



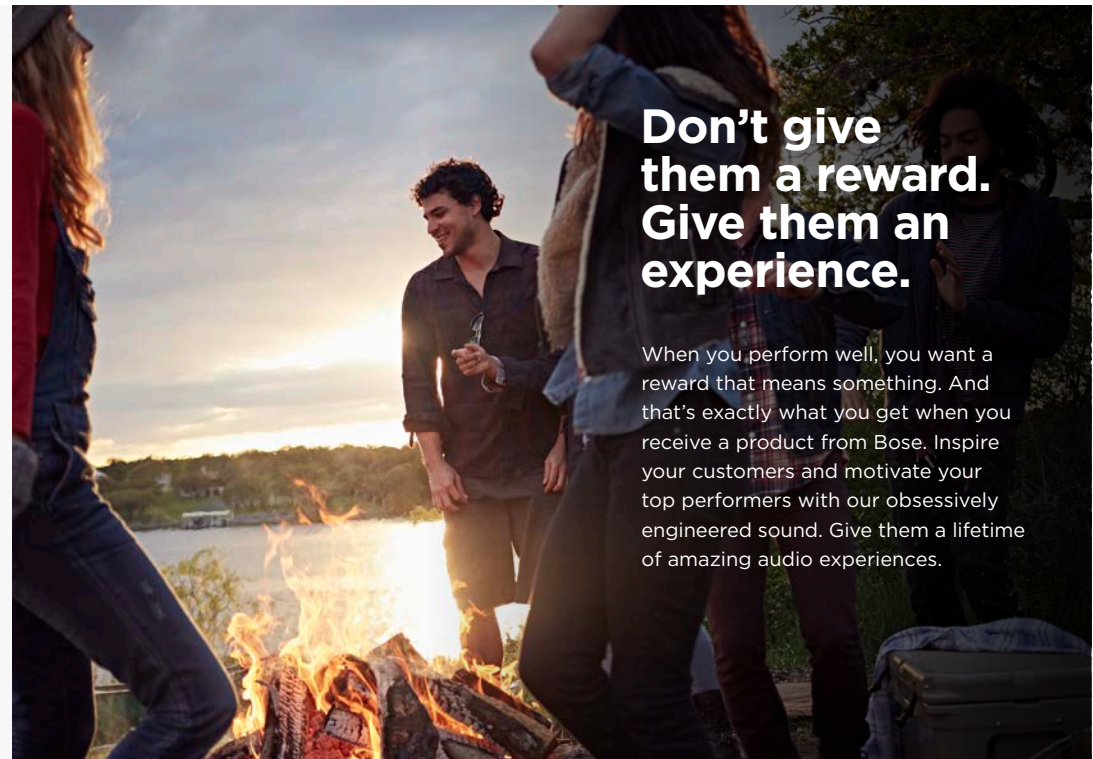
BOSE

**Exceptional
work deserves
exceptional
sound.**

PRODUCT CATALOGUE AUTUMN 2018

Driven by better sound.

We don't think of ourselves as an audio company—we're an idea company. And it's our passion for the details that makes big things happen. Details like the precise arrangement of microphones in our wireless noise cancelling headphones. Details like the proprietary technologies that let us pack big sound into small speakers, so you can take your music to places it's never been before. In the words of our founder, Dr Amar G. Bose, we "always dream of things that are better, and think of ways to reach those things." That's what we do—we never stop imagining how to outperform what has come before.



Don't give them a reward. Give them an experience.

When you perform well, you want a reward that means something. And that's exactly what you get when you receive a product from Bose. Inspire your customers and motivate your top performers with our obsessively engineered sound. Give them a lifetime of amazing audio experiences.

NEW

AUTUMN 2018

Bose noise-masking sleepbuds™
Page 6



Bose Bass Module 500 and Bose Bass Module 700
Pages 19–21



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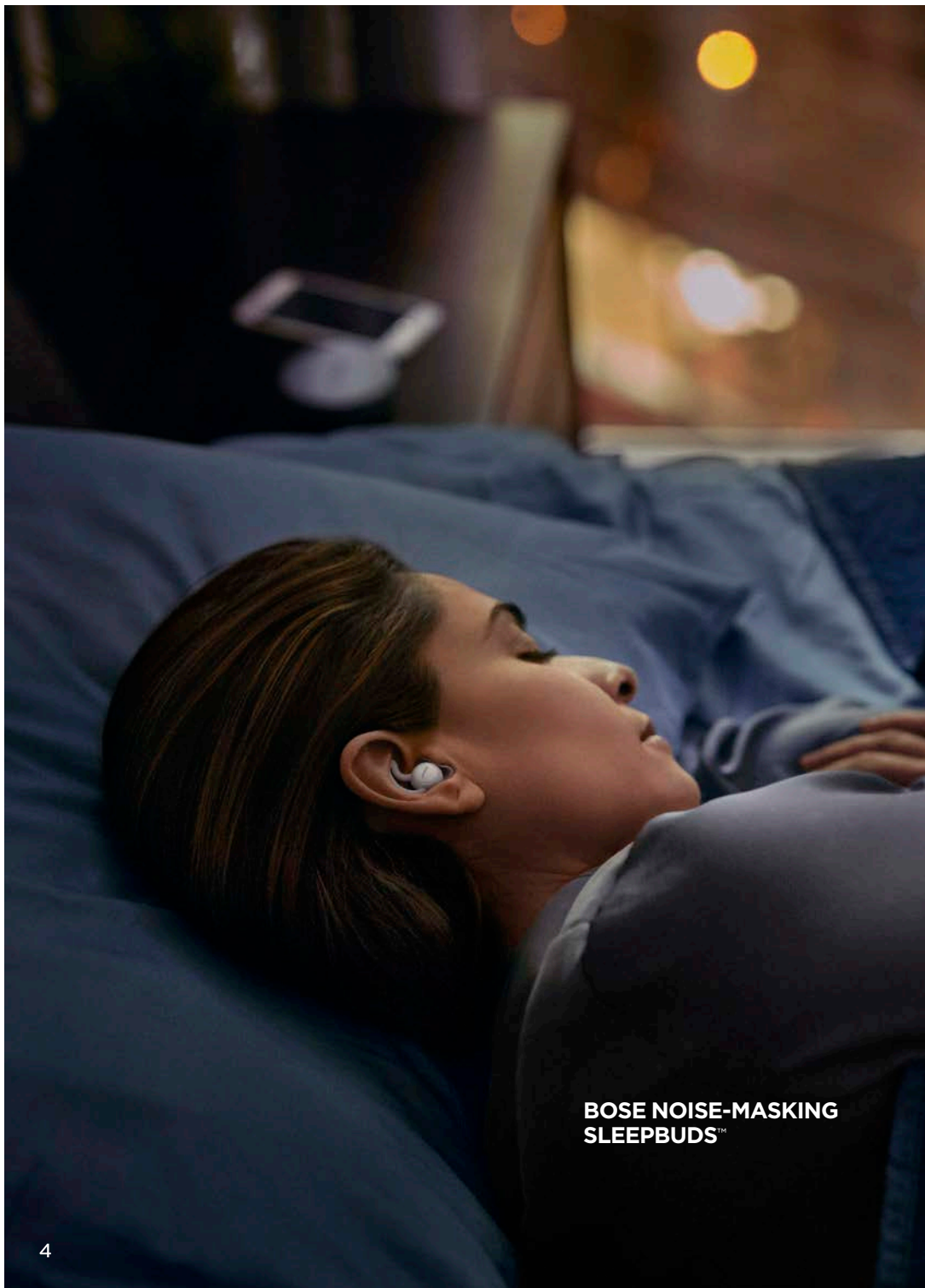
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Bose Home Speaker 500
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Bose Soundbar 500 and Bose Soundbar 700
Pages 19–20



Bose technology for better days. And nights.

For years, we've developed innovative, high-performing products that help get you closer to your music and home entertainment. But we've always been more than our headphones and speakers. Our long-standing mission is to create products that improve people's lives.

And with Bose noise-masking sleepbuds,™ we're introducing the first of many products designed to help you live a better, more fulfilling life.



NEW

BOSE NOISE-MASKING SLEEPBUDS™

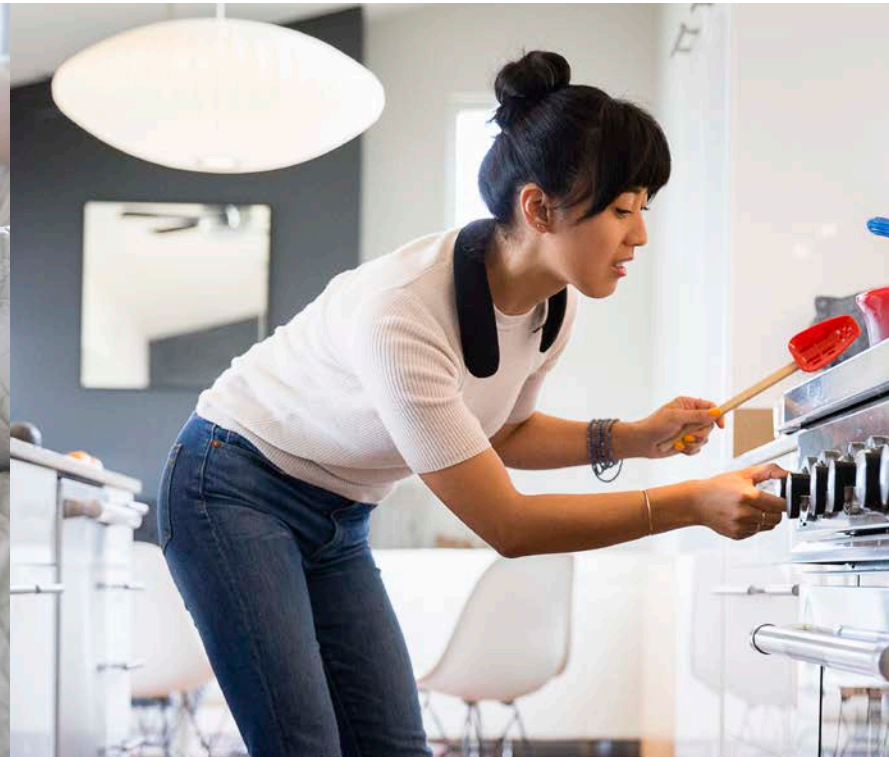
Snoring partner, traffic and other noises keeping you awake? Bose noise-masking sleepbuds™ are engineered to help you get the rest you deserve. They effectively drown out noise and replace it with soothing pre-loaded sounds. Plus, they're super-comfortable and made to stay in place, even if you sleep on your side.

Recommended Retail Price*: NOK 2999

■ Silver

Sleepbuds™ dimensions:
2.4 x 2.7 x 1.4 cm (HxWxD)

Charging case dimensions:
2.7 x 7.7 x 7.7 cm (HxWxD)



SOUNDWEAR COMPANION SPEAKER

Wearable and comfortable, with deep, clear sound. The SoundWear Companion speaker is designed to keep you connected to your music, calls and the world around you. Up to 12 hours per charge.

Recommended Retail Price*: NOK 3399

■ Black with Black cover

Optional covers for the SoundWear Companion speaker

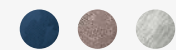
Recommended Retail Price*: NOK 349,95

■ Midnight Blue

■ Dark Plum

■ Heather Grey

Dimensions: 19.0 x 17.8 x 4.4 cm (HxWxD)



Optional covers

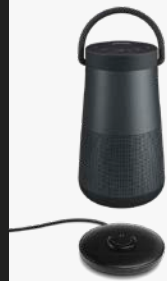
SOUNDLINK REVOLVE+
BLUETOOTH® SPEAKER

The best performing portable speaker from Bose, engineered to spread deep, loud, jaw-dropping sound in every direction.

Recommended Retail Price*: NOK 3299

■ Luxe Silver ■ Triple Black

Dimensions: 18.4 x 10.5 x 10.5 cm (HxWxD)



Optional charging cradle for SoundLink Revolve and Revolve+
Recommended Retail Price*: NOK 299



SOUNDLINK REVOLVE
BLUETOOTH® SPEAKER

Deep. Loud. And immersive, too. This small, water-resistant speaker delivers true 360° sound for consistent, uniform coverage.

Recommended Retail Price*: NOK 2199

■ Luxe Silver ■ Triple Black

Dimensions: 15.2 x 8.2 x 8.2 cm (HxWxD)



SOUNDLINK MICRO
BLUETOOTH® SPEAKER

When a speaker this small sounds this good, you'll never leave it behind. Unmatched sound for a speaker this size and a durable strap for everywhere you go. Rugged and waterproof, too.

Recommended Retail Price*: NOK 1299

- Black with Black strap
- Bright Orange with Dark Plum strap
- Midnight Blue with Smoky Violet strap

Dimensions: 9.8 x 9.8 x 3.5 cm (HxWxD)





SOUNDLINK COLOR

BLUETOOTH® SPEAKER II

Bold sound. Portable. Water-resistant. This Bluetooth speaker is your go-to companion for life's great adventures.

Recommended Retail Price*: NOK 1499

■ Aquatic Blue ■ Coral Red □ Soft Black ■ Polar White

Dimensions: 13.1 x 12.7 x 5.6 cm (HxWxD)

Bluetooth



S1 PRO SYSTEM

You've got the perfect playlist, now make sure everyone gets to hear it. That's what the Bose S1 Pro system was made for. It's a portable Bluetooth® speaker made for parties, outdoor get-togethers and all those times that deserve better sound. Perform anywhere for up to 11 hours using the rechargeable lithium-ion battery. So, whether you're streaming music wirelessly or plugging in a microphone or instrument, bring a pro, the Bose S1 Pro.

Recommended Retail Price*: NOK 6199

■ Black

Dimensions:

33.0 x 24.1 x 28.4 cm (HxWxD)

Bluetooth



Wireless speakers

Movies in one room. Music in another room. Or two. Or three. With SoundTouch, you can create a system of wireless speakers throughout your home. Start with one or two, then add more later. So you can enjoy more of everything, together.



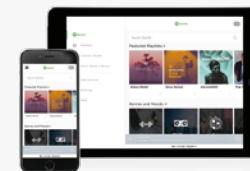
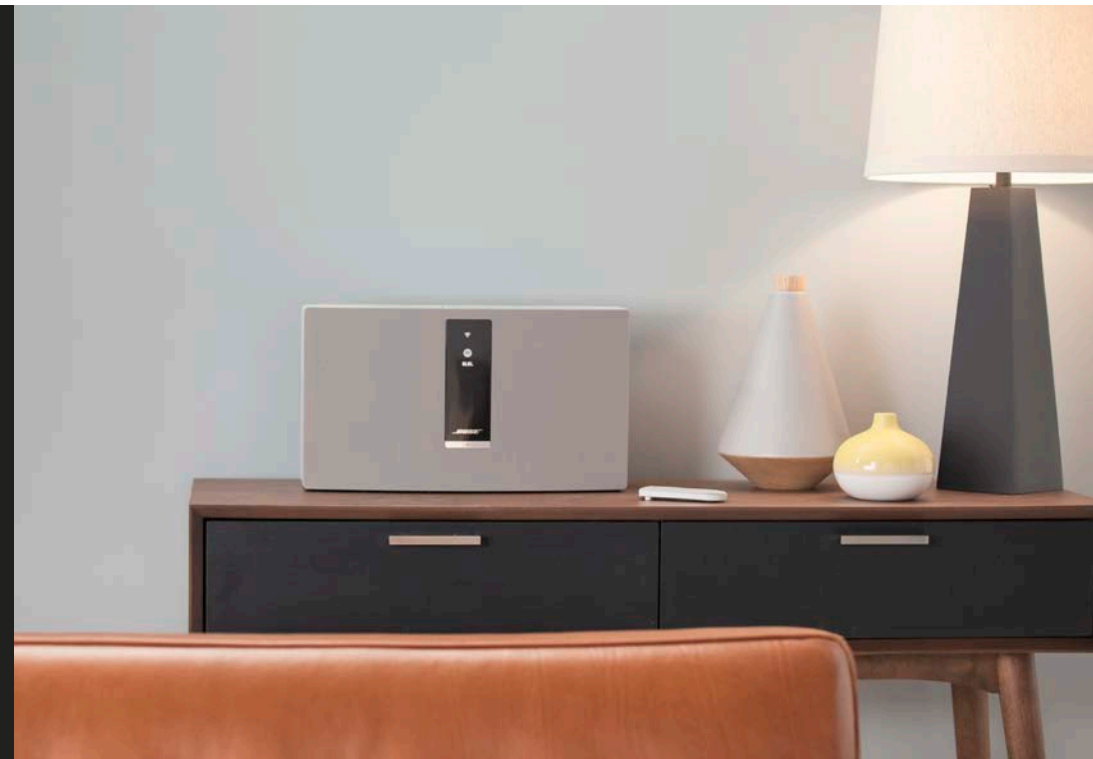
One system for a world of music.

Wirelessly access popular music services like Spotify® and Deezer, Internet radio stations and your stored music library.



Effortlessly wireless.

Listen whichever way you want, without worrying about which technology is best. Play music from your phone or tablet using Bluetooth® or connect directly through your Wi-Fi® network.



Control your SoundTouch speakers with the SoundTouch app.

Browse music, personalise presets and take full control of one or many SoundTouch speakers around your home. All from your phone or tablet.

SOUNDTOUCH WIRELESS LINK ADAPTER

Easily add a world of wireless music to your existing stereo or home cinema system. Stream music from your home Wi-Fi® or Bluetooth® devices.

Recommended Retail Price*: NOK 1799

■ Black

Dimensions: 2.5 x 8.8 x 8.8 cm (HxWxD)



SOUNDTOUCH 10
WIRELESS SPEAKER

The smallest SoundTouch speaker gives you full, rich sound.

Recommended Retail Price*: NOK 2199

White Black

Dimensions: 21.2 x 14.1 x 8.7 cm (HxWxD)



SOUNDTOUCH 20 SERIES III
WIRELESS SPEAKER

Room-filling sound. Compact size.

Recommended Retail Price*: NOK 4299

White Black

Dimensions: 18.8 x 31.4 x 10.4 cm (HxWxD)



SOUNDTOUCH 30 SERIES III
WIRELESS SPEAKER

The best performing one-piece wireless speaker from Bose.

Recommended Retail Price*: NOK 6399

White Black

Dimensions: 24.6 x 43.5 x 18.1 cm (HxWxD)



WAVE SOUNDTOUCH
MUSIC SYSTEM IV



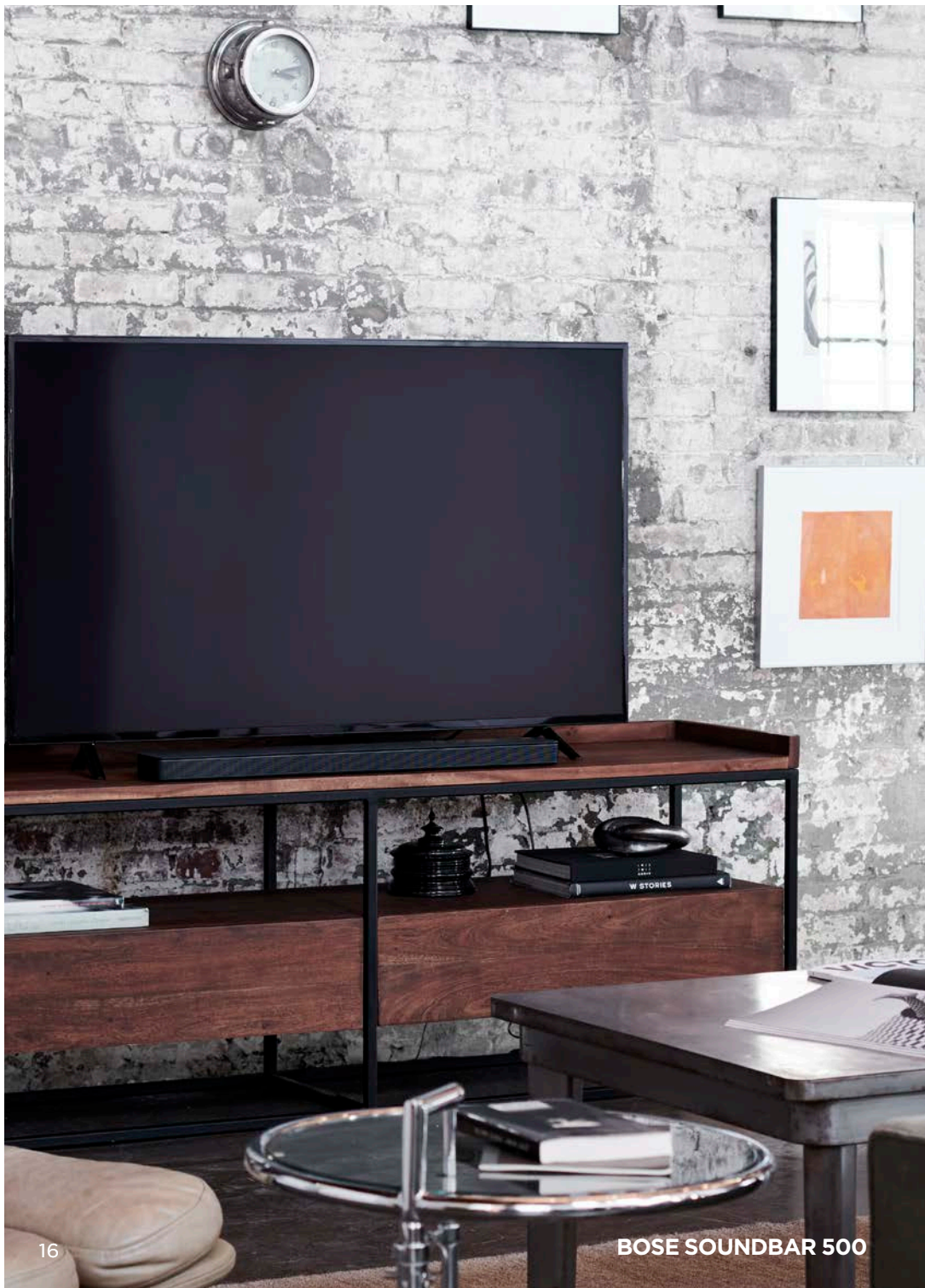
Make music from any source sound legendary. Internet radio, streaming services, your digital music library, your playlists, the playlists on your friend's phone—with one touch, this elegant music system will play virtually anything via your home Wi-Fi® network or any Bluetooth® device. There's a CD player and AM/FM tuner, too.

Recommended Retail Price*: NOK 7499

Platinum Silver Espresso Black Arctic White

Dimensions: 14.2 x 36.8 x 22.1 cm (HxWxD)





Forward looking.

Virtual assistants are changing the way we live our lives, making it easier to control our music and phones and access the information we want. That's why Bose continues to pioneer the integration of these apps across its product categories.



NEW

BOSE HOME SPEAKER 500

It's powerfully simple. The Bose Home Speaker 500 fills any room with wall-to-wall stereo sound and gives you easy control of all your music.

Recommended Retail Price*: NOK 4999

□ Luxe Silver ■ Triple Black

Dimensions: 20.4 x 17.0 x 11.0 cm (HxWxD)



NEW

BOSE SOUNDBAR 500

The Bose Soundbar 500 is meant to be heard, not seen. Its thin profile fits discreetly under your TV, while powerful acoustics fill the room.

Recommended Retail Price*: NOK 5999

■ Bose Black

Dimensions: 4.4 x 80.0 x 10.2 cm (HxWxD)



NEW BOSE BASS MODULE 500

Who says you need a big box for big bass? Amp up your sound experience by adding this wireless bass module to the Bose Soundbar 500. It's thunderous bass in a compact size.

Recommended Retail Price*: NOK 4999

■ Bose Black

Dimensions: 24.1 x 25.4 x 25.4 cm (HxWxD)





NEW

BOSE SOUNDBAR 700

The Bose Soundbar 700 offers an unmatched combination of sophisticated design and exceptional sound, and brings the wow factor to movies, music and TV.

Recommended Retail Price*: NOK 9999

Arctic White Bose Black

Dimensions: 5.7 x 98.0 x 10.8 cm (HxWxD)



Kick it up a notch.

You won't believe what the Bose Soundbar 700 can do on its own. But for even more impact and immersion, add the Bose Bass Module 700 and wireless Bose Surround Speakers any time.



BOSE BASS MODULE 700

The difference between hearing bass and feeling thunder starts the moment you add this wireless bass module to the Bose Soundbar 700 or Bose Soundbar 500.

Recommended Retail Price*: NOK 8999

Arctic White Bose Black

Dimensions: 32.7 x 29.5 x 29.5 cm (HxWxD)



BOSE SURROUND SPEAKERS

Add these small rear speakers to the Bose Soundbar 700 or Bose Soundbar 500 and feel what it's like to be in the middle of everything you listen to or watch.

Recommended Retail Price*: NOK 3999

Arctic White Bose Black

Dimensions: 9.4 x 8.1 x 8.4 cm (HxWxD)



NEW

SOUNDBAR UNIVERSAL REMOTE

Use the Bose Soundbar Universal Remote to manage all your entertainment. Featuring six presets—enjoy your favourite music with a single touch.

Recommended Retail Price*: NOK 549

Black

Dimensions: 1.3 x 23.5 x 4.4 cm (HxWxD)



TV SOUND SYSTEM



BOSE SOLO 5
TV SOUND SYSTEM



It's time your TV sounded as good as it looks. This one-piece soundbar makes every word easier to hear. Plus it's Bluetooth® compatible, so you can even use it to play music via your phone or tablet.

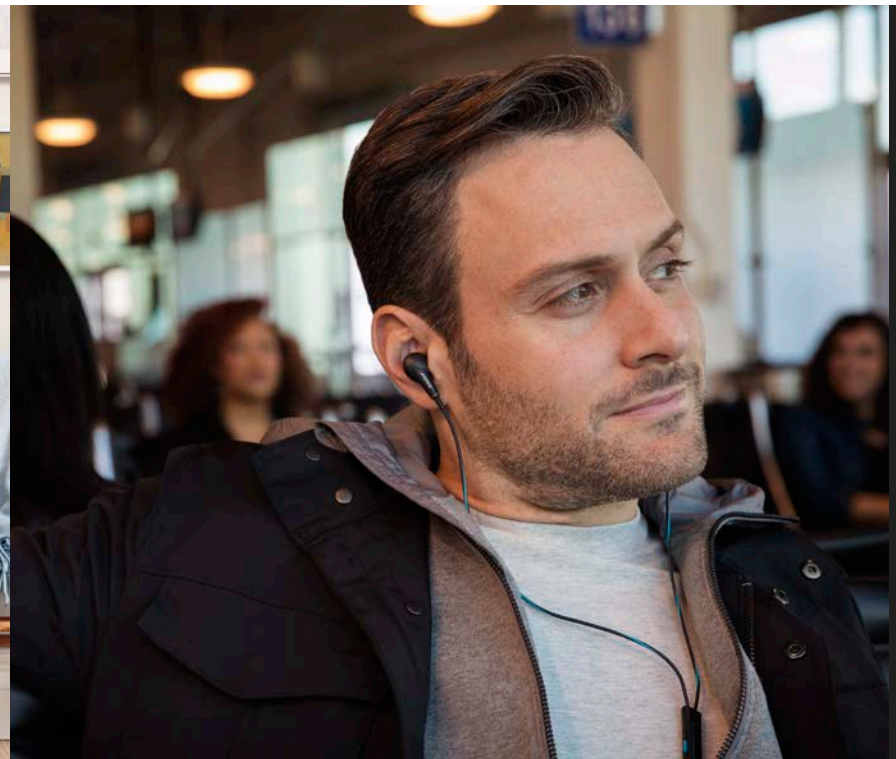
Recommended Retail Price*: NOK 2999

■ Black

Dimensions: 7.0 x 54.8 x 8.6 cm (HxWxD)



NOISE CANCELLING
HEADPHONES



QUIETCOMFORT 20
ACOUSTIC NOISE CANCELLING HEADPHONES

Shut out the world and lose yourself in your music—or let the world in with Aware mode.

Recommended Retail Price* for Apple version: NOK 2699

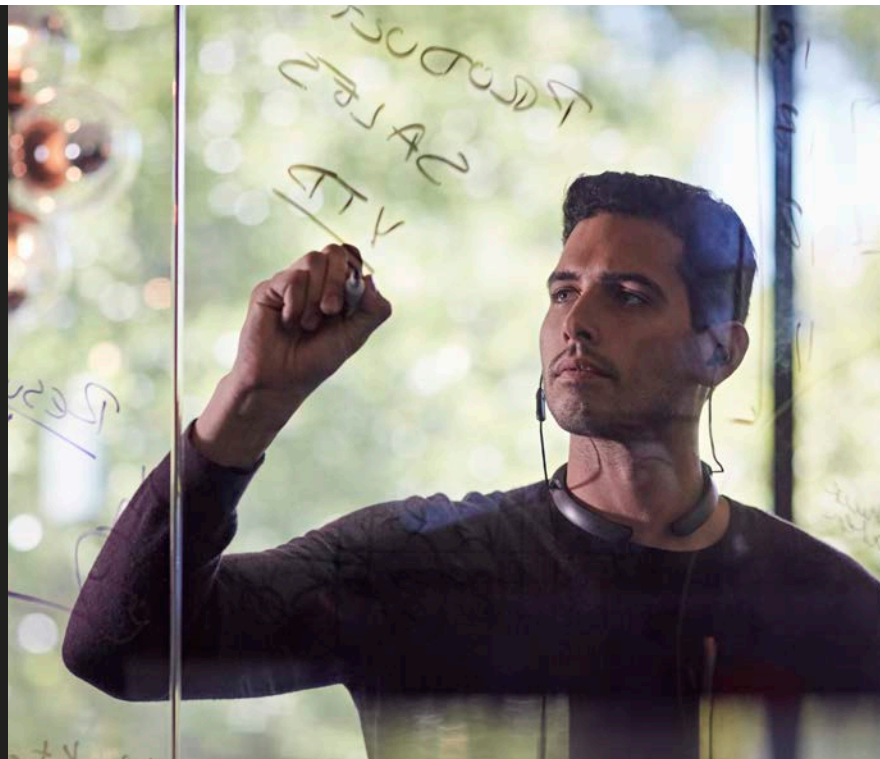
■ Black

Recommended Retail Price* for Android/Samsung version: NOK 2699

■ Black



**NOISE CANCELLING
HEADPHONES**



QUIETCONTROL 30
WIRELESS HEADPHONES

Listen like never before, with breakthrough technology that allows you to choose your level of noise cancellation.

Recommended Retail Price*: NOK 3199

■ Black

 Bluetooth®



QUIETCOMFORT 35
WIRELESS HEADPHONES II

QuietComfort 35 wireless headphones II are engineered with world-class noise cancellation. And now they're even better, with an Action button that lets you adjust your level of noise cancellation between three settings. The multi-function button gives you access to your phone's virtual assistant, like Siri. And you can enjoy up to 20 hours of wireless listening per battery charge.

Recommended Retail Price*: NOK 3999

□ Silver ■ Black

 Bluetooth®





BOSE ON-EAR
WIRELESS HEADPHONES

Light on your ears. No wires in your way. These deliver crisp, powerful sound, plus the kind of on-ear comfort and battery power that last all day.

Recommended Retail Price*: NOK 1999

■ Triple Black

  Bluetooth



SOUNDLINK AROUND-EAR
WIRELESS HEADPHONES II

Deep, immersive sound at any volume. Seamless swapping between two Bluetooth® devices. Soft ear cushions for all-day comfort.

Recommended Retail Price*: NOK 2399

□ White ■ Black

  Bluetooth



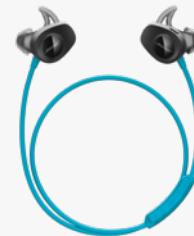


SOUNDSPORT PULSE
WIRELESS HEADPHONES

Push your workout to the next level with inspiring sound and a built-in heart-rate sensor that makes it easy to track your performance.

Recommended Retail Price*: NOK 2499

■ Power Red



SOUNDSPORT
WIRELESS HEADPHONES

With no wires in the way and earbuds that stay secure and comfortable, nothing's holding you back from your workout.

Recommended Retail Price*: NOK 1599

■ Black ■ Aqua ■ Citron



SOUNDSPORT
CHARGING CASE

Charge your SoundSport Pulse wireless or SoundSport wireless headphones on the go, anywhere, any time.

Recommended Retail Price*: NOK 539

■ Black



SOUNDSPORT FREE WIRELESS HEADPHONES

Completely wireless, comfortable and stable. Sweat and weather resistant, too. Up to five hours of play time. Up to ten hours more with the included charging case.

Recommended Retail Price*: NOK 2199

■ Triple Black ■ Midnight Blue/Yellow Citron
■ Bright Orange/Midnight Blue

🔋 Bluetooth



FAVOURITES BY REWARD CATEGORY

		Recommended Retail Price*	Page
UNDER NOK 1800	SoundLink Micro Bluetooth® speaker	NOK 1299	9
	SoundLink Color Bluetooth® speaker II	NOK 1499	10
	SoundSport wireless headphones	NOK 1599	29
	SoundTouch Wireless Link adapter	NOK 1799	13
UNDER NOK 2700	Bose on-ear wireless headphones	NOK 1999	26
	SoundSport Free wireless headphones	NOK 2199	30
	SoundLink Revolve Bluetooth® speaker	NOK 2199	8
	SoundTouch 10 wireless speaker	NOK 2199	14
	SoundLink around-ear wireless headphones II	NOK 2399	27
	SoundSport Pulse wireless headphones	NOK 2499	28
UNDER NOK 4000	QuietComfort 20 Acoustic Noise Cancelling headphones	NOK 2699	23
	Bose noise-masking sleepbuds™	NOK 2999	6
	Bose Solo 5 TV sound system	NOK 2999	22
	QuietControl 30 wireless headphones	NOK 3199	24
	SoundLink Revolve+ Bluetooth® speaker	NOK 3299	8
	SoundWear Companion speaker	NOK 3399	7
	Bose Surround Speakers	NOK 3999	21
	QuietComfort 35 wireless headphones II	NOK 3999	25
	SoundTouch 20 Series III wireless speaker	NOK 4299	14
	Bose Home Speaker 500	NOK 4999	18
OVER NOK 4000	Bose Bass Module 500	NOK 4999	19
	Bose Soundbar 500	NOK 5999	19
	S1 Pro system	NOK 6199	11
	SoundTouch 30 Series III wireless speaker	NOK 6399	14
	Wave SoundTouch music system IV	NOK 7499	15
	Bose Bass Module 700	NOK 8999	21
	Bose Soundbar 700	NOK 9999	20





*The Recommended Retail Price is for reference only. It is specified that resellers/dealers shall be free to determine their own resale price.

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Commitment to our customers.

It's you who makes us excel. We obsess over perfection because we don't want to put the Bose name to anything that won't blow you away. This makes our products more than just speakers or headphones. They're symbols of quality, investment and pride. And that makes them the perfect reward. When your employees achieve or your customers enter into lifelong relationships with you, give them Bose sound.

Three things sum up our attitude to customer relationships: personal attention, unique privileges and special programmes.

-  Two-year pick-up and return warranty on all products.
-  Lifetime customer support.
-  Campaign communication support with professional product shots, copy, and campaign materials. Available on request.
-  Special prices and purchase conditions available on request.

**Make relationships last. Give them better sound from Bose.
For an incentive proposal tailored to your needs,
contact Bose today.**



 CALL ON **+46 708780061** OR

 EMAIL **Incentives_SCAN@bose.com**