

***BOSE***

**Inspiration  
sounds like this**

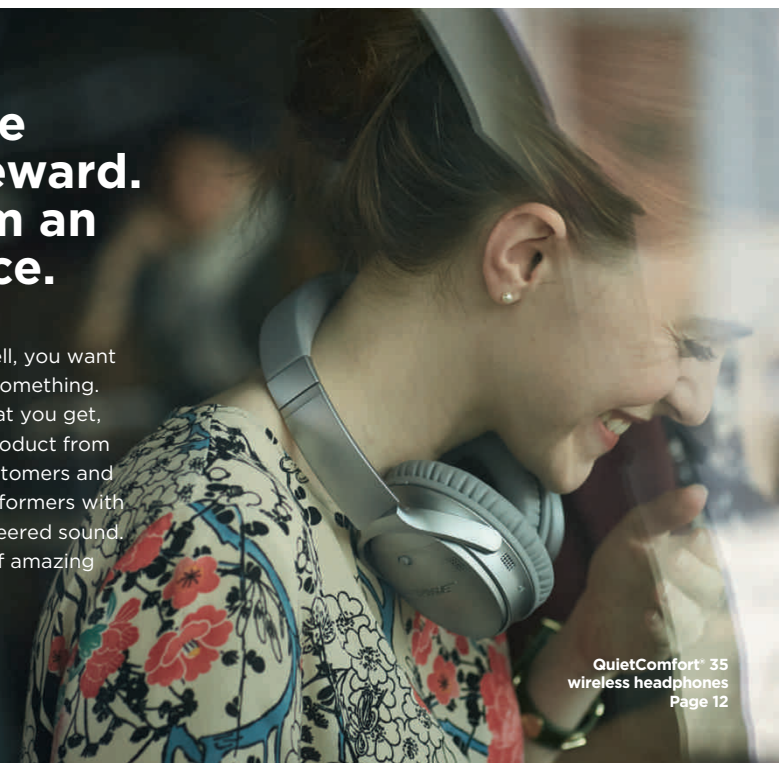


# Driven by better sound.

We don't think of ourselves as an audio company—we're an idea company. And it's our passion for the details that makes big things happen. Details like the precise arrangement of microphones in our wireless noise cancelling headphones. Details like the proprietary technologies that let us pack big sound into small speakers, so you can take your music to places it's never been before. In the words of our founder, MIT professor Dr Amar G. Bose, we "always dream of things that are better and think of ways to reach those things". That's what we do—we never stop imagining how to outperform what has come before.

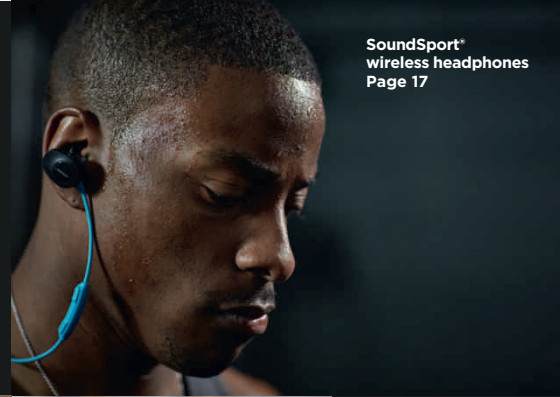
# Don't give them a reward. Give them an experience.

When you perform well, you want a reward that means something. And that's exactly what you get, when you receive a product from Bose. Inspire your customers and motivate your top performers with our obsessively-engineered sound. Give them a lifetime of amazing audio experiences.



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## NEW FOR 2016



SoundSport™ wireless headphones  
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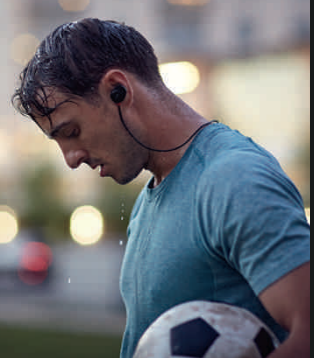
QuietControl™ 30 wireless headphones  
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SoundLink™ Colour Bluetooth® speaker  
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SoundSport™ Pulse wireless headphones  
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SoundTouch™ Wireless Link adapter  
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**SOUNDLINK®  
BLUETOOTH® SPEAKER**

Your music. Your friends. Your style. Bring them together with the most powerful mobile *Bluetooth*® speaker from Bose. Connects easily and wirelessly to your *Bluetooth*® devices. Plays your music with depth and clarity. You can slip this slim speaker right into your bag, and the rechargeable lithium-ion battery lets you share your music for up to 14 hours. A silicone button panel protects from dirt and dust, and a wraparound metal grille adds durability. Optional accessory covers let you add colour.

Consumer price: 3499 SEK | ■ Silver  
Dimensions: 13.2 x 25.6 x 4.8 cm (HxWxD)



Covers  
Consumer price: 379 SEK  
■ Grey ■ Charcoal black ■ Navy blue ■ Olive green ■ Deep red



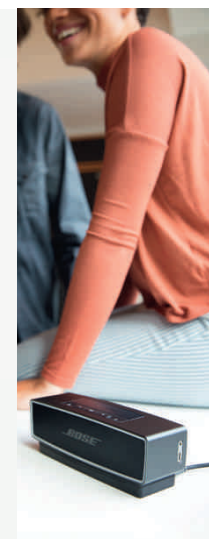
**SOUNDLINK® MINI  
BLUETOOTH® SPEAKER**

The speaker is small. The sound is not. Experience big sound and deep bass from a speaker that fits in the palm of your hand. Connects wirelessly to any *Bluetooth*® device. Includes charging cradle.

Consumer price: 2499 SEK | ■ Pearl ■ Carbon  
Dimensions: 5.1 x 18 x 5.8 cm (HxWxD)



Soft covers  
Consumer price: 269 SEK  
■ Grey ■ Charcoal black ■ Navy blue ■ Energy green ■ Deep red  
Optional travel bag—Consumer price: 479 SEK | ■ Black



Optional  
SoundLink® Mini  
travel bag

**SOUNDLINK® COLOUR  
BLUETOOTH® SPEAKER**



Enjoy music from your *Bluetooth*® devices with sound that keeps you going.

Consumer price: 1499 SEK  
□ Black ■ White ■ Mint ■ Red ■ Blue  
Dimensions: 13.4 x 12.8 x 5.3 cm (HxWxD)





# Wireless music. In any room. In every room.

There's a world of music out there and SoundTouch® makes it easy to hear it all around your home—wirelessly. An entire family of sound systems lets you choose the one that best fits each room and listener. Explore millions of songs, playlists and more. Wirelessly. All with legendary Bose® sound. It will change the way you experience music.



## One system for a world of music.

SoundTouch® speakers give you wireless access to popular music services like Spotify and Deezer, Internet radio stations and your stored music library. All in one speaker.



## Effortless wireless.

With SoundTouch®, we put a lot of thought into taking the thinking out. You can listen whichever way you want, without worrying about which technology is best. Play music directly from your phone or tablet using *Bluetooth*®. Or connect to your Wi-Fi® network for instant in-home listening, without the need for your phone.



## Free SoundTouch® app. Easy to install. Easy to use.



Download our intuitive app onto your smartphone, tablet or computer—and turn it into a powerful remote. You'll be able to store, and search through, all your music services, songs and playlists. Immediately.

## NEW SOUNDTOUCH® WIRELESS LINK ADAPTER

The SoundTouch® Wireless Link adapter adds a world of wireless music to your existing stereo or home cinema system. Stream music from your home Wi-Fi® or *Bluetooth*® devices.

Consumer price: 1799 SEK | ■ Black

Dimensions: 2.5 x 8.8 x 8.8 cm (HxWxD)



## SOUNDTOUCH® 10 WIRELESS MUSIC SPEAKER

The smallest SoundTouch® speaker gives you full, rich sound.

Consumer price: 2499 SEK

□ White ■ Black

Dimensions: 21.2 x 14.1 x 8.7 cm (HxWxD)



## SOUNDTOUCH® 20 WIRELESS MUSIC SPEAKER

Room-filling sound. Compact size.

Consumer price: 4299 SEK

□ White ■ Black

Dimensions: 18.8 x 31.4 x 10.4 cm (HxWxD)



## SOUNDTOUCH® 30 WIRELESS MUSIC SPEAKER

The best-performing one-piece wireless speaker from Bose.

Consumer price: 6399 SEK

□ White ■ Black

Dimensions: 24.6 x 43.5 x 18.1 cm (HxWxD)



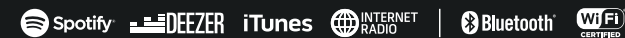
## WAVE® SOUNDTOUCH® MUSIC SYSTEM

Make music from any source sound legendary. Internet radio, streaming services, your digital music library, the playlists on your friend's phone—with one touch, this elegant music system will play virtually anything via your home Wi-Fi® network or any *Bluetooth*® device. There's a CD player and DAB/FM/AM tuner too.

Consumer price: 8499 SEK

■ Platinum silver □ Espresso black ■ Arctic white

Dimensions: 14.2 x 36.8 x 22.1 cm (HxWxD)



WAVE®  
MUSIC SYSTEM



Fill the room with music. Not cables. One cable is all it takes to connect this system, which includes a CD/MP3 CD player and DAB/AM/FM radio tuner.

Consumer price: 7399 SEK

■ Platinum silver ■ Espresso black □ Arctic white

Dimensions: 10.7 x 36.8 x 22.1 cm (HxWxD)



**Bose® dual tapered waveguides.**



Our advanced technology results in one simple effect: extremely accurate sound reproduction. Vocal nuances are crystal clear. Instrumentals sound like live performances. From deeper basses to victorious high-notes—you'll experience authentic tones across a wide spectrum of sound.

**Size-defying sound.**

The Wave® SoundTouch® system is engineered to produce massive amounts of sound—much more than you'd expect from its compact size. It's designed to fit subtly into your room. Yet mastered for greatness.



**BOSE® SOLO 5  
TV SOUND SYSTEM**



It's time your TV sounded as good as it looks. This one-piece soundbar makes every word easier to hear. Plus it's Bluetooth® compatible, so you can even use it to play music via your phone or tablet.

Consumer price: 2999 SEK

■ Black | Dimensions: 7 x 54.8 x 8.6 cm (HxWxD)





# NOISE CANCELLING HEADPHONES



## QUIETCOMFORT® 25 ACOUSTIC NOISE CANCELLING™ HEADPHONES

Never get on an aeroplane without at least two things: a good long playlist and QC®25 headphones to make the hours fly by. Bose® noise cancelling technology monitors the noise around you and cancels it out. It's just you and your music—or simply peace and quiet.

Consumer price for iPod and iPhone version: 3499 SEK

■ Black

Consumer price for Android/Samsung version: 3499 SEK

■ Black



## NEW QUIETCOMFORT® 35 WIRELESS HEADPHONES

QuietComfort® 35 wireless headphones are engineered with world-class noise cancellation that makes quiet sound quieter and music sound better. Free yourself from wires and connect easily to your devices with *Bluetooth*® and NFC pairing. And enjoy up to 20 hours of wireless listening per battery charge.

Consumer price: 3999 SEK

□ Black ■ Silver



## QUIETCOMFORT® 20 ACOUSTIC NOISE CANCELLING™ HEADPHONES

Shut out the world and lose yourself in your music—or let the world in with Aware mode. It's your choice with the first in-ear noise cancelling headphones from Bose.

Consumer price for iPod and iPhone version: 2999 SEK

■ Black

Consumer price for Android/Samsung version: 2999 SEK

■ Black



**QUIETCONTROL™  
WIRELESS HEADPHONES**



**NEW  
QUIETCONTROL™ 30  
WIRELESS HEADPHONES**

QuietControl™ 30 wireless headphones let you listen like never before, with breakthrough technology that allows you to control your own level of noise cancellation.

Consumer price: 3199 SEK |  Black



**SOUNDLINK® AROUND-EAR  
WIRELESS HEADPHONES**

Freedom. Convenience. The big advantages of wireless headphones. But Bose® gives you more. Deep, immersive sound at any volume. Seamless switching between two *Bluetooth*® devices. Soft ear cushions for all-day comfort.

Consumer price: 2999 SEK |  Black  White

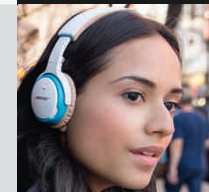


**WIRELESS  
HEADPHONES**

**SOUNDLINK® ON-EAR  
BLUETOOTH® HEADPHONES**

Clear, rich audio, a featherweight fit and seamless switching between two *Bluetooth*® devices.

Consumer price: 2699 SEK |  Black  White





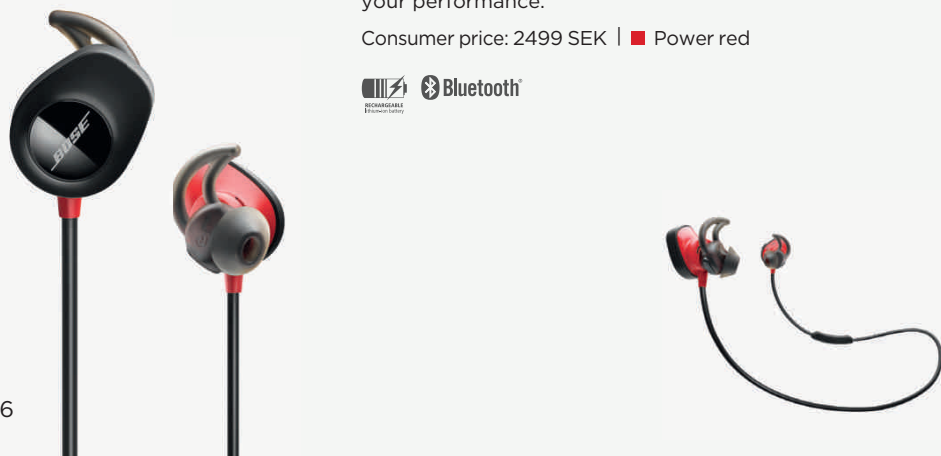
**IN-EAR SPORT WIRELESS HEADPHONES**



**NEW  
SOUNDSPORT® PULSE  
WIRELESS HEADPHONES**

Push your workout to the next level with inspiring sound and a built-in heart rate sensor that makes it easy to track your performance.

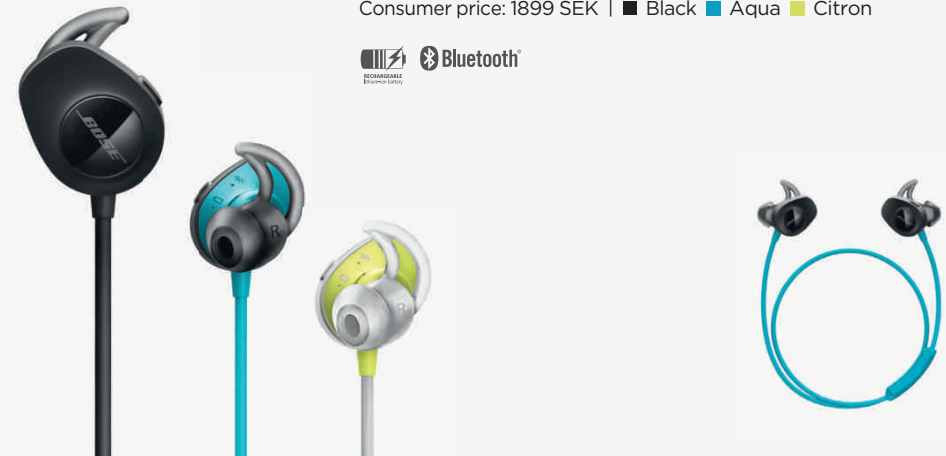
Consumer price: 2499 SEK | ■ Power red



**NEW  
SOUNDSPORT®  
WIRELESS HEADPHONES**

With no wires in the way and earbuds that stay secure and comfortable, nothing's holding you back from your workout.

Consumer price: 1899 SEK | ■ Black ■ Aqua ■ Citron



## SOUNDSPORT® IN-EAR HEADPHONES

One more mile. One more rep. One more day. Go further with deep, clear sound for the music you love and a durable design.

Consumer price for iPod and iPhone version: 1099 SEK

■ Charcoal ■ Energy green ■ Power red

Consumer price for Android/Samsung version: 1099 SEK

■ Charcoal



## SOUNDTRUE® ULTRA IN-EAR HEADPHONES

Immersive sound from the smallest Bose® headphones ever. Designed so nothing gets between you and your music.

Consumer price for iPod and iPhone version: 1399 SEK

■ Charcoal

Consumer price for Android/Samsung version: 1399 SEK

■ Charcoal



## FAVOURITES BY REWARD CATEGORY

		Consumer price	Page
UNDER 1500 SEK	SoundSport® in-ear headphones	<b>1099 SEK</b>	18
	SoundTrue® Ultra in-ear headphones	<b>1399 SEK</b>	18
	SoundLink® Colour <i>Bluetooth</i> ® speaker	<b>1499 SEK</b>	5
UNDER 3000 SEK	SoundTouch® Wireless Link adapter	<b>1799 SEK</b>	7
	SoundSport® wireless headphones	<b>1899 SEK</b>	17
	SoundLink® Mini <i>Bluetooth</i> ® speaker	<b>2499 SEK</b>	5
	SoundTouch® 10 wireless music speaker	<b>2499 SEK</b>	8
	SoundSport® Pulse wireless headphones	<b>2499 SEK</b>	16
	SoundLink® on-ear <i>Bluetooth</i> ® headphones	<b>2699 SEK</b>	15
	Solo 5 TV sound system	<b>2999 SEK</b>	11
	SoundLink® around-ear wireless headphones	<b>2999 SEK</b>	15
	QuietComfort® 20 Acoustic Noise Cancelling™ headphones	<b>2999 SEK</b>	13
UNDER 4000 SEK	QuietControl™ 30 wireless headphones	<b>3199 SEK</b>	14
	SoundLink® <i>Bluetooth</i> ® speaker	<b>3499 SEK</b>	4
	QuietComfort® 25 Acoustic Noise Cancelling™ headphones	<b>3499 SEK</b>	13
	QuietComfort® 35 wireless headphones	<b>3999 SEK</b>	12
OVER 4000 SEK	SoundTouch® 20 wireless music speaker	<b>4299 SEK</b>	8
	SoundTouch® 30 wireless music speaker	<b>6399 SEK</b>	8
	Wave® music system	<b>7399 SEK</b>	10
	Wave® SoundTouch® music system	<b>8499 SEK</b>	9






\* Consumer price including VAT. Special prices and purchase conditions are available on request.

**BOSE**

# Committed to our customers.

It's you who makes us excel. We obsess over perfection because we don't want to put the Bose® name to anything that won't blow you away. This makes our products more than just speakers or headphones. They're symbols of quality, investment and pride. And that makes them the perfect reward. When your employees achieve, or your customers enter into lifelong relationships with you, give them Bose sound.

Three things sum up our attitude to customer relationships: personal attention, unique privileges, special programmes.

-  2-year pick-up and return warranty on all products.
-  Lifetime customer support.
-  The option to bulk-ship products to one central location or deliver directly to the end consumer with dispatch confirmation via email.
-  Campaign communication support with professional product shots, copy and campaign materials. Available on request.
-  Special prices and purchase conditions available on request.

**Make relationships last. Give them Bose® better sound.  
For an incentive proposal tailored to your needs,  
contact Bose today.**



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