

BOSE

INSPIRE.
MOTIVATE.
REWARD.



FOR THE LOVE OF SOUND.

Bose Corporation was born of desire. The desire to create audio products that recreate the power of a live performance. Stirring emotion through music. Escaping into the action of a film. Celebrating the love of sport.

That's why we've committed 50 years to research. Our innovations are guided by our love of sound. We want to help you have an extraordinary experience, whether you're listening to your favourite song, watching a new series, cheering on your home team or exploring the next level of your video game. That's why we're the most respected name in sound.

SoundLink® around-ear wireless headphones
Page 14



REWARD YOUR EMPLOYEES OR CUSTOMERS WITH BOSE® SOUND.

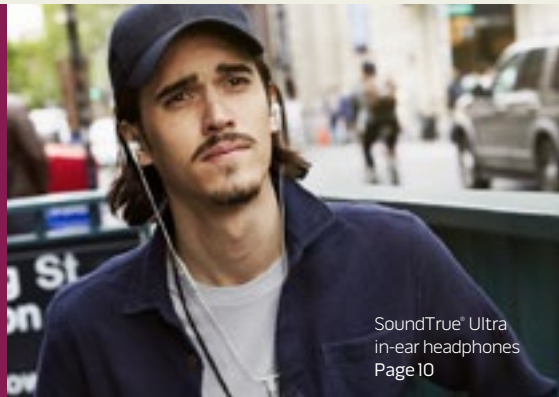
Motivate your customers and top performers with great promotion and incentive items from Bose. Our broad range brings better sound to many of life's moments with quality products that are built to last. Bose® sound: the best reward.

NEW FOR 2016

SoundTouch® wireless music system
Page 7



SoundTrue® Ultra in-ear headphones
Page 10



SoundSport® in-ear headphones
Page 11



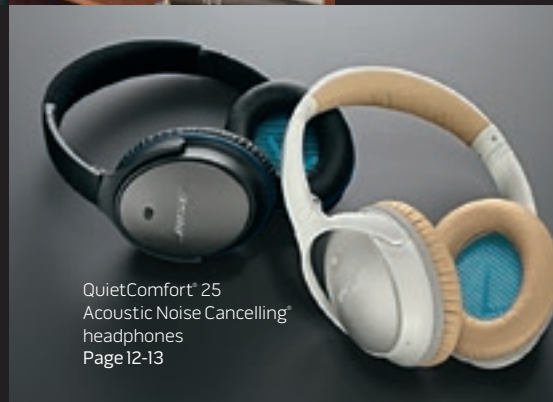
TABLE OF CONTENTS

Bluetooth® speakers.....	4
Wireless music systems.....	6
SoundDock® speakers.....	8
Around-ear & in-ear headphones.....	9
In-ear headphones.....	10
Noise cancelling headphones.....	12
Wireless headphones.....	14
Computer speakers.....	15
TV sound systems.....	16
Home cinema speakers.....	17
Wave® music systems.....	18

Solo 5 TV sound system
Page 16



QuietComfort® 25 Acoustic Noise Cancelling® headphones
Page 12-13





SoundLink® BLUETOOTH® SPEAKER

The best-performing mobile *Bluetooth*® speaker from Bose. Connects easily and wirelessly to your smartphone, tablet or other *Bluetooth*® device. Plays your music with depth and clarity. Slim design to slip conveniently into your bag or backpack, and a rechargeable lithium-ion battery that lets you play your music for up to 14 hours. A silicone button panel protects it from dirt and dust, and a wraparound metal grille adds to its durability. Optional accessory covers let you customise to a colour that fits your style.

Consumer price: **£249.95** | ■ Grey
Dimensions: 13.2 x 25.6 x 4.8 cm (HxWxD)



Covers

Consumer price: **£24.95**
■ Grey ■ Charcoal black ■ Navy blue ■ Olive green ■ Deep red



NEW SoundLink® Mini BLUETOOTH® SPEAKER

Full sound with deeper lows than you'd expect from a speaker that fits in the palm of your hand. Connects wirelessly to any *Bluetooth*® device to play anytime, anywhere. Includes charging cradle.

Consumer price: **£169.95** | ■ Pearl ■ Carbon
Dimensions: 5.1 x 18 x 5.8 cm (HxWxD)



Soft covers

Consumer price: **£19.95**
■ Grey ■ Charcoal black ■ Navy blue ■ Energy green ■ Deep red

Optional travel bag – Consumer price: **£34.95** | ■ Black



Optional
SoundLink® Mini
travel bag

SoundLink® Colour BLUETOOTH® SPEAKER



Enjoy full, natural sound anywhere you go with a speaker that's small enough to fit in your bag or backpack. It connects wirelessly to your smartphone, tablet or other *Bluetooth*® enabled device. And, thanks to the rechargeable lithium-ion battery you can keep listening to your music for 8 hours. Now available in five colours to match almost any style.

Consumer price: **£99.95**
■ Black □ White ■ Mint ■ Red ■ Blue
Dimensions: 13.4 x 12.8 x 5.3 cm (HxWxD)

Optional SoundLink® Colour carry case
Consumer price: **£19.95**



Introducing SoundTouch®

There's a world of music out there. And SoundTouch® is the easiest way to play it throughout your home—wirelessly. From one-piece music systems, to outdoor speakers, and home cinema systems: start with one wireless SoundTouch® product and add more. Play the same music everywhere, or different music in different rooms. A free, powerful app makes it easy to access music services like Spotify® or Deezer, listen to Internet radio or play favourites saved on your computer. Plus, it transforms your phone into a powerful remote. With *Bluetooth*® built into every system, you can also play music via any *Bluetooth*-enabled device. And, to make things really simple, you can set up to 6 presets that the SoundTouch® systems around the house will remember. Simply press the preset and the music you want starts. At last, a wireless multi-room system engineered to be easy.

Note: Music services may vary by country.

NEW SoundTouch® 10 WIRELESS MUSIC SYSTEM

Play music throughout your home in full, rich sound. Wirelessly stream millions of songs from music services, Internet radio stations and your stored music library. This system is so small, you can place it just about anywhere, and it makes streaming music incredibly simple.

Consumer price: **£169.95** | □ White ■ Black
Dimensions: 21.2 x 14.1 x 8.7 cm (HxWxD)



NEW SoundTouch® 20 WIRELESS MUSIC SYSTEM

Wireless music made easy. Place this compact system just about anywhere around your home and enjoy clear, room-filling sound. Simply press one of six preset buttons on the speaker, remote or app, to play your favourite music. It's as easy as your car radio.

Consumer price: **£279.95** | □ White ■ Black
Dimensions: 18.8 x 31.4 x 10.4 cm (HxWxD)



NEW SoundTouch® 30 WIRELESS MUSIC SYSTEM

The best performing one-piece wireless music system from Bose. Enjoy deep, rich sound that can fill even the largest room in your home. This system connects to your home Wi-Fi® network, so there's no complicated equipment to add. Wireless music. Powerful sound. All made easy.

Consumer price: **£429.95** | □ White ■ Black
Dimensions: 24.6 x 43.5 x 18.1 cm (HxWxD)



Wave® SoundTouch® MUSIC SYSTEM

An all-in-one audio system with CD player and DAB/AM/FM tuner. See page 18.





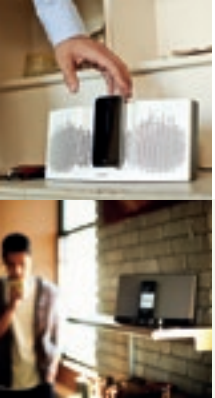
SoundDock® XT SPEAKER

Just dock your iPod or iPhone in the SoundDock® XT speaker, and play your music with rich, clear audio. It works with and charges most iPod and iPhone models with a Lightning connector.

Consumer price: **£109.95**

☑ White/Dark grey ☑ White/Yellow

Dimensions: 13.5 x 30.2 x 10.2 cm (HxWxD)



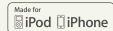
SoundDock® SPEAKER

Bose® quality sound for iPod and iPhone 5 models with a Lightning connector – plus other audio devices through the auxiliary input. iPod or iPhone automatically charges. Remote included.

Consumer price: **£179.95**

■ Black

Dimensions: 16.8 x 30.5 x 16.5 cm (HxWxD)



NEW SoundTrue® AROUND-EAR HEADPHONES

Engineered to make your music sound deep, clear and full of life. Redesigned with a slimmer profile and fresh, new colours to match your style. Includes inline mic/remote for select smart devices.

Consumer price for iPod and iPhone version: **£139.95**

■ Charcoal black ■ Navy blue

Consumer price for Android/Samsung version: **£139.95**

■ Charcoal black ■ Navy blue



SoundTrue® IN-EAR HEADPHONES

These headphones were engineered for on-the-go listening. With the convenient features your busy life demands and a design that matches your style. They deliver clear sound and natural-sounding lows, even at high volumes, thanks to exclusive TriPort® technology. The inline microphone and remote allows easy switching between calls and music, while the StayHear® tips will keep your headphones comfortably in place for hours. Engineered and tested for lasting quality and durability, the headphones come in three sizes and different colours to fit your style. A carrying case is included for storage and protection.

Consumer price for audio only: **£79.95** | □ White ■ Cranberry ■ Black



NEW
SoundTrue® Ultra
IN-EAR HEADPHONES

Headphones designed so that nothing will get between you and your music. Enjoy deep, rich sound across a wide frequency range. The sealed acoustic design comfortably immerses you in your music. The proprietary StayHear® Ultra tips, available in three sizes, stay soft while giving you a secure fit. Easily switch between calls and music when using select Apple or Android smart devices, and most Samsung devices. A carrying case is included for storage and protection.

Consumer price for iPod and iPhone version: **£114.95**

■ Frost ■ Charcoal black

Consumer price for Android/Samsung version: **£114.95**

■ Charcoal black



NEW
SoundSport®
IN-EAR HEADPHONES

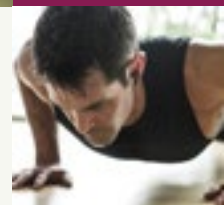
These durable in-ear headphones deliver deep, clear sound for the music you love. The sweat- and weather-resistant design helps ensure they survive the rigours of daily life. StayHear® tips keep them comfortably in place. An inline microphone and remote make for easy switching between calls and music with most Samsung devices, plus select Apple and Android™ devices. A matching carrying case is included.

Consumer price for iPod and iPhone version: **£99.95**

■ Charcoal black ■ Frost ■ Energy green ■ Neon blue ■ Power red

Consumer price for Android/Samsung version: **£99.95**

■ Charcoal black





NOW AVAILABLE FOR YOUR
SAMSUNG/ANDROID™ DEVICES

QuietComfort® 25 ACOUSTIC NOISE CANCELLING® HEADPHONES

Enjoy crisp, powerful sound – and quiet that lets you hear your music better. Bose advances their industry-leading headphones with the latest proprietary Bose® Active EQ and TriPort® technology, giving the music you love deep, clear sound. At the same time, Bose noise cancelling technology monitors the noise around you and cancels it out, helping you focus on what matters.

Consumer price for iPod and iPhone version: **£249.95** | ■ Black □ White

Consumer price for Android/Samsung version: **£249.95** | ■ Black □ White



NEW DESIGN QuietComfort® 20 ACOUSTIC NOISE CANCELLING® HEADPHONES

Shut out the world – or let the world in. The choice is yours with the QuietComfort® 20 Acoustic Noise Cancelling® headphones – the first in-ear noise canceling headphones from Bose. Enjoy better sound wherever you go, with noise cancelling to focus on your music, or in Aware mode. Proprietary StayHear®+ tips ensure a comfortable fit, while the inline mic/remote easily switches to calls on your iPhone or most Samsung devices.

Consumer price for iPod and iPhone version:
£229.95 | ■ Black □ White

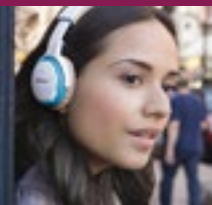
Consumer price for Android/Samsung version:
£229.95 | ■ Black □ White



SoundLink® on-ear BLUETOOTH® HEADPHONES

These Bose® wireless stereo headphones offer best-in-class sound and the latest *Bluetooth*® technology, with the ability to switch between two *Bluetooth*® devices. And, when you're done listening, they fold smoothly for easy storage in their compact case.

Consumer price: **£179.95** | ■ Black □ White



NEW SoundLink® around-ear WIRELESS HEADPHONES

The same best-in-class sound as our SoundLink® on-ear *Bluetooth*® headphones, but with an around-ear fit that stays comfortable for hours.

Consumer price: **£199.95** | ■ Black □ White



Companion® 20 MULTIMEDIA SPEAKER SYSTEM

Full, natural sound for a laptop or desktop computer from just two speakers. Bring more life to music, games and videos, with wide, natural sound reproduced by exclusive TrueSpace® stereo signal processing. The performance stays natural and true whether you're seated in front of the computer or chatting with friends across the room. And the unique control pod makes it easy to adjust or mute the volume and connect headphones or other audio devices.

Consumer price: **£199.95** | ■ Silver
Dimensions: 21.9 x 8.9 x 11.9 cm (HxWxD)



Companion® 2 MULTIMEDIA SPEAKER SYSTEM

A significant performance upgrade over most conventional computer speakers, with wide, life-like sound at any volume from Bose technologies. It's also easy to play an additional audio source – just connect it to the auxiliary input. There's even a headphone jack on the front of the right speaker for private listening.

Consumer price: **£89.95** | ■ Black
Dimensions: 19 x 8 x 15 cm (HxWxD)



Companion® 50 MULTIMEDIA SPEAKER SYSTEM

Our best-performing computer speaker system immerses you in the kind of rich, detailed sound that you might only expect from a five-speaker system. Enjoy optimum performance and more space.

Consumer price: **£299.95** | ■ Graphite grey
Dimensions:
Each satellite speaker: 21.9 x 13.9 x 9.1 cm (HxWxD)
Acoustimass® module: 21.8 x 17.3 x 34.8 cm (HxWxD)





NEW
Bose® Solo 5
TV SOUND SYSTEM

Hear the sounds that get lost with most flat-panel TV speakers. Engineered to deliver noticeably better sound, this slim one-piece soundbar will transform your TV experience. Great for small spaces, it fits pretty much anywhere. Or you can mount it to the wall. Dialogue mode makes every word easier to hear, without adjusting the volume. The included universal remote controls your TV and connected sources. This system is also *Bluetooth*® compatible, so you can even stream music wirelessly.

Consumer price Solo 5: **£199.95** | ■ Black | Dimensions: 7 x 54.8 x 8.6 cm (HxWxD)



NEW
Bose® Solo 15
TV SOUND SYSTEM

This one-piece speaker delivers dramatically better sound for larger rooms and TVs. Subtle details sound clear at any volume, and impressive bass adds impact to your shows. When you want even more clarity, dialogue mode makes every word easier to hear. Setup is easy with just one connection to your TV, and the included universal remote can control your TV and connected sources. The system is also *Bluetooth*® compatible, so you can even stream music wirelessly and listen to it through your powerful new TV speakers.

Consumer price Solo 15: **£369.95** | ■ Black | Dimensions: 7.6 x 62.8 x 35.6 cm (HxWxD)



* The Bose Solo 15 TV sound system is designed for TVs with bases no wider than 24" (61cm) and no deeper than 12.25" (31cm). Most TVs 46" (117cm) and smaller meet these requirements, and some 50" (127cm) TVs will fit as well. The maximum weight that can be placed on the Bose Solo 15 system is 75 lbs. (34 kg), which is twice the weight of a typical 42" (107cm) television.

CineMate® 15
HOME CINEMA SPEAKER SYSTEM

Our simplest soundbar home cinema system delivers full, impressive home cinema sound from a compact soundbar and deep bass from the hide-away Acoustimass® module.

Consumer price: **£499.95** | ■ Black

Dimensions soundbar:
8.5 x 30.5 x 7 cm (HxWxD)

Dimensions Acoustimass® module:
36.8 x 22.4 x 48.5 cm (HxWxD)



Acoustimass® 6
HOME CINEMA SPEAKER SYSTEM

Experience cinema-like 5.1 surround sound from Virtually Invisible® Series II speaker arrays that can be mounted flush to the wall, and a hideaway Acoustimass module.

Consumer price: **£649.95** | ■ Black

Dimensions Virtually Invisible® speakers:
9.55 x 8.32 x 8.49 cm (HxWxD)

Dimensions Acoustimass® module:
41.5 x 20.7 x 56.6 cm (HxWxD)





| digitalradio |

NEW
Wave® SoundTouch®
MUSIC SYSTEM

Play music from any source and fill the room with award-winning sound. This elegant all-in-one wireless system connects directly to your home Wi-Fi® network and is Bluetooth-enabled. Use it to access millions of songs from Internet music services. Listen to playlists and podcasts stored on smart devices. Easily stream the music you have on your computer. There is a CD player and DAB/FM/AM tuner too, and you can download a free app that lets you control everything using your smartphone or tablet.

Consumer price: **£599.95**

■ Platinum silver ■ Espresso black □ Arctic white
Dimensions: 14.2 x 36.8 x 22.1 cm (HxWxD)



| digitalradio |

NEW DESIGN
Wave®
MUSIC SYSTEM

Fill the room with spectacular sound from a small system that delivers big. No cable, no clutter. Includes a CD / MP3 CD player and DAB/AM/FM radio tuner.






Consumer price: **£499.95**

■ Platinum silver ■ Espresso black □ Arctic white
Dimensions: 10.7 x 36.8 x 22.1 cm (HxWxD)

COMMITTED TO OUR CUSTOMERS

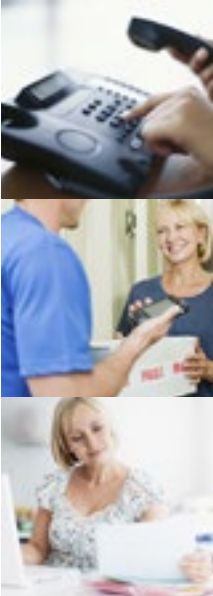
At Bose, we aim for excellence in everything we do. That's why when you purchase a Bose® product – for yourself, a customer or an employee – we gain a valued, lifelong customer. That's why Bose® products are the ideal option for employee challenges, loyalty programmes, corporate gifts, promotional offers and sponsorships.

In addition to personalised attention, you and your employees will enjoy unique privileges and special programmes:

-  2-year pick-up and return warranty on all products.
-  Lifetime customer support.
-  The option to bulk-ship products to one central location or ship directly to the end consumer with dispatch confirmation via email.
-  Campaign communication support with professional product shots, copy and campaign materials. Available on request.
-  Special prices and purchase conditions available on request.

Motivate your customers and top performers with great promotion and incentive items from Bose. For a proposal tailored to your specific needs, contact us today.

Apple, iPad, iPhone, iPod, iPod classic, iPod nano, iPod shuffle, iPod touch, iTunes, and MacBook are trademarks of Apple Inc., registered in the U.S. and other countries. "Made for iPod/iPhone/iPad" means that an electronic accessory has been designed to connect specifically to iPod/iPhone/iPad and has been certified by the developer to meet Apple performance standards. Apple is not responsible for the operation of this device or its compliance with safety and regulatory standards. Samsung is a trademark of Samsung Electronics Co., Ltd. Android is a trademark of Google Inc. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Bose Corporation is under license. Wi-Fi is a registered mark of the Wi-Fi Alliance. Deezer is a registered trademark of Blogmusik SAS. Spotify is a registered trademark of Spotify AB. The Wave® music system's distinctive design is also a registered trademark of Bose Corporation in the U.S. and other countries. Registered DAB Digital Radio used with permission of Digital One Ltd. Registered office: Bose House, Quayside, Chatham Maritime, Chatham, Kent, ME4 4QZ. Company registered in England No. 1187672.



FAVOURITES BY REWARD CATEGORY

	Consumer price	Page	
UNDER £ 150	SoundTrue® in-ear headphones	£ 79.95	9
	Companion® 2 multimedia speaker system	£ 89.95	15
	SoundSport® in-ear headphones	£ 99.95	11
	SoundLink® Colour <i>Bluetooth</i> ® speaker	£ 99.95	5
	SoundDock® XT speaker	£ 109.95	8
	SoundTrue® Ultra in-ear headphones	£ 114.95	10
	SoundTrue® around-ear headphones	£ 139.95	9
UNDER £ 250	SoundLink® Mini <i>Bluetooth</i> ® speaker	£ 169.95	5
	SoundTouch® 10 wireless music system	£ 169.95	7
	SoundDock® speaker	£ 179.95	8
	SoundLink® on-ear <i>Bluetooth</i> ® headphones	£ 179.95	14
	Companion® 20 multimedia speaker system	£ 199.95	15
	Solo 5 TV sound system	£ 199.95	16
	SoundLink® around-ear wireless headphones	£ 199.95	14
	QuietComfort® 20 Acoustic Noise Cancelling® headphones	£ 229.95	12
	SoundLink® <i>Bluetooth</i> ® speaker	£ 249.95	4
	QuietComfort® 25 Acoustic Noise Cancelling® headphones	£ 249.95	13
UNDER £ 400	SoundTouch® 20 wireless music system	£ 279.95	7
	Companion® 50 multimedia speaker system	£ 299.95	15
	Solo 15 TV sound system	£ 369.95	16
OVER £ 400	SoundTouch® 30 wireless music system	£ 429.95	7
	CineMate® 15 home cinema speaker system	£ 499.95	17
	Wave® music system	£ 499.95	18
	Wave® SoundTouch® music system	£ 599.95	18
	Acoustimass® 6 home cinema speaker system	£ 649.95	17

* Consumer price including VAT. Special prices and purchase conditions are available on request.

CONTACT US FOR A PROPOSAL TAILORED TO YOUR SPECIFIC NEEDS.

CALL ON +44 (0) 3330 142545 OR
EMAIL INCENTIVES_UK@BOSE.COM

BOSE
Better sound through research