Exceptional work deserves exceptional sound.
Driven by better sound.

We don’t think of ourselves as an audio company—we’re an idea company. And it’s our passion for the details that makes big things happen. Details like the precise arrangement of microphones in our wireless noise cancelling headphones. Details like the proprietary technologies that let us pack big sound into small speakers, so you can take your music to places it’s never been before. In the words of our founder, Dr Amar G. Bose, we “always dream of things that are better, and think of ways to reach those things.” That’s what we do—we never stop imagining how to outperform what has come before.

Don’t give them a reward. Give them an experience.

When you perform well, you want a reward that means something. And that’s exactly what you get when you receive a product from Bose. Inspire your customers and motivate your top performers with our obsessively engineered sound. Give them a lifetime of amazing audio experiences.

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NEW

AUTUMN 2018

Bose noise-masking sleepbuds™ Page 6
Bose Bass Module 500 and Bose Bass Module 700 Pages 19–21
Bose Home Speaker 500 Page 18
Bose Soundbar 500 and Bose Soundbar 700 Pages 19–20
Bose technology for better days. And nights.

For years, we’ve developed innovative, high-performing products that help get you closer to your music and home entertainment. But we’ve always been more than our headphones and speakers. Our long-standing mission is to create products that improve people’s lives.

And with Bose noise-masking sleepbuds™ we’re introducing the first of many products designed to help you live a better, more fulfilling life.
**BOSE NOISE-MASKING SLEEPBUDS™**

Snoring partner, traffic and other noises keeping you awake? Bose noise-masking sleepbuds™ are engineered to help you get the rest you deserve. They effectively drown out noise and replace it with soothing pre-loaded sounds. Plus, they’re super-comfortable and made to stay in place, even if you sleep on your side.

Recommended Retail Price*: £229.95
- Silver

Sleepbuds™ dimensions:
- 2.4 x 2.7 x 1.4 cm (HxWxD)

Charging case dimensions:
- 2.7 x 7.7 x 7.7 cm (HxWxD)

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**SOUNDWEAR COMPANION SPEAKER**

Wearable and comfortable, with deep, clear sound. The SoundWear Companion speaker is designed to keep you connected to your music, calls and the world around you. Up to 12 hours per charge.

Recommended Retail Price*: £259.95
- Black with Black cover

Optional covers for the SoundWear Companion speaker
- Midnight Blue
- Dark Plum
- Heather Grey

Dimensions: 19.0 x 17.8 x 4.4 cm (HxWxD)
**SOUNDLINK REVOLVE+**
**BLUETOOTH® SPEAKER**

The best performing portable speaker from Bose, engineered to spread deep, loud, jaw-dropping sound in every direction.

Recommended Retail Price*: £279.95  
- Luxe Silver  
- Triple Black  
Dimensions: 18.4 x 10.5 x 10.5 cm (HxWxD)

Optional charging cradle for SoundLink Revolve and Revolve+.  
Recommended Retail Price*: £24.95

---

**SOUNDLINK REVOLVE**
**BLUETOOTH® SPEAKER**

Deep. Loud. And immersive, too. This small, water-resistant speaker delivers true 360° sound for consistent, uniform coverage.

Recommended Retail Price*: £179.95  
- Luxe Silver  
- Triple Black  
Dimensions: 15.2 x 8.2 x 8.2 cm (HxWxD)

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**SOUNDLINK MICRO**
**BLUETOOTH® SPEAKER**

When a speaker this small sounds this good, you’ll never leave it behind. Unmatched sound for a speaker this size and a durable strap for everywhere you go. Rugged and waterproof, too.

Recommended Retail Price*: £99.95  
- Black with Black strap  
- Bright Orange with Dark Plum strap  
- Midnight Blue with Smoky Violet strap  
Dimensions: 9.8 x 9.8 x 3.5 cm (HxWxD)
SOUNDLINK COLOR
BLUETOOTH® SPEAKER II

Bold sound. Portable. Water-resistant. This Bluetooth speaker is your go-to companion for life’s great adventures.
Recommended Retail Price*: £129.95
- Aquatic Blue
- Coral Red
- Soft Black
- Polar White
Dimensions: 13.1 x 12.7 x 5.6 cm (HxWxD)

S1 PRO SYSTEM

You’ve got the perfect playlist, now make sure everyone gets to hear it. That’s what the Bose S1 Pro system was made for. It’s a portable Bluetooth® speaker made for parties, outdoor get-togethers and all those times that deserve better sound. Perform anywhere for up to 11 hours using the rechargeable lithium-ion battery. So, whether you’re streaming music wirelessly or plugging in a microphone or instrument, bring a pro, the Bose S1 Pro.
Recommended Retail Price*: £575
- Black
Dimensions: 33.0 x 24.1 x 28.4 cm (HxWxD)
Wireless speakers

Movies in one room. Music in another room. Or two. Or three. With SoundTouch, you can create a system of wireless speakers throughout your home. Start with one or two, then add more later. So you can enjoy more of everything, together.

One system for a world of music.
Wirelessly access popular music services like Spotify® and Deezer, Internet radio stations and your stored music library.

Effortlessly wireless.
Listen whichever way you want, without worrying about which technology is best. Play music from your phone or tablet using Bluetooth® or connect directly through your Wi-Fi® network.

Control your SoundTouch speakers with the SoundTouch app.
Browse music, personalise presets and take full control of one or many SoundTouch speakers around your home. All from your phone or tablet.

SOUNDTOUCH
WIRELESS LINK ADAPTER

Easily add a world of wireless music to your existing stereo or home cinema system. Stream music from your home Wi-Fi® or Bluetooth® devices.
Recommended Retail Price*: £139.95
- Black
Dimensions: 2.5 x 8.8 x 8.8 cm (HxWxD)
**SOUNDTOUCH 10**
**WIRELESS SPEAKER**

The smallest SoundTouch speaker gives you full, rich sound.
Recommended Retail Price*: £169.95
- White   □ Black
Dimensions: 21.2 x 14.1 x 8.7 cm (HxWxD)

**SOUNDTOUCH 20 SERIES III**
**WIRELESS SPEAKER**

Room-filling sound. Compact size.
Recommended Retail Price*: £279.95
- White   □ Black
Dimensions: 18.8 x 31.4 x 10.4 cm (HxWxD)

**SOUNDTOUCH 30 SERIES III**
**WIRELESS SPEAKER**

The best performing one-piece wireless speaker from Bose.
Recommended Retail Price*: £499.95
- White   □ Black
Dimensions: 24.6 x 43.5 x 18.1 cm (HxWxD)

**WAVE SOUNDTOUCH**
**MUSIC SYSTEM IV**

Make music from any source sound legendary. Internet radio, streaming services, your digital music library, your playlists, the playlists on your friend’s phone—with one touch, this elegant music system will play virtually anything via your home Wi-Fi® network or any Bluetooth® device. There’s a CD player and AM/FM tuner, too.
Recommended Retail Price*: £599.95
- Platinum Silver   □ Espresso Black   □ Arctic White
Dimensions: 14.2 x 36.8 x 22.1 cm (HxWxD)
Forward looking.

Virtual assistants are changing the way we live our lives, making it easier to control our music and phones and access the information we want. That’s why Bose continues to pioneer the integration of these apps across its product categories.
The Bose Soundbar 500 is meant to be heard, not seen. Its thin profile fits discreetly under your TV, while powerful acoustics fill the room. And with Amazon Alexa built in, you can ask Alexa to play all your favourite music.

Recommended Retail Price*: £499.95

Bose Black
Dimensions: 4.4 x 80.0 x 10.2 cm (HxWxD)

Who says you need a big box for big bass? Amp up your sound experience by adding this wireless bass module to the Bose Soundbar 500. It’s thunderous bass in a compact size.

Recommended Retail Price*: £399.95

Bose Black
Dimensions: 24.1 x 25.4 x 25.4 cm (HxWxD)

It’s powerfully simple. The Bose Home Speaker 500 fills any room with wall-to-wall stereo sound, while Alexa puts millions of songs at the tip of your tongue.

Recommended Retail Price*: £399.95

Luxe Silver  ■ Triple Black
Dimensions: 20.4 x 17.0 x 11.0 cm (HxWxD)
The difference between hearing bass and feeling thunder starts the moment you add this wireless bass module to the Bose Soundbar 700 or Bose Soundbar 500.

Recommended Retail Price*: £699.95

- Arctic White
- Bose Black

Dimensions: 32.7 x 29.5 x 29.5 cm (HxWxD)

Add these small rear speakers to the Bose Soundbar 700 or Bose Soundbar 500 and feel what it’s like to be in the middle of everything you listen to or watch.

Recommended Retail Price*: £299.95

- Arctic White
- Bose Black

Dimensions: 9.4 x 8.1 x 8.4 cm (HxWxD)

Use the Bose Soundbar Universal Remote to manage all your entertainment. Featuring six presets—enjoy your favourite music with a single touch.

Recommended Retail Price*: £49.95

- Black

Dimensions: 1.3 x 23.5 x 4.4 cm (HxWxD)
It’s time your TV sounded as good as it looks. This one-piece soundbar makes every word easier to hear. Plus it’s Bluetooth® compatible, so you can even use it to play music via your phone or tablet.

Recommended Retail Price*: £239.95

Black

Dimensions: 7.0 x 54.8 x 8.6 cm (HxWxD)

BOSE SOLO 5
TV SOUND SYSTEM

Shut out the world and lose yourself in your music—or let the world in with Aware mode.

Recommended Retail Price* for Apple version: £249.95

Black

Recommended Retail Price* for Android/Samsung version: £249.95

Black

QUIETCOMFORT 20
ACOUSTIC NOISE CANCELLING HEADPHONES
Wireless headphones engineered with world-class noise cancellation—and now they’re optimised for Amazon Alexa and the Google Assistant. Enjoy entertainment, get information and manage your day—without looking at your phone. Enjoy up to 20 hours of wireless listening per charge.

Recommended Retail Price*: £329.95

Black

Wireless headphones engineered with world-class noise cancellation allows you to choose your level of noise cancellation.

Recommended Retail Price*: £299.95

Black

Bluetooth®

Amazon Alexa

Google Assistant
**BOSE ON-EAR**
*WIRELESS HEADPHONES*

Light on your ears. No wires in your way. These deliver crisp, powerful sound, plus the kind of on-ear comfort and battery power that last all day.

Recommended Retail Price*: £169.95

- Triple Black

**SOUNDLINK AROUND-EAR**
*WIRELESS HEADPHONES II*

Deep, immersive sound at any volume. Seamless swapping between two Bluetooth® devices. Soft ear cushions for all-day comfort.

Recommended Retail Price*: £199.95

- White
- Black

[Images of headphones]
**SOUNDSPORT PULSE**

Wireless Headphones

Push your workout to the next level with inspiring sound and a built-in heart-rate sensor that makes it easy to track your performance.

Recommended Retail Price*: £199.95

- Power Red

**SOUNDSPORT WIRELESS HEADPHONES**

With no wires in the way and earbuds that stay secure and comfortable, nothing's holding you back from your workout.

Recommended Retail Price*: £129.95

- Black
- Aqua
- Citron

**SOUNDSPORT CHARGING CASE**

Charge your SoundSport Pulse wireless or SoundSport wireless headphones on the go, anywhere, any time.

Recommended Retail Price*: £39.95

- Black
**SOUNDSPORT FREE**

WIRELESS HEADPHONES

Completely wireless, comfortable and stable. Sweat and weather resistant, too. Up to five hours of play time. Up to ten hours more with the included charging case.

Recommended Retail Price*: £179.95

- Triple Black
- Midnight Blue/Yellow Citron
- Bright Orange/Midnight Blue

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### FAVOURITES BY REWARD CATEGORY

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<tr>
<th>Under £140</th>
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<tr>
<td>SoundLink Micro Bluetooth® speaker</td>
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<td>SoundTouch wireless Link adapter</td>
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<td>Bose on-ear wireless headphones</td>
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<td>SoundTouch 10 wireless speaker</td>
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<td>SoundSport Free wireless headphones</td>
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<td>SoundLink Revolve Bluetooth® speaker</td>
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<td>SoundLink Pulse wireless headphones</td>
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<td>SoundLink around-ear wireless headphones II</td>
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<td>Bose noise-making sleepbuds™</td>
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<td>Bose Solo 5 TV sound system</td>
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<td>SoundWear Companion speaker</td>
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<td>Bose Surround Speakers</td>
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<td>Bose Bass Module 700</td>
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<td>Bose Soundbar 700</td>
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*The Recommended Retail Price is for reference only. It is specified that resellers/dealers shall be free to determine their own resale price.

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Commitment to our customers.

It’s you who makes us excel. We obsess over perfection because we don’t want to put the Bose name to anything that won’t blow you away. This makes our products more than just speakers or headphones. They’re symbols of quality, investment and pride. And that makes them the perfect reward. When your employees achieve or your customers enter into lifelong relationships with you, give them Bose sound.

Three things sum up our attitude to customer relationships: personal attention, unique privileges and special programmes.

- Two-year pick-up and return warranty on all products.
- Lifetime customer support.
- Campaign communication support with professional product shots, copy, and campaign materials. Available on request.
- Special prices and purchase conditions available on request.

Make relationships last. Give them better sound from Bose. For an incentive proposal tailored to your needs, contact Bose today.

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EMAIL Incentives_UK@bose.com