

***BOSE***

**Inspiration  
sounds like this**



BOSE PRODUCT CATALOG 2016/2017

# Driven by better sound.

We don't think of ourselves as an audio company—we're an idea company. And it's our passion for the details that makes big things happen. Details like the precise arrangement of microphones in our wireless noise cancelling headphones. Details like the proprietary technologies that let us pack big sound into small speakers, so you can take your music to places it's never been before. In the words of our founder, MIT professor Dr. Amar G. Bose, we 'always dream of things that are better, and think of ways to reach those things'. That's what we do—we never stop imagining how to outperform what has come before.

## NEW FOR 2016

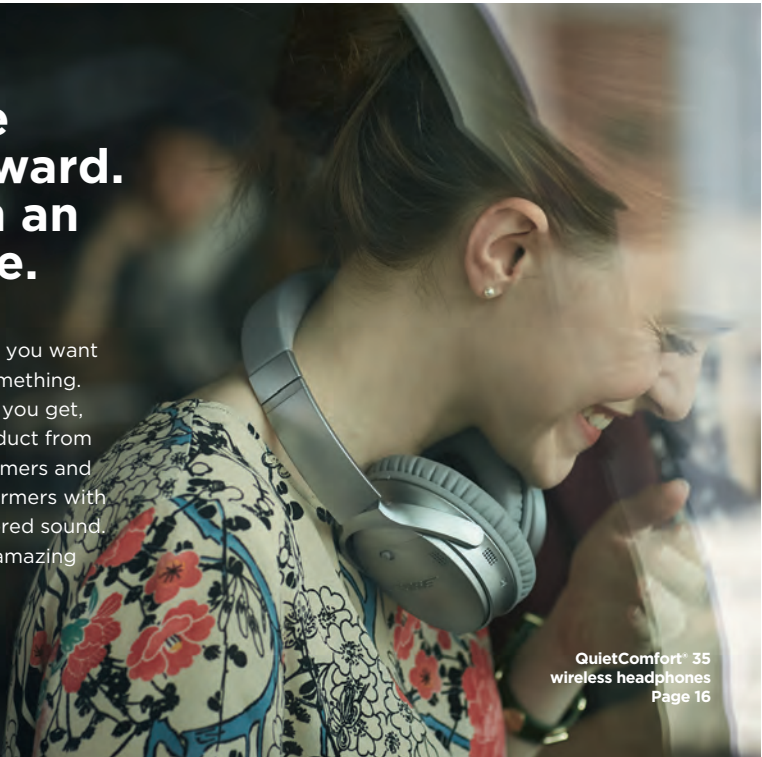
SoundLink® Color  
Bluetooth® speaker II  
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SoundSport®  
wireless headphones  
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SoundSport® Pulse  
wireless headphones  
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# Don't give them a reward. Give them an experience.

When you perform well, you want a reward that means something. And that's exactly what you get, when you receive a product from Bose. Inspire your customers and motivate your top performers with our obsessively-engineered sound. Give them a lifetime of amazing audio experiences.



QuietComfort® 35  
wireless headphones  
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**BLUETOOTH®  
SPEAKERS**



**NEW  
SOUNDLINK® COLOR  
BLUETOOTH® SPEAKER II**

Bold sound. Portable. Water-resistant. This *Bluetooth®* speaker is your go-to companion for life's great adventures.

Price: \$129.00

■ Aquatic blue ■ Coral red ■ Soft black □ Polar white

Dimensions: 5.16" x 5" x 2.19" (HxWxD)





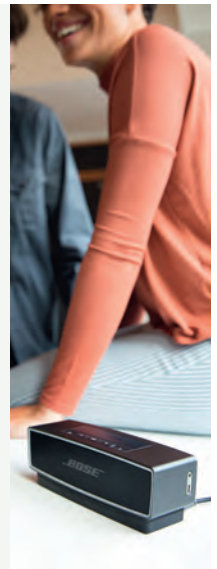


## SOUNDLINK<sup>®</sup> MINI BLUETOOTH<sup>®</sup> SPEAKER II

The speaker is small. The sound is not. Experience big sound and deep bass from a speaker that fits in the palm of your hand. Connects wirelessly to any *Bluetooth*<sup>®</sup> device. Includes charging cradle.

Price: \$199.95 | ■ Pearl ■ Carbon

Dimensions: 2" x 7.1" x 2.3" (HxWxD)



## SOUNDLINK<sup>®</sup> BLUETOOTH<sup>®</sup> SPEAKER III

The best-performing mobile *Bluetooth*<sup>®</sup> speaker from Bose. Plays your music with depth and clarity. The rechargeable lithium-ion battery lets you share your music for up to 14 hours. A silicone button panel protects from dirt and dust, and a wraparound metal grille adds durability.

Price: \$299.95 | ■ Silver

Dimensions: 5.18" x 10.08" x 1.89" (HxWxD)



# Wireless music. In any room. In every room.

There's a world of music out there and SoundTouch® makes it easy to hear it all around your home—wirelessly. An entire family of sound systems lets you choose the one that best fits each room and listener. Explore millions of songs, playlists and more. Wirelessly. All with legendary Bose sound. It will change the way you experience music.



Spotify



DEEZER

PANDORA



amazon music



iHeartRADIO



SiriusXM

## One system for a world of music.

SoundTouch® speakers give you wireless access to popular music services like Spotify and Deezer, Internet radio stations and your stored music library. All in one speaker.



Bluetooth

## Effortless wireless.

With SoundTouch®, we put a lot of thought into taking the thinking out. You can listen whichever way you want, without worrying about which technology is best. Play music directly from your phone or tablet using *Bluetooth®*. Or connect to your Wi-Fi® network for instant in-home listening, without the need for your phone.



**Free SoundTouch® app.  
Easy to install. Easy to use.**



Download our intuitive app onto your smartphone, tablet or computer—and turn it into a powerful remote. You'll be able to store, and search through, all your music services, songs and playlists. Immediately.

## **NEW SOUNDTOUCH® WIRELESS LINK ADAPTER**

The SoundTouch® Wireless Link adapter adds a world of wireless music to your existing stereo or home theater system. Stream music from your home Wi-Fi® or Bluetooth® devices.

Price: \$149.00 | ■ Black

Dimensions: 1.0" x 3.4" x 3.4" (HxWxD)



## SOUNDTOUCH® 10 WIRELESS MUSIC SPEAKER

The smallest SoundTouch® speaker gives you full, rich sound.

Price: \$199.95

☐ White ☒ Black

Dimensions: 8.34" x 5.56" x 3.43" (HxWxD)



## SOUNDTOUCH® 20 SERIES III WIRELESS MUSIC SPEAKER

Room-filling sound. Compact size.

Price: \$349.95

☐ White ☒ Black

Dimensions: 7.4" x 12.4" x 4.1" (HxWxD)



## SOUNDTOUCH® 30 SERIES III WIRELESS MUSIC SPEAKER

The best-performing one-piece wireless speaker from Bose.

Price: \$499.95

☐ White ☒ Black

Dimensions: 9.7" x 17.1" x 7.1" (HxWxD)







## WAVE® SOUNDTOUCH® MUSIC SYSTEM IV



Make music from any source sound legendary. Internet radio, streaming services, your digital music library, the playlists on your friend's phone—with one touch, this elegant music system will play virtually anything via your home Wi-Fi® network or any *Bluetooth*® device. There's a CD player and FM/AM tuner too.

Price: \$599.95

■ Platinum silver □ Espresso black

Dimensions: 5.6" x 14.6" x 8.7" (HxWxD)



PANDORA



DEEZER

(SiriusXM)

Bluetooth®



## WAVE® MUSIC SYSTEM IV



Fill the room with music. Not cables. One cable is all it takes to connect this system, which includes a CD/MP3 CD player and AM/FM radio tuner.

Price: \$499.95

■ Platinum silver ■ Espresso black

Dimensions: 4.2" x 14.6" x 8.7" (HxWxD)

## WAVE® RADIO IV



The radio that changed the industry. Now in a fresh design. Includes an advanced AM/FM tuner that displays song/artist information.

Price: \$349.00

■ Platinum silver

Dimensions: 4.2" x 14.6" x 8.7" (HxWxD)





## BOSE® SOLO 5 TV SOUND SYSTEM



It's time your TV sounded as good as it looks. This one-piece soundbar makes every word easier to hear. Plus it's *Bluetooth*® compatible, so you can even use it to play music via your phone or tablet.

Price: \$249.00

■ Black | Dimensions: 2.6" 21.6" x 3.4" (HxWxD)



# HOME THEATER



## NEW SOUNDTOUCH® 300 SOUNDBAR

Every cubic inch of this soundbar is packed with technologies that make everything sound clear and spacious. Music. Movies. TV. Everything.

Price: \$699.00 | ■ Black

Dimensions: 2.25" x 38.5" x 4.25" (HxWxD)



## **NEW** **ACOUSTIMASS® 300** **WIRELESS BASS MODULE**

The difference between hearing bass and feeling thunder starts the moment you add this wireless bass module to the SoundTouch® 300 soundbar.

Price: \$699.00 | ■ Black

Dimensions: 15" x 12" x 12" (HxWxD)



## **NEW** **VIRTUALLY INVISIBLE® 300** **WIRELESS SURROUND SPEAKERS**

Add these small rear speakers to the SoundTouch® 300 soundbar and feel what it's like to be in the middle of everything you listen to or watch.

Price: \$299.00 | ■ Black

Dimensions speakers: 3.7" x 3.2" x 3.3" (HxWxD)

Dimensions adapters: 1.6" x 6.54" x 3.07" (HxWxD)



## **Power of three**

You won't believe what the SoundTouch® 300 soundbar can do on its own. But for even more impact, add the Acoustimass® 300 wireless bass module and the Virtually Invisible® 300 wireless surround speakers anytime.

## **SoundTouch®**

Works together with other SoundTouch® speakers. Every speaker in the SoundTouch® family gives you wireless access to popular music services like Spotify® and Deezer®, Internet radio stations and your stored music library.





# HOME THEATER



## NEW LIFESTYLE® 600 HOME ENTERTAINMENT SYSTEM

A 5.1 system that directs sound to you and around you, immersing you in lifelike surround sound for all your music, movies and TV.

Price: \$2,999.00 | ☐ White ☒ Black

For all component dimensions see our website [Bose.com](https://www.bose.com)





## NEW LIFESTYLE® 650 HOME ENTERTAINMENT SYSTEM

Details mean everything. So Bose compromised on nothing. Astonishing 360° sound. Brushed anodized aluminum finish. Our best 5.1 system for music, movies and TV.

Price: \$3,999.00 | ☐ White ☒ Black

For all component dimensions see our website [Bose.com](http://Bose.com)



### SoundTouch®

Both these 5.1 systems easily connect to other SoundTouch® speakers so you can play the same music throughout your home. Or different music in different rooms. Every SoundTouch® system gives you wireless access to popular music services like Spotify® and Deezer®, Internet radio stations and your stored music library.

# NOISE CANCELLING HEADPHONES



## NEW QUIETCOMFORT® 35 WIRELESS HEADPHONES

QuietComfort® 35 wireless headphones are engineered with world-class noise cancellation that makes quiet sound quieter and music sound better. Free yourself from wires and connect easily to your devices with *Bluetooth*® and NFC pairing. And enjoy up to 20 hours of wireless listening per battery charge.

Price: \$349.00

□ Black ■ Silver



## QUIETCOMFORT® 25 ACOUSTIC NOISE CANCELLING™ HEADPHONES

Never get on an airplane without at least two things: a good long playlist and QC25 headphones to make the hours fly by. Bose® noise cancelling technology monitors the noise around you and cancels it out. It's just you and your music—or simply peace and quiet.

Price for iPod and iPhone version: \$299.95

■ Black

Price for Android/Samsung version: \$299.95

■ Black



## QUIETCOMFORT® 20 ACOUSTIC NOISE CANCELLING™ HEADPHONES

Shut out the world and lose yourself in your music—or let the world in with Aware mode. It's your choice with the first in-ear noise cancelling headphones from Bose.

Price for iPod and iPhone version: \$249.00

■ Black

Price for Android/Samsung version: \$249.00

■ Black





# QUIETCONTROL™ WIRELESS HEADPHONES



## NEW QUIETCONTROL™ 30 WIRELESS HEADPHONES

QuietControl™ 30 wireless headphones let you listen like never before, with breakthrough technology that allows you to control your own level of noise cancellation.

Price: \$299.00 | ☐ Black

 Bluetooth®



# WIRELESS HEADPHONES



## SOUNDLINK® AROUND-EAR WIRELESS HEADPHONES

Freedom. Convenience. The big advantages of wireless headphones. But Bose gives you more. Deep, immersive sound at any volume. Seamless switching between two *Bluetooth*® devices. Soft ear cushions for all-day comfort.

Price: \$279.95 | ■ Black □ White



# IN-EAR SPORT WIRELESS HEADPHONES



## NEW SOUNDSPORT® PULSE WIRELESS HEADPHONES

Push your workout to the next level with inspiring sound and a built-in heart rate sensor that makes it easy to track your performance.

Price: \$199.00 | ■ Power red



RECHARGEABLE  
BATTERY



Bluetooth®





## NEW SOUNDSPORT® WIRELESS HEADPHONES

With no wires in the way and earbuds that stay secure and comfortable, nothing's holding you back from your workout.

Price: \$149.00 | ■ Black ■ Aqua ■ Citron



# IN-EAR HEADPHONES

## SOUNDSPORT® IN-EAR HEADPHONES

One more mile. One more rep. One more day. Go further with deep, clear sound for the music you love, and a durable design.

Price for iPod and iPhone version: \$129.95

■ Charcoal ■ Energy green ■ Power red

Price for Android/Samsung version: \$129.95

■ Charcoal



## SOUNDTRUE® ULTRA IN-EAR HEADPHONES

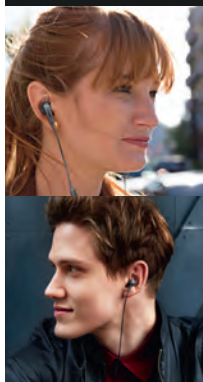
Immersive sound from the smallest Bose® headphones ever. Designed so nothing gets between you and your music.

Price for iPod and iPhone version: \$149.95

■ Charcoal

Price for Android/Samsung version: \$149.95

■ Charcoal



# FAVORITES BY REWARD CATEGORY

		Price	Page
UNDER \$150	SoundLink® Color <i>Bluetooth</i> ® speaker II	<b>\$129.00</b>	4
	SoundSport® in-ear headphones	<b>\$129.95</b>	22
	SoundTouch® Wireless Link adapter	<b>\$149.00</b>	7
	SoundSport® wireless headphones	<b>\$149.00</b>	21
	SoundTrue® Ultra in-ear headphones	<b>\$149.95</b>	22
UNDER \$250	SoundSport® Pulse wireless headphones	<b>\$199.00</b>	20
	SoundLink® Mini <i>Bluetooth</i> ® speaker II	<b>\$199.95</b>	5
	SoundTouch® 10 wireless music speaker	<b>\$199.95</b>	8
	Solo 5 TV sound system	<b>\$249.00</b>	11
	QuietComfort® 20 Acoustic Noise Cancelling® headphones	<b>\$249.00</b>	17
UNDER \$400	SoundLink® around-ear wireless headphones	<b>\$279.95</b>	19
	Virtually Invisible® 300 wireless surround speakers	<b>\$299.00</b>	13
	QuietControl™ 30 wireless headphones	<b>\$299.00</b>	18
	SoundLink® <i>Bluetooth</i> ® speaker III	<b>\$299.95</b>	5
	QuietComfort® 25 Acoustic Noise Cancelling® headphones	<b>\$299.95</b>	17
	QuietComfort® 35 wireless headphones	<b>\$349.00</b>	16
	Wave® radio IV	<b>\$349.00</b>	10
	SoundTouch® 20 wireless music speaker	<b>\$349.95</b>	8
OVER \$400	SoundTouch® 30 wireless music speaker	<b>\$499.95</b>	8
	Wave® music system IV	<b>\$499.95</b>	10
	Wave® SoundTouch® music system IV	<b>\$599.95</b>	9
	Soundtouch® 300 soundbar	<b>\$699.00</b>	12
	Acoustimass® 300 wireless bass module	<b>\$699.00</b>	13
	Lifestyle® 600 home entertainment system	<b>\$2,999.00</b>	14
	Lifestyle® 650 home entertainment system	<b>\$3,999.00</b>	15

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Your top employees  
and customers deserve it.  
Reward them with Bose.