

***BOSE***

**Inspiration  
sounds like this**

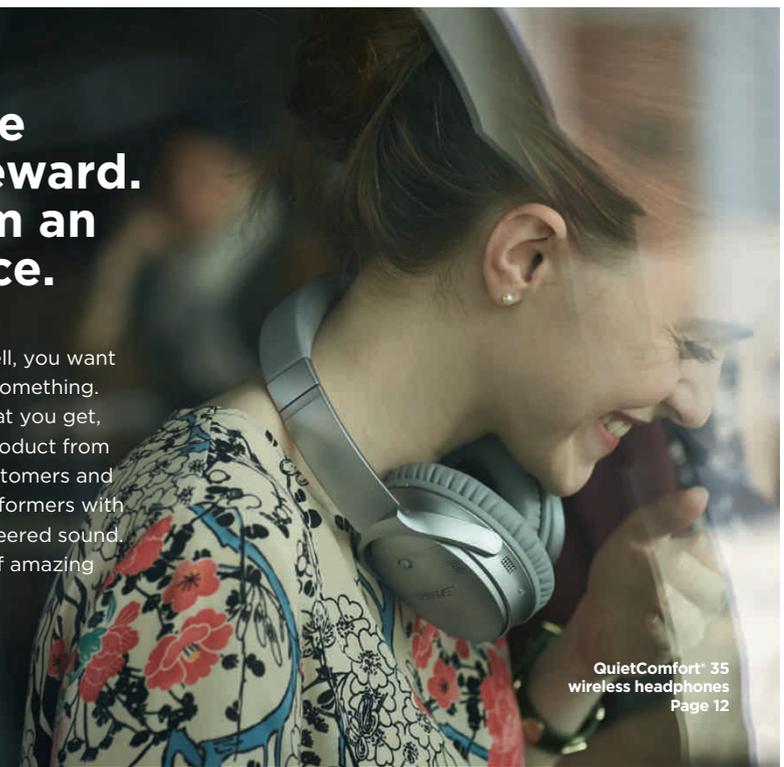


# Driven by better sound.

We don't think of ourselves as an audio company—we're an idea company. And it's our passion for the details that makes big things happen. Details like the precise arrangement of microphones in our wireless noise cancelling headphones. Details like the proprietary technologies that let us pack big sound into small speakers, so you can take your music to places it's never been before. In the words of our founder, MIT professor Dr Amar G. Bose, we "always dream of things that are better and think of ways to reach those things". That's what we do—we never stop imagining how to outperform what has come before.

# Don't give them a reward. Give them an experience.

When you perform well, you want a reward that means something. And that's exactly what you get, when you receive a product from Bose. Inspire your customers and motivate your top performers with our obsessively-engineered sound. Give them a lifetime of amazing audio experiences.



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## NEW FOR 2016



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**SOUNDLINK®  
BLUETOOTH® SPEAKER**

Your music. Your friends. Your style. Bring them together with the most powerful mobile *Bluetooth*® speaker from Bose. Connects easily and wirelessly to your *Bluetooth*® devices. Plays your music with depth and clarity. You can slip this slim speaker right into your bag, and the rechargeable lithium-ion battery lets you share your music for up to 14 hours. A silicone button panel protects from dirt and dust, and a wraparound metal grille adds durability. Optional accessory covers let you add colour.

Consumer price: £249.95 | ■ Silver

Dimensions: 13.2 x 25.6 x 4.8 cm (HxWxD)



Covers

Consumer price: £24.95

■ Grey ■ Charcoal black ■ Navy blue ■ Olive green ■ Deep red



**SOUNDLINK® MINI  
BLUETOOTH® SPEAKER**

The speaker is small. The sound is not. Experience big sound and deep bass from a speaker that fits in the palm of your hand. Connects wirelessly to any *Bluetooth*® device. Includes charging cradle.

Consumer price: £169.95 | ■ Pearl ■ Carbon

Dimensions: 5.1 x 18 x 5.8 cm (HxWxD)



Soft covers

Consumer price: £19.95

■ Grey ■ Charcoal black ■ Navy blue ■ Energy green ■ Deep red

Optional travel bag—Consumer price: £34.95 | ■ Black



Optional  
SoundLink® Mini  
travel bag

**SOUNDLINK® COLOUR  
BLUETOOTH® SPEAKER**



Enjoy music from your *Bluetooth*® devices with sound that keeps you going.

Consumer price: £99.95

□ Black ■ White ■ Mint ■ Red ■ Blue

Dimensions: 13.4 x 12.8 x 5.3 cm (HxWxD)



# Wireless music. In any room. In every room.

There's a world of music out there and SoundTouch® makes it easy to hear it all around your home—wirelessly. An entire family of sound systems lets you choose the one that best fits each room and listener. Explore millions of songs, playlists and more. Wirelessly. All with legendary Bose® sound. It will change the way you experience music.



## One system for a world of music.

SoundTouch® speakers give you wireless access to popular music services like Spotify and Deezer, Internet radio stations and your stored music library. All in one speaker.



## Effortless wireless.

With SoundTouch®, we put a lot of thought into taking the thinking out. You can listen whichever way you want, without worrying about which technology is best. Play music directly from your phone or tablet using *Bluetooth*®. Or connect to your Wi-Fi® network for instant in-home listening, without the need for your phone.



## Free SoundTouch® app. Easy to install. Easy to use.



Download our intuitive app onto your smartphone, tablet or computer—and turn it into a powerful remote. You'll be able to store, and search through, all your music services, songs and playlists. Immediately.

## NEW SOUNDTOUCH® WIRELESS LINK ADAPTER

The SoundTouch® Wireless Link adapter adds a world of wireless music to your existing stereo or home cinema system. Stream music from your home Wi-Fi® or *Bluetooth*® devices.

Consumer price: £129.95 | ■ Black

Dimensions: 2.5 x 8.8 x 8.8 cm (HxWxD)



### SOUNDTOUCH® 10 WIRELESS MUSIC SPEAKER

The smallest SoundTouch® speaker gives you full, rich sound.

Consumer price: £169.95

□ White ■ Black

Dimensions: 21.2 x 14.1 x 8.7 cm (HxWxD)



### SOUNDTOUCH® 20 WIRELESS MUSIC SPEAKER

Room-filling sound. Compact size.

Consumer price: £279.95

□ White ■ Black

Dimensions: 18.8 x 31.4 x 10.4 cm (HxWxD)



### SOUNDTOUCH® 30 WIRELESS MUSIC SPEAKER

The best-performing one-piece wireless speaker from Bose.

Consumer price: £429.95

□ White ■ Black

Dimensions: 24.6 x 43.5 x 18.1 cm (HxWxD)



### WAVE® SOUNDTOUCH® MUSIC SYSTEM

Make music from any source sound legendary. Internet radio, streaming services, your digital music library, the playlists on your friend's phone—with one touch, this elegant music system will play virtually anything via your home Wi-Fi® network or any Bluetooth® device. There's a CD player and DAB/FM/AM tuner too.

Consumer price: £599.95

■ Platinum silver □ Espresso black ■ Arctic white

Dimensions: 14.2 x 36.8 x 22.1 cm (HxWxD)



WAVE®  
MUSIC SYSTEM



Fill the room with music. Not cables. One cable is all it takes to connect this system, which includes a CD/MP3 CD player and DAB/AM/FM radio tuner.

Consumer price: £499.95

■ Platinum silver ■ Espresso black □ Arctic white

Dimensions: 10.7 x 36.8 x 22.1 cm (HxWxD)



Bose® dual tapered waveguides.



Our advanced technology results in one simple effect: extremely accurate sound reproduction. Vocal nuances are crystal clear. Instrumentals sound like live performances. From deeper basses to victorious high-notes—you'll experience authentic tones across a wide spectrum of sound.

Size-defying sound.

The Wave® SoundTouch® system is engineered to produce massive amounts of sound—much more than you'd expect from its compact size. It's designed to fit subtly into your room. Yet mastered for greatness.



BOSE® SOLO 5  
TV SOUND SYSTEM



It's time your TV sounded as good as it looks. This one-piece soundbar makes every word easier to hear. Plus it's Bluetooth® compatible, so you can even use it to play music via your phone or tablet.

Consumer price: £199.95

■ Black | Dimensions: 7 x 54.8 x 8.6 cm (HxWxD)



# NOISE CANCELLING HEADPHONES



## QUIETCOMFORT® 25 ACOUSTIC NOISE CANCELLING™ HEADPHONES

Never get on an aeroplane without at least two things: a good long playlist and QC®25 headphones to make the hours fly by. Bose® noise cancelling technology monitors the noise around you and cancels it out. It's just you and your music—or simply peace and quiet.

Consumer price for iPod and iPhone version: £249.95

■ Black

Consumer price for Android/Samsung version: £249.95

■ Black



## NEW QUIETCOMFORT® 35 WIRELESS HEADPHONES

QuietComfort® 35 wireless headphones are engineered with world-class noise cancellation that makes quiet sound quieter and music sound better. Free yourself from wires and connect easily to your devices with *Bluetooth*® and NFC pairing. And enjoy up to 20 hours of wireless listening per battery charge.

Consumer price: £289.95

□ Black ■ Silver



## QUIETCOMFORT® 20 ACOUSTIC NOISE CANCELLING™ HEADPHONES

Shut out the world and lose yourself in your music—or let the world in with Aware mode. It's your choice with the first in-ear noise cancelling headphones from Bose.

Consumer price for iPod and iPhone version: £199.95

■ Black

Consumer price for Android/Samsung version: £199.95

■ Black



**QUIETCONTROL™  
WIRELESS HEADPHONES**



**NEW  
QUIETCONTROL™ 30  
WIRELESS HEADPHONES**

QuietControl™ 30 wireless headphones let you listen like never before, with breakthrough technology that allows you to control your own level of noise cancellation.

Consumer price: £229.95 |  Black



**SOUNDLINK® AROUND-EAR  
WIRELESS HEADPHONES**

Freedom. Convenience. The big advantages of wireless headphones. But Bose® gives you more. Deep, immersive sound at any volume. Seamless switching between two *Bluetooth*® devices. Soft ear cushions for all-day comfort.

Consumer price: £199.95 |  Black  White



**WIRELESS  
HEADPHONES**

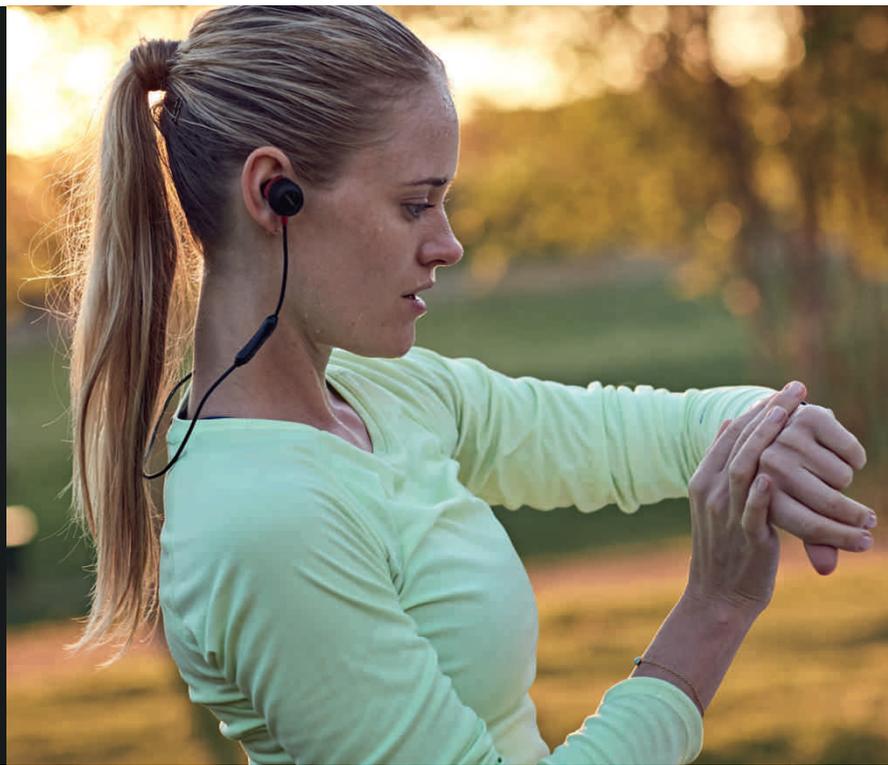
**SOUNDLINK® ON-EAR  
BLUETOOTH® HEADPHONES**

Clear, rich audio, a featherweight fit and seamless switching between two *Bluetooth*® devices.

Consumer price: £179.95 |  Black  White



IN-EAR SPORT WIRELESS HEADPHONES



**NEW**  
**SOUNDSPORT® PULSE**  
**WIRELESS HEADPHONES**

Push your workout to the next level with inspiring sound and a built-in heart rate sensor that makes it easy to track your performance.

Consumer price: £169.95 | ■ Power red



**NEW**  
**SOUNDSPORT®**  
**WIRELESS HEADPHONES**

With no wires in the way and earbuds that stay secure and comfortable, nothing's holding you back from your workout.

Consumer price: £139.95 | ■ Black ■ Aqua ■ Citron



## SOUNDSPORT® IN-EAR HEADPHONES

One more mile. One more rep. One more day. Go further with deep, clear sound for the music you love and a durable design.

Consumer price for iPod and iPhone version: £79.95

■ Charcoal ■ Energy green ■ Power red

Consumer price for Android/Samsung version: £79.95

■ Charcoal



## SOUNDTRUE® ULTRA IN-EAR HEADPHONES

Immersive sound from the smallest Bose® headphones ever. Designed so nothing gets between you and your music.

Consumer price for iPod and iPhone version: £99.95

■ Charcoal

Consumer price for Android/Samsung version: £99.95

■ Charcoal



## FAVOURITES BY REWARD CATEGORY

		Consumer price	Page
UNDER £100	SoundSport® in-ear headphones	<b>£79.95</b>	18
	SoundTrue® Ultra in-ear headphones	<b>£99.95</b>	18
	SoundLink® Colour <i>Bluetooth</i> ® speaker	<b>£99.95</b>	5
UNDER £200	SoundTouch® Wireless Link adapter	<b>£129.95</b>	7
	SoundSport® wireless headphones	<b>£139.95</b>	17
	SoundLink® Mini <i>Bluetooth</i> ® speaker	<b>£169.95</b>	5
	SoundTouch® 10 wireless music speaker	<b>£169.95</b>	8
	SoundSport® Pulse wireless headphones	<b>£169.95</b>	16
	SoundLink® on-ear <i>Bluetooth</i> ® headphones	<b>£179.95</b>	15
	Solo 5 TV sound system	<b>£199.95</b>	11
	SoundLink® around-ear wireless headphones	<b>£199.95</b>	15
	QuietComfort® 20 Acoustic Noise Cancelling™ headphones	<b>£199.95</b>	13
	QuietControl™ 30 wireless headphones	<b>£229.95</b>	14
UNDER £300	SoundLink® <i>Bluetooth</i> ® speaker	<b>£249.95</b>	4
	QuietComfort® 25 Acoustic Noise Cancelling™ headphones	<b>£249.95</b>	13
	SoundTouch® 20 wireless music speaker	<b>£279.95</b>	8
	QuietComfort® 35 wireless headphones	<b>£289.95</b>	12
OVER £400	SoundTouch® 30 wireless music speaker	<b>£429.95</b>	8
	Wave® music system	<b>£499.95</b>	10
	Wave® SoundTouch® music system	<b>£599.95</b>	9

\* Consumer price including VAT. Special prices and purchase conditions are available on request.

**BOSE**

# Committed to our customers.

It's you who makes us excel. We obsess over perfection because we don't want to put the Bose® name to anything that won't blow you away. This makes our products more than just speakers or headphones. They're symbols of quality, investment and pride. And that makes them the perfect reward. When your employees achieve, or your customers enter into lifelong relationships with you, give them Bose sound.

Three things sum up our attitude to customer relationships: personal attention, unique privileges, special programmes.

-  2-year pick-up and return warranty on all products.
-  Lifetime customer support.
-  The option to bulk-ship products to one central location or deliver directly to the end consumer with dispatch confirmation via email.
-  Campaign communication support with professional product shots, copy and campaign materials. Available on request.
-  Special prices and purchase conditions available on request.

**Make relationships last. Give them Bose® better sound. For an incentive proposal tailored to your needs, contact Bose today.**



 CALL ON **+44 3330 142545** OR

 EMAIL **INCENTIVES\_UK@BOSE.COM**