



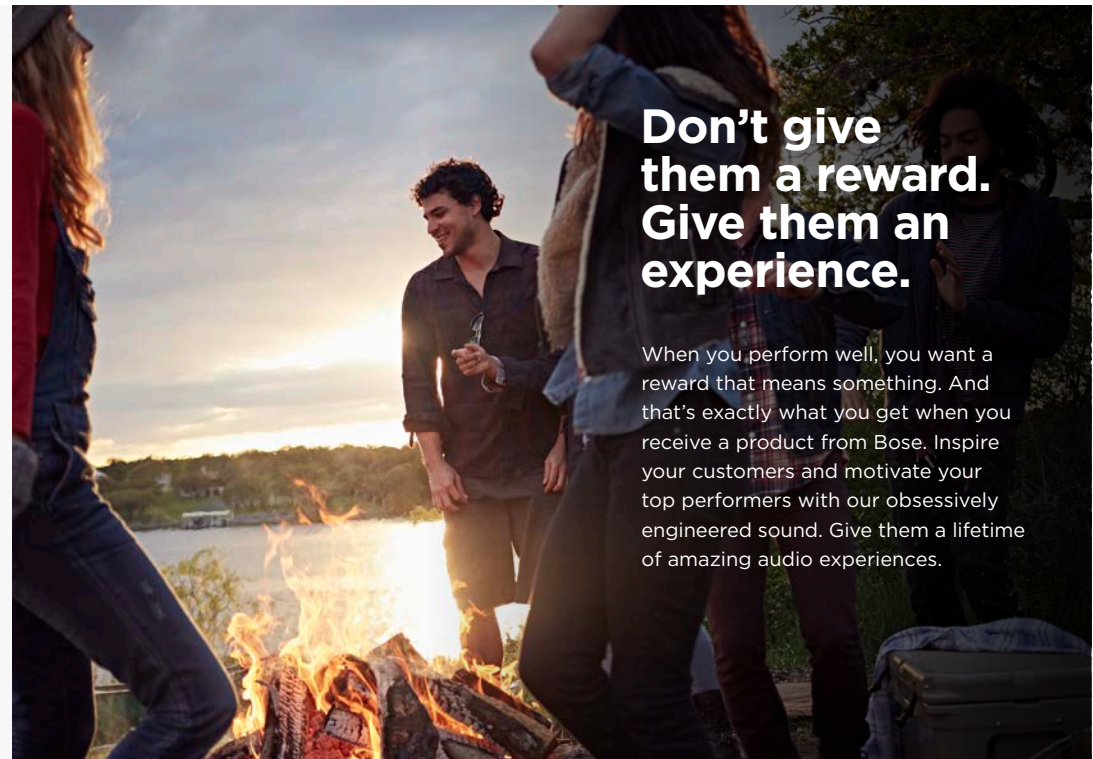
BOSE

**Exceptional
work deserves
exceptional
sound.**

PRODUCT CATALOGUE AUTUMN 2018

Driven by better sound.

We don't think of ourselves as an audio company—we're an idea company. And it's our passion for the details that makes big things happen. Details like the precise arrangement of microphones in our wireless noise cancelling headphones. Details like the proprietary technologies that let us pack big sound into small speakers, so you can take your music to places it's never been before. In the words of our founder, Dr Amar G. Bose, we "always dream of things that are better, and think of ways to reach those things." That's what we do—we never stop imagining how to outperform what has come before.



Don't give them a reward. Give them an experience.

When you perform well, you want a reward that means something. And that's exactly what you get when you receive a product from Bose. Inspire your customers and motivate your top performers with our obsessively engineered sound. Give them a lifetime of amazing audio experiences.

NEW

AUTUMN 2018

Bose noise-masking sleepbuds™
Page 6



Bose Bass Module 500 and Bose Bass Module 700
Pages 19–21



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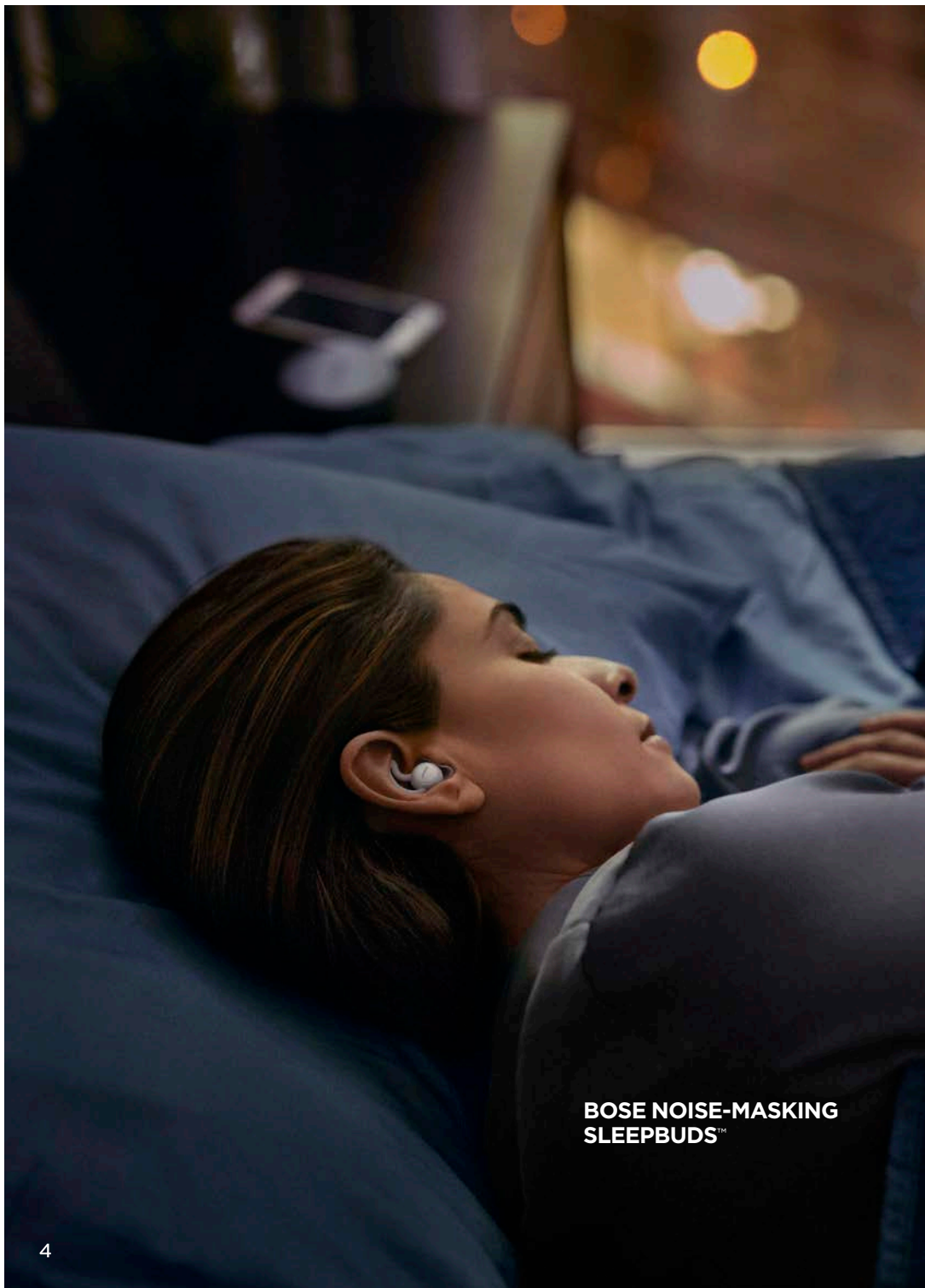
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Bose Home Speaker 500
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Bose Soundbar 500 and Bose Soundbar 700
Pages 19–20



Bose technology for better days. And nights.

For years, we've developed innovative, high-performing products that help get you closer to your music and home entertainment. But we've always been more than our headphones and speakers. Our long-standing mission is to create products that improve people's lives.

And with Bose noise-masking sleepbuds,™ we're introducing the first of many products designed to help you live a better, more fulfilling life.



NEW

BOSE NOISE-MASKING SLEEPBUDS™

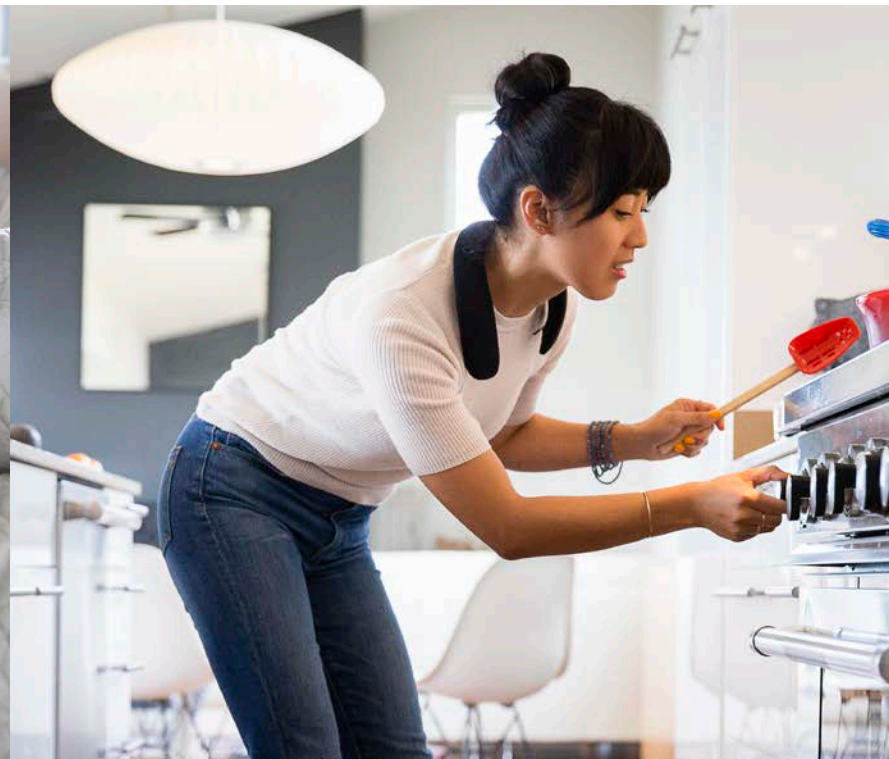
Snoring partner, traffic and other noises keeping you awake? Bose noise-masking sleepbuds™ are engineered to help you get the rest you deserve. They effectively drown out noise and replace it with soothing pre-loaded sounds. Plus, they're super comfortable and made to stay in place, even if you sleep on your side.

Recommended Retail Price*: 299,95 €

■ Silver

Sleepbuds™ dimensions:
2.4 x 2.7 x 1.4 cm (HxWxD)

Charging case dimensions:
2.7 x 7.7 x 7.7 cm (HxWxD)



SOUNDWEAR COMPANION SPEAKER

Wearable and comfortable, with deep, clear sound. The SoundWear Companion speaker is designed to keep you connected to your music, calls and the world around you. Up to 12 hours per charge.

Recommended Retail Price*: 349,95 €

■ Black with Black cover

Optional covers for the SoundWear
Companion speaker

Recommended Retail Price*: 34,95 €

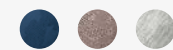
■ Midnight Blue

■ Dark Plum

■ Heather Grey

Dimensions: 19.0 x 17.8 x 4.4 cm (HxWxD)

Bluetooth®



Optional covers

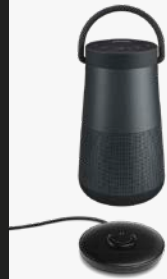
SOUNDLINK REVOLVE+
BLUETOOTH® SPEAKER

The best performing portable speaker from Bose, engineered to spread deep, loud, jaw-dropping sound in every direction.

Recommended Retail Price*: 339,95 €

■ Luxe Silver ■ Triple Black

Dimensions: 18.4 x 10.5 x 10.5 cm (HxWxD)



Optional charging cradle for SoundLink Revolve and Revolve+
Recommended Retail Price*: 34,95 €



SOUNDLINK REVOLVE
BLUETOOTH® SPEAKER

Deep. Loud. And immersive, too. This small, water-resistant speaker delivers true 360° sound for consistent, uniform coverage.

Recommended Retail Price*: 229,95 €

■ Luxe Silver ■ Triple Black

Dimensions: 15.2 x 8.2 x 8.2 cm (HxWxD)



SOUNDLINK MICRO
BLUETOOTH® SPEAKER

When a speaker this small sounds this good, you'll never leave it behind. Unmatched sound for a speaker this size and a durable strap for everywhere you go. Rugged and waterproof, too.

Recommended Retail Price*: 139,95 €

- Black with Black strap
- Bright Orange with Dark Plum strap
- Midnight Blue with Smoky Violet strap

Dimensions: 9.8 x 9.8 x 3.5 cm (HxWxD)





SOUNDLINK COLOR

BLUETOOTH® SPEAKER II

Bold sound. Portable. Water-resistant. This Bluetooth speaker is your go-to companion for life's great adventures.

Recommended Retail Price*: 159,95 €

■ Aquatic Blue ■ Coral Red □ Soft Black ■ Polar White

Dimensions: 13.1 x 12.7 x 5.6 cm (HxWxD)

Bluetooth



S1 PRO SYSTEM

You've got the perfect playlist, now make sure everyone gets to hear it. That's what the Bose S1 Pro system was made for. It's a portable Bluetooth® speaker made for parties, outdoor get-togethers and all those times that deserve better sound. Perform anywhere for up to 11 hours using the rechargeable lithium-ion battery. So, whether you're streaming music wirelessly or plugging in a microphone or instrument, bring a pro, the Bose S1 Pro.

Recommended Retail Price*: 649,00 €

■ Black

Dimensions:

33.0 x 24.1 x 28.4 cm (HxWxD)

Bluetooth



Wireless speakers

Movies in one room. Music in another room. Or two. Or three. With SoundTouch, you can create a system of wireless speakers throughout your home. Start with one or two, then add more later. So you can enjoy more of everything, together.



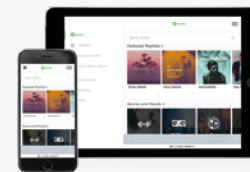
One system for a world of music.

Wirelessly access popular music services like Spotify® and Deezer, Internet radio stations and your stored music library.



Effortlessly wireless.

Listen whichever way you want, without worrying about which technology is best. Play music from your phone or tablet using Bluetooth® or connect directly through your Wi-Fi® network.



Control your SoundTouch speakers with the SoundTouch app.

Browse music, personalise presets and take full control of one or many SoundTouch speakers around your home. All from your phone or tablet.

SOUNDTOUCH WIRELESS LINK ADAPTER

Easily add a world of wireless music to your existing stereo or home cinema system. Stream music from your home Wi-Fi® or Bluetooth® devices.

Recommended Retail Price*: 199,95 €

■ Black

Dimensions: 2.5 x 8.8 x 8.8 cm (HxWxD)



SOUNDTOUCH 10
WIRELESS SPEAKER

The smallest SoundTouch speaker gives you full, rich sound.

Recommended Retail Price*: 229,95 €

White Black

Dimensions: 21.2 x 14.1 x 8.7 cm (HxWxD)



SOUNDTOUCH 20 SERIES III
WIRELESS SPEAKER

Room-filling sound. Compact size.

Recommended Retail Price*: 449,95 €

White Black

Dimensions: 18.8 x 31.4 x 10.4 cm (HxWxD)



SOUNDTOUCH 30 SERIES III
WIRELESS SPEAKER

The best performing one-piece wireless speaker from Bose.

Recommended Retail Price*: 709,95 €

White Black

Dimensions: 24.6 x 43.5 x 18.1 cm (HxWxD)



WAVE SOUNDTOUCH
MUSIC SYSTEM IV



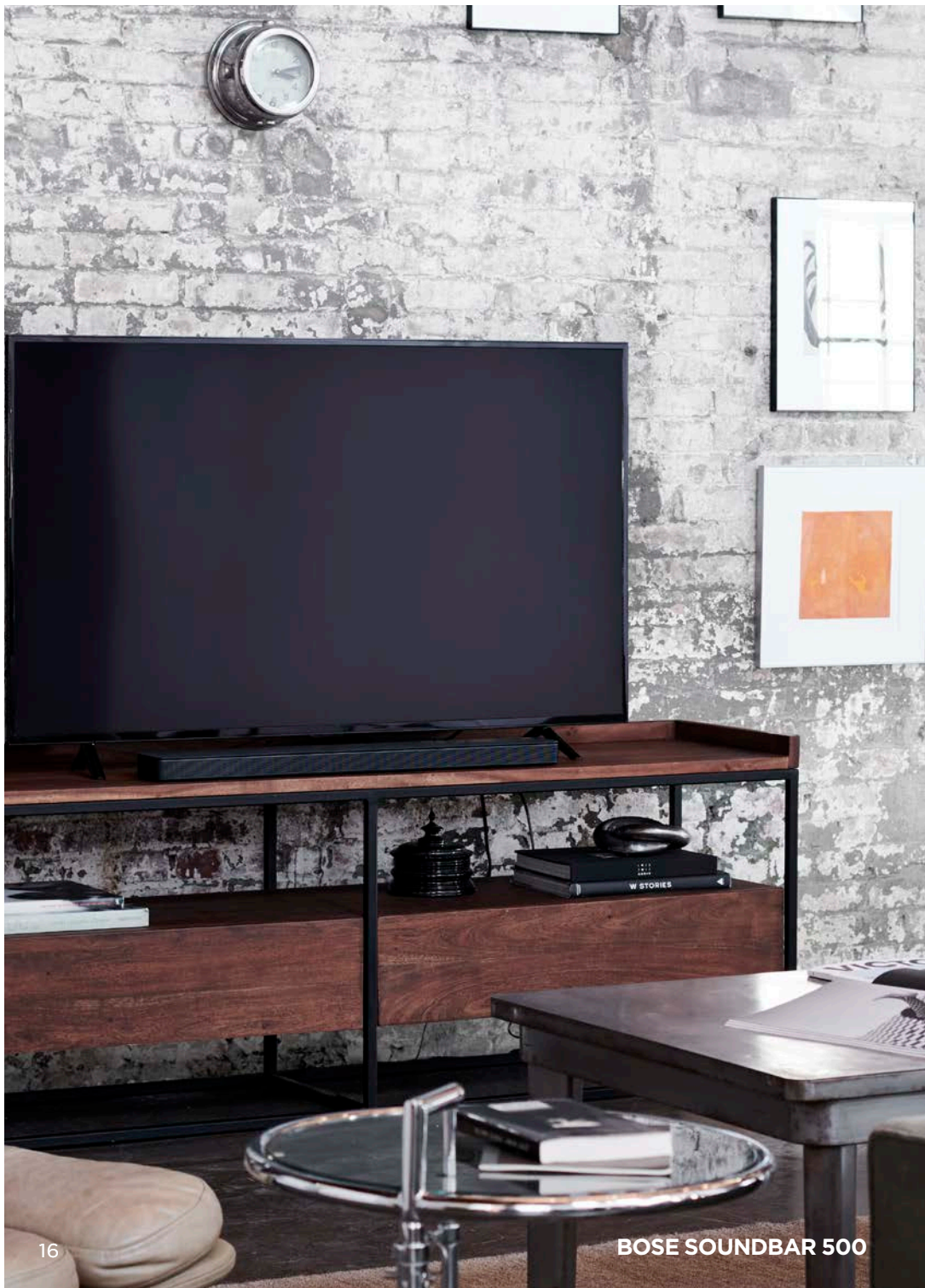
Make music from any source sound legendary. Internet radio, streaming services, your digital music library, your playlists, the playlists on your friend's phone—with one touch, this elegant music system will play virtually anything via your home Wi-Fi® network or any Bluetooth® device. There's a CD player and AM/FM tuner, too.

Recommended Retail Price*: 799,95 €

Platinum Silver Espresso Black Arctic White

Dimensions: 14.2 x 36.8 x 22.1 cm (HxWxD)





Forward looking.

Virtual assistants are changing the way we live our lives, making it easier to control our music and phones and access the information we want. That's why Bose continues to pioneer the integration of these apps across its product categories.



NEW

BOSE HOME SPEAKER 500

It's powerfully simple. The Bose Home Speaker 500 fills any room with wall-to-wall stereo sound and gives you easy control of all your music.

Recommended Retail Price*: 499,95 €

☐ Luxe Silver ■ Triple Black

Dimensions: 20.4 x 17.0 x 11.0 cm (HxWxD)



NEW

BOSE SOUNDBAR 500

The Bose Soundbar 500 is meant to be heard, not seen. Its thin profile fits discreetly under your TV, while powerful acoustics fill the room.

Recommended Retail Price*: 599,95 €

■ Bose Black

Dimensions: 4.4 x 80.0 x 10.2 cm (HxWxD)



NEW BOSE BASS MODULE 500

Who says you need a big box for big bass? Amp up your sound experience by adding this wireless bass module to the Bose Soundbar 500. It's thunderous bass in a compact size.

Recommended Retail Price*: 499,95 €

■ Bose Black

Dimensions: 24.1 x 25.4 x 25.4 cm (HxWxD)





NEW

BOSE SOUNDBAR 700

The Bose Soundbar 700 offers an unmatched combination of sophisticated design and exceptional sound, and brings the wow factor to movies, music and TV.

Recommended Retail Price*: 999,95 €

Arctic White Bose Black

Dimensions: 5.7 x 98.0 x 10.8 cm (HxWxD)



Kick it up a notch.

You won't believe what the Bose Soundbar 700 can do on its own. But for even more impact and immersion, add the Bose Bass Module 700 and wireless Bose Surround Speakers any time.



BOSE BASS MODULE 700

The difference between hearing bass and feeling thunder starts the moment you add this wireless bass module to the Bose Soundbar 700 or Bose Soundbar 500.

Recommended Retail Price*: 899,95 €

Arctic White Bose Black

Dimensions: 32.7 x 29.5 x 29.5 cm (HxWxD)



BOSE SURROUND SPEAKERS

Add these small rear speakers to the Bose Soundbar 700 or Bose Soundbar 500 and feel what it's like to be in the middle of everything you listen to or watch.

Recommended Retail Price*: 399,95 €

Arctic White Bose Black

Dimensions: 9.4 x 8.1 x 8.4 cm (HxWxD)



NEW

SOUNDBAR UNIVERSAL REMOTE

Use the Bose Soundbar Universal Remote to manage all your entertainment. Featuring six presets—enjoy your favourite music with a single touch.

Recommended Retail Price*: 54,95 €

Black

Dimensions: 1.3 x 23.5 x 4.4 cm (HxWxD)



TV SOUND SYSTEM



BOSE SOLO 5
TV SOUND SYSTEM



It's time your TV sounded as good as it looks. This one-piece soundbar makes every word easier to hear. Plus it's Bluetooth® compatible, so you can even use it to play music via your phone or tablet.

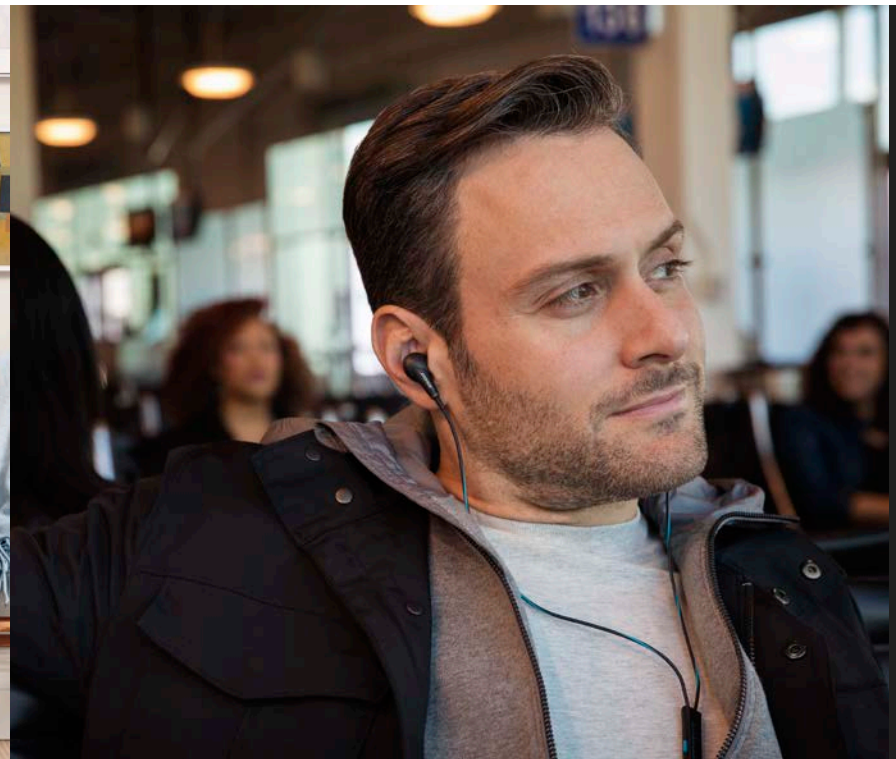
Recommended Retail Price*: 319,95 €

■ Black

Dimensions: 7.0 x 54.8 x 8.6 cm (HxWxD)



NOISE CANCELLING
HEADPHONES



QUIETCOMFORT 20
ACOUSTIC NOISE CANCELLING HEADPHONES

Shut out the world and lose yourself in your music—or let the world in with Aware mode.

Recommended Retail Price* for Apple version: 289,95 €

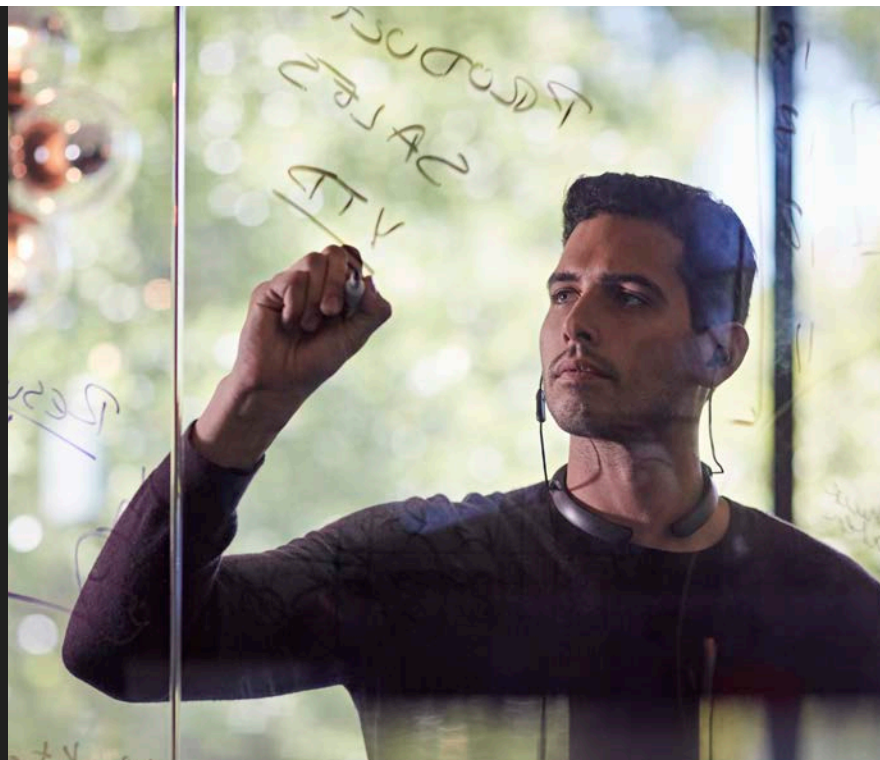
■ Black

Recommended Retail Price* for Android/Samsung version: 289,95 €

■ Black



NOISE CANCELLING HEADPHONES



QUIETCONTROL 30 WIRELESS HEADPHONES

Listen like never before, with breakthrough technology that allows you to choose your level of noise cancellation.

Recommended Retail Price*: 349,95 €

■ Black

 Bluetooth®



QUIETCOMFORT 35 WIRELESS HEADPHONES II

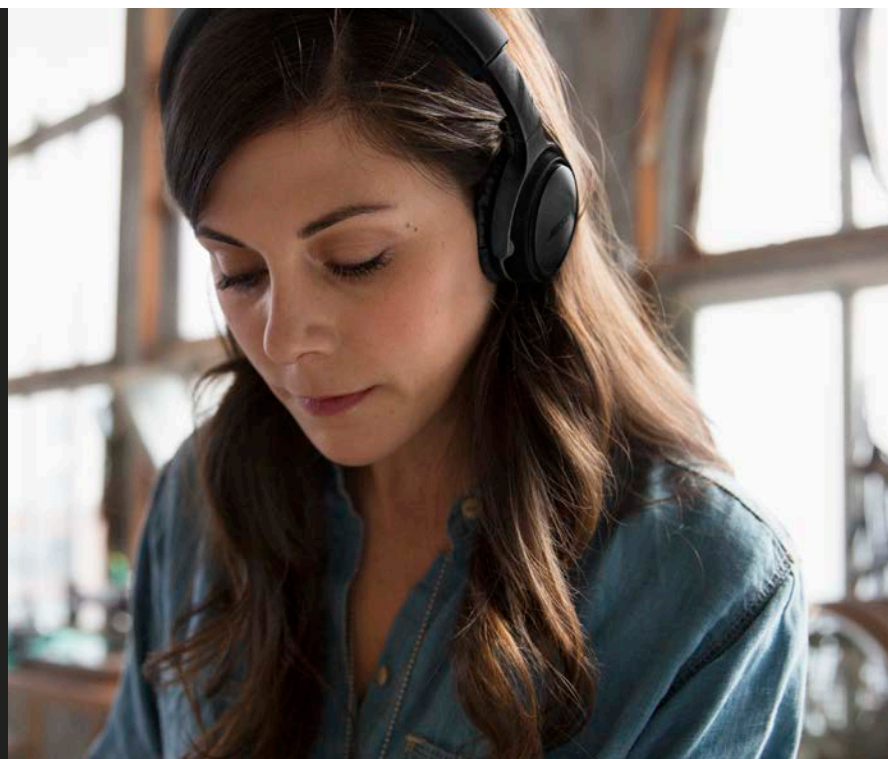
QuietComfort 35 wireless headphones II are engineered with world-class noise cancellation. And now they're even better, with an Action button that lets you adjust your level of noise cancellation between three settings. The multi-function button gives you access to your phone's virtual assistant, like Siri. And you can enjoy up to 20 hours of wireless listening per battery charge.

Recommended Retail Price*: 429,95 €

□ Silver ■ Black

 Bluetooth®





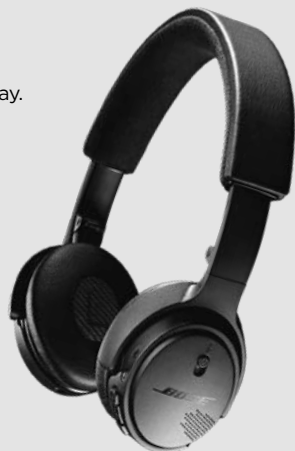
BOSE ON-EAR
WIRELESS HEADPHONES

Light on your ears. No wires in your way. These deliver crisp, powerful sound, plus the kind of on-ear comfort and battery power that last all day.

Recommended Retail Price*: 229,95 €

■ Triple Black

  Bluetooth®



SOUNDLINK AROUND-EAR
WIRELESS HEADPHONES II

Deep, immersive sound at any volume. Seamless swapping between two Bluetooth® devices. Soft ear cushions for all-day comfort.

Recommended Retail Price*: 259,95 €

□ White ■ Black

  Bluetooth®



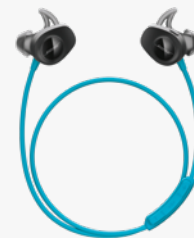


SOUNDSPORT PULSE
WIRELESS HEADPHONES

Push your workout to the next level with inspiring sound and a built-in heart-rate sensor that makes it easy to track your performance.

Recommended Retail Price*: 259,95 €

■ Power Red



SOUNDSPORT
WIRELESS HEADPHONES

With no wires in the way and earbuds that stay secure and comfortable, nothing's holding you back from your workout.

Recommended Retail Price*: 169,95 €

■ Black ■ Aqua ■ Citron



SOUNDSPORT
CHARGING CASE

Charge your SoundSport Pulse wireless or SoundSport wireless headphones on the go, anywhere, any time.

Recommended Retail Price*: 58,95 €

■ Black



SOUNDSPORT FREE WIRELESS HEADPHONES

Completely wireless, comfortable and stable. Sweat and weather resistant, too. Up to five hours of play time. Up to ten hours more with the included charging case.

Recommended Retail Price*: 229,95 €

■ Triple Black ■ Midnight Blue/Yellow Citron
■ Bright Orange/Midnight Blue

Bluetooth



FAVOURITES BY REWARD CATEGORY

		Recommended Retail Price*	Page
UNDER 200 €	SoundLink Micro Bluetooth® speaker	139,95 €	9
	SoundLink Color Bluetooth® speaker II	159,95 €	10
	SoundSport wireless headphones	169,95 €	29
	SoundTouch Wireless Link adapter	199,95 €	13
UNDER 300 €	Bose On-Ear Wireless headphones	229,95 €	26
	SoundSport Free wireless headphones	229,95 €	30
	SoundLink Revolve Bluetooth® speaker	229,95 €	8
	SoundTouch 10 wireless speaker	229,95 €	14
	SoundSport Pulse wireless headphones	259,95 €	28
	SoundLink around-ear wireless headphones II	259,95 €	27
	QuietComfort 20 Acoustic Noise Cancelling headphones	289,95 €	23
	Bose noise-masking sleepbuds™	299,95 €	6
UNDER 500 €	Bose Solo 5 TV sound system	319,95 €	22
	SoundLink Revolve+ Bluetooth® speaker	339,95 €	8
	QuietControl 30 wireless headphones	349,95 €	24
	SoundWear Companion speaker	349,95 €	7
	Bose Surround Speakers	399,95 €	21
	QuietComfort 35 wireless headphones II	429,95 €	25
	SoundTouch 20 Series III wireless speaker	449,95 €	14
	Bose Home Speaker 500	499,95 €	18
	Bose Bass Module 500	499,95 €	19
	Bose Soundbar 500	599,95 €	19
OVER 500 €	S1 Pro system	649,00 €	11
	Wave SoundTouch music system IV	699,95 €	15
	SoundTouch 30 Series III wireless speaker	709,95 €	14
	Bose Bass Module 700	899,95 €	21
	Bose Soundbar 700	999,95 €	20





*The Recommended Retail Price is for reference only. It is specified that resellers/dealers shall be free to determine their own resale price.

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Commitment to our customers.

It's you who makes us excel. We obsess over perfection because we don't want to put the Bose name to anything that won't blow you away. This makes our products more than just speakers or headphones. They're symbols of quality, investment and pride. And that makes them the perfect reward. When your employees achieve or your customers enter into lifelong relationships with you, give them Bose sound.

Three things sum up our attitude to customer relationships: personal attention, unique privileges and special programmes.

-  Two-year pick-up and return warranty on all products.
-  Lifetime customer support.
-  Campaign communication support with professional product shots, copy, and campaign materials. Available on request.
-  Special prices and purchase conditions available on request.

**Make relationships last. Give them better sound from Bose.
For an incentive proposal tailored to your needs,
contact Bose today.**



 CALL ON **+46 708780061** OR

 EMAIL **Incentives_SCAN@bose.com**