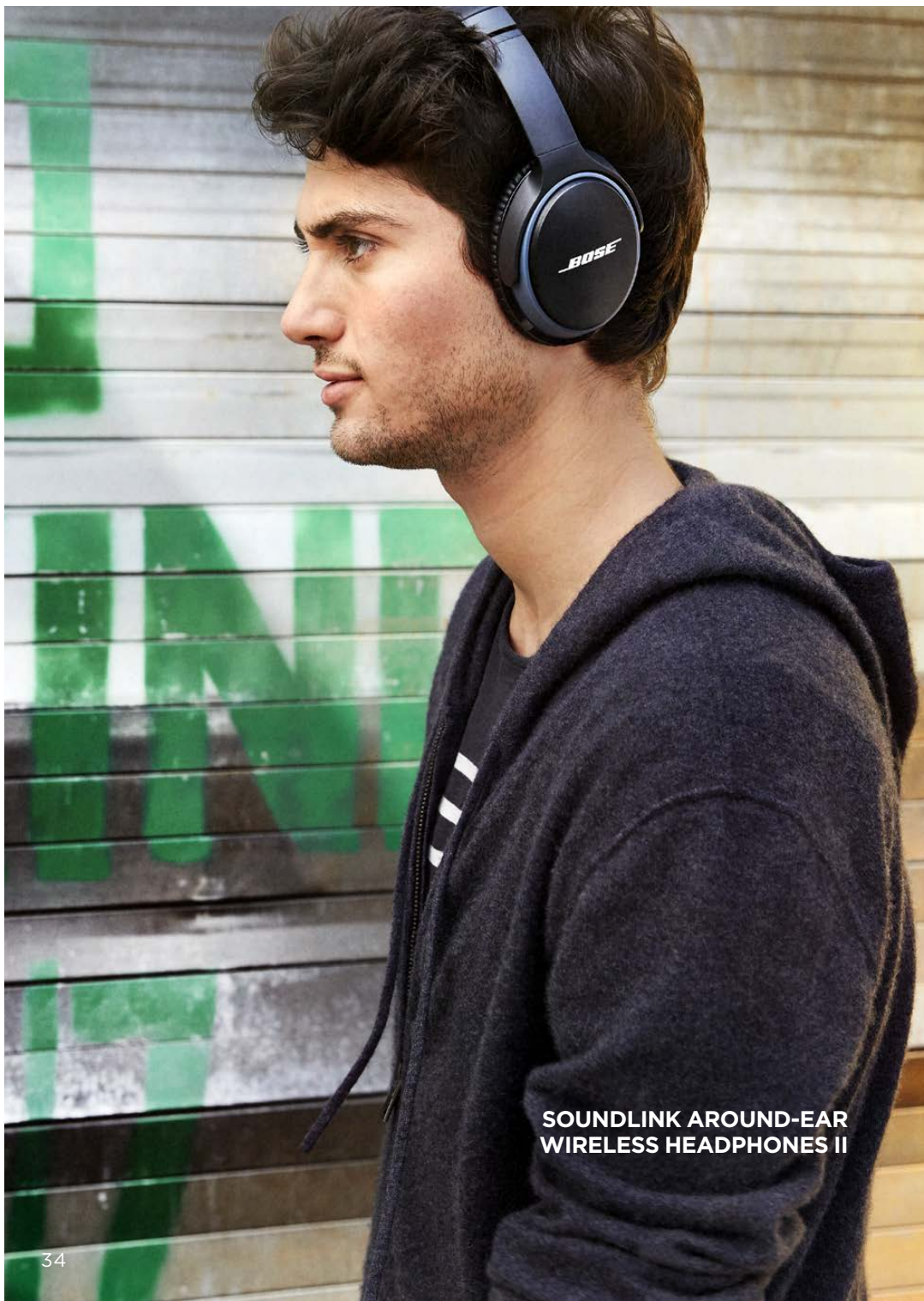
WIRELESS HEADPHONES

Listen like never before, with breakthrough technology that allows you to choose your level of noise cancellation.

Recommended Retail Price*: AED 1,249

■ Black





**SOUNDLINK AROUND-EAR
WIRELESS HEADPHONES II**



SOUNDLINK AROUND-EAR
WIRELESS HEADPHONES II

Deep, immersive sound at any volume. Seamless switching between two Bluetooth® devices. Soft ear cushions for all-day comfort.

Recommended Retail Price*: AED 949

■ White

□ Black





SOUNDSPORT

WIRELESS HEADPHONES

With no wires in the way and earbuds that stay secure and comfortable, nothing's holding you back from your workout.

Recommended Retail Price*: AED 599

■ Black ■ Aqua ■ Citron



SOUNDSPORT

CHARGING CASE

Charge your SoundSport wireless headphones on the go, anywhere, any time.

Recommended Retail Price*: AED 209

■ Black



SOUNDSPORT FREE

WIRELESS HEADPHONES

Completely wireless, comfortable, and stable. Sweat and weather resistant, too. Up to 5 hours of play time. Up to 10 hours more with the included charging case.

Recommended Retail Price*: AED 839

■ Triple Black
■ Midnight Blue/ Yellow Citron
■ Bright Orange/Midnight Blue





S1 PRO SYSTEM

You've got the perfect playlist, now make sure everyone gets to hear it. That's what the Bose S1 Pro system was made for. It's a portable Bluetooth® speaker made for parties, outdoor get-togethers, and all those times that deserve better sound. Perform anywhere for up to 11 hours using the lithium-ion rechargeable battery. So, whether you're streaming music wirelessly or plugging in a microphone or instrument, bring a pro, the Bose S1 Pro.

Recommended Retail Price*: AED 2,599

■ Black

Dimensions:

33.0 x 24.1 x 28.4 cm (HxWxD)



FAVOURITES BY REWARD CATEGORY

		Recommended Retail Price*	Page
UNDER AED 600	SoundLink Micro Bluetooth® speaker	AED 399	13
	SoundLink Color Bluetooth® speaker II	AED 549	12
	SoundSport wireless headphones	AED 599	36
UNDER AED 1000	SoundSport Free wireless headphones	AED 839	37
	SoundLink Revolve Bluetooth® speaker	AED 839	10
	SoundTouch 10 wireless speaker	AED 849	16
	Bose Frames Rondo	AED 849	6
	Bose Frames Alto S/M	AED 849	7
	Bose Frames Alto M/L	AED 849	7
	SoundLink around-ear wireless headphones II	AED 949	35
	QuietComfort 20 Acoustic Noise Cancelling headphones	AED 999	32
UNDER AED 2000	Bose Solo 5 TV sound system	AED 1,049	27
	Bose Home Speaker 300	AED 1,049	22
	QuietControl 30 wireless headphones	AED 1,249	33
	SoundLink Revolve+ Bluetooth® speaker	AED 1,259	11
	QuietComfort 35 wireless headphones II	AED 1,399	30
	SoundTouch 20 Series III wireless speaker	AED 1,449	16
	Portable Home Speaker	AED 1,449	23
	Bose Noise Cancelling headphones 700	AED 1,649	31
	Bose Home Speaker 500	AED 1,649	21
	Bose Bass Module 500	AED 1,649	26
OVER AED 2000	SoundTouch 30 Series III wireless speaker	AED 2,099	16
	Bose Soundbar 500	AED 2,299	26
	Wave SoundTouch music system IV	AED 2,729	17
	S1 Pro system	AED 2,599	38
	Bose Bass Module 700	AED 2,999	24
	Bose Soundbar 700	AED 3,399	25

*The Recommended Retail Price is for reference only, being specified that resellers / dealers shall be free to determine their own resale price.

©2019 Bose Corporation. Bose AR availability and functionality varies. Music and voice services availability and features may vary. A home Wi-Fi® network and internet access are required. Acoustic Noise Cancelling, Bose, Bose Bass Module, Bose Home Speaker, Bose Noise Cancelling Headphones, Bose Soundbar, Bose Soundbar Universal Remote, Bose Surround Speakers, Companion, QC, QuietComfort, QuietControl, sleepbuds, SoundLink, SoundLink Revolve, SoundSport, SoundTouch, SoundWear, Wave, the distinctive two-tone swirl pattern of the headphone cord, the distinctive design of the Wave music system, and the wireless note design are trademarks of Bose Corporation. Apple, iPad, iPhone, iTunes, and AirPods are trademarks of Apple Inc., registered in the U.S. and other countries. The trademark "iPhone" is used in Japan with a license from Apple Inc. The Bluetooth® word mark and logo are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Bose Corporation is under license. Spotify is a registered trademark of Spotify AB. Amazon, Alexa, Amazon Music, and all related logos are trademarks of Amazon, Inc. or its affiliates. Deezer is a registered trademark of Blogmusik SAS. The Wi-Fi CERTIFIED™ Logo is a certification mark of Wi-Fi Alliance®. Wi-Fi is a registered trademark of Wi-Fi Alliance®. Google is a trademark of Google LLC. The Google Assistant is not available in all countries or languages. The Android robot is reproduced or modified from work created and shared by Google and used according to terms described in the Creative Commons 3.0 Attribution License. Samsung and Samsung Galaxy are trademarks of Samsung Electronics Co., Ltd. Samsung is not responsible for the operation of this device or its compliance with safety and regulatory standards. "Designed for Samsung" means that an accessory has been designed to connect specifically to Samsung mobile phones. TuneIn is a registered trademark of TuneIn, Inc.



**Don't give them a reward.
Give them an experience.**