

***BOSE***

**Inspiration  
sounds like this**

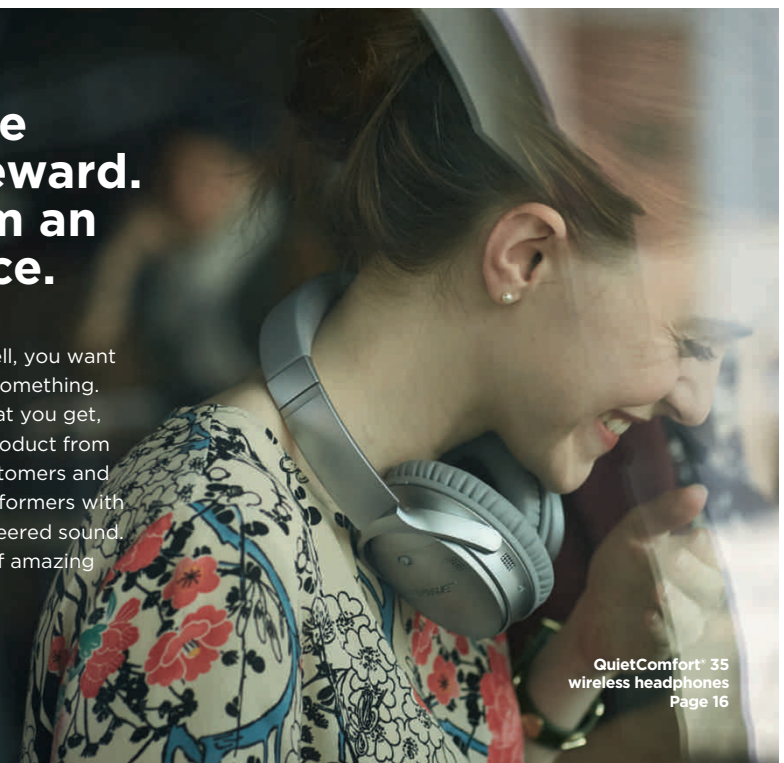


# Driven by better sound.

We don't think of ourselves as an audio company—we're an idea company. And it's our passion for the details that makes big things happen. Details like the precise arrangement of microphones in our wireless noise cancelling headphones. Details like the proprietary technologies that let us pack big sound into small speakers, so you can take your music to places it's never been before. In the words of our founder, MIT professor Dr. Amar G. Bose, we 'always dream of things that are better, and think of ways to reach those things'. That's what we do—we never stop imagining how to outperform what has come before.

# Don't give them a reward. Give them an experience.

When you perform well, you want a reward that means something. And that's exactly what you get, when you receive a product from Bose. Inspire your customers and motivate your top performers with our obsessively-engineered sound. Give them a lifetime of amazing audio experiences.



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## NEW FOR 2016



SoundSport® wireless headphones  
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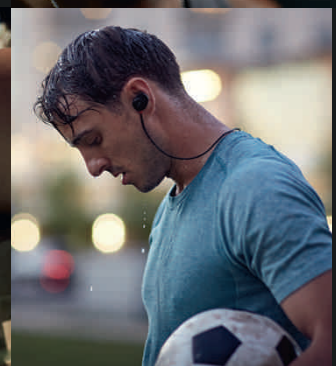
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# BLUETOOTH® SPEAKERS

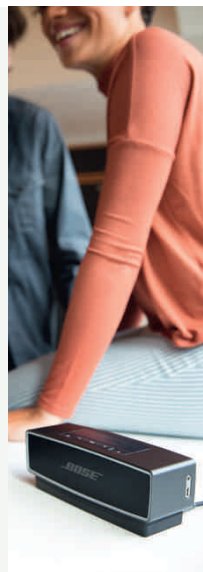


## SOUNDLINK® MINI BLUETOOTH® SPEAKER II

The speaker is small. The sound is not. Experience big sound and deep bass from a speaker that fits in the palm of your hand. Connects wirelessly to any *Bluetooth*® device. Includes charging cradle.

Price: \$199.95 | ■ Pearl ■ Carbon

Dimensions: 2" x 7.1" x 2.3" (HxWxD)



## NEW SOUNDLINK® COLOR BLUETOOTH® SPEAKER II

Bold sound. Portable. Water-resistant. This *Bluetooth*® speaker is your go-to companion for life's great adventures.

Price: \$129.00

■ Aquatic blue ■ Coral red ■ Soft black □ Polar white

Dimensions: 5.16" x 5" x 2.19" (HxWxD)



## SOUNDLINK® BLUETOOTH® SPEAKER III

The best-performing mobile *Bluetooth*® speaker from Bose. Plays your music with depth and clarity. The rechargeable lithium-ion battery lets you share your music for up to 14 hours. A silicone button panel protects from dirt and dust, and a wraparound metal grille adds durability.

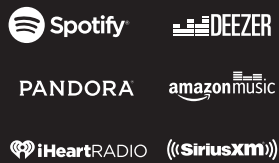
Price: \$299.95 | ■ Silver

Dimensions: 5.18" x 10.08" x 1.89" (HxWxD)



# Wireless music. In any room. In every room.

There's a world of music out there and SoundTouch® makes it easy to hear it all around your home—wirelessly. An entire family of sound systems lets you choose the one that best fits each room and listener. Explore millions of songs, playlists and more. Wirelessly. All with legendary Bose sound. It will change the way you experience music.



## One system for a world of music.

SoundTouch® speakers give you wireless access to popular music services like Spotify and Deezer, Internet radio stations and your stored music library. All in one speaker.



## Effortless wireless.

With SoundTouch®, we put a lot of thought into taking the thinking out. You can listen whichever way you want, without worrying about which technology is best. Play music directly from your phone or tablet using *Bluetooth*®. Or connect to your Wi-Fi® network for instant in-home listening, without the need for your phone.



## Free SoundTouch® app. Easy to install. Easy to use.



Download our intuitive app onto your smartphone, tablet or computer—and turn it into a powerful remote. You'll be able to store, and search through, all your music services, songs and playlists. Immediately.

## NEW SOUNDTOUCH® WIRELESS LINK ADAPTER

The SoundTouch® Wireless Link adapter adds a world of wireless music to your existing stereo or home theater system. Stream music from your home Wi-Fi® or *Bluetooth*® devices.

Price: \$149.00 | ■ Black

Dimensions: 1.0" x 3.4" x 3.4" (HxWxD)



### SOUNDTOUCH® 10 WIRELESS MUSIC SPEAKER

The smallest SoundTouch® speaker gives you full, rich sound.

Price: \$199.95

White  Black

Dimensions: 8.34" x 5.56" x 3.43" (HxWxD)



### SOUNDTOUCH® 20 SERIES III WIRELESS MUSIC SPEAKER

Room-filling sound. Compact size.

Price: \$349.95

White  Black

Dimensions: 7.4" x 12.4" x 4.1" (HxWxD)



### SOUNDTOUCH® 30 SERIES III WIRELESS MUSIC SPEAKER

The best-performing one-piece wireless speaker from Bose.

Price: \$499.95

White  Black

Dimensions: 9.7" x 17.1" x 7.1" (HxWxD)



### WAVE® SOUNDTOUCH® MUSIC SYSTEM IV

Make music from any source sound legendary. Internet radio, streaming services, your digital music library, the playlists on your friend's phone—with one touch, this elegant music system will play virtually anything via your home Wi-Fi® network or any Bluetooth® device. There's a CD player and FM/AM tuner too.

Price: \$599.95

Platinum silver  Espresso black

Dimensions: 5.6" x 14.6" x 8.7" (HxWxD)



WAVE®  
MUSIC SYSTEM IV



Fill the room with music. Not cables. One cable is all it takes to connect this system, which includes a CD/MP3 CD player and AM/FM radio tuner.

Price: \$499.95

■ Platinum silver ■ Espresso black

Dimensions: 4.2" x 14.6" x 8.7" (HxWxD)

WAVE® RADIO IV



The radio that changed the industry. Now in a fresh design. Includes an advanced AM/FM tuner that displays song/artist information.

Price: \$349.00

■ Platinum silver

Dimensions: 4.2" x 14.6" x 8.7" (HxWxD)



BOSE® SOLO 5  
TV SOUND SYSTEM



It's time your TV sounded as good as it looks. This one-piece soundbar makes every word easier to hear. Plus it's *Bluetooth*® compatible, so you can even use it to play music via your phone or tablet.

Price: \$249.00

■ Black | Dimensions: 2.6" 21.6" x 3.4" (HxWxD)

Bluetooth®



**NEW  
SOUNDTOUCH® 300  
SOUNDBAR**

Every cubic inch of this soundbar is packed with technologies that make everything sound clear and spacious. Music. Movies. TV. Everything.

Price: \$699.00 | ■ Black

Dimensions: 2.25" x 38.5" x 4.25" (HxWxD)



**NEW  
ACOUSTIMASS® 300  
WIRELESS BASS MODULE**

The difference between hearing bass and feeling thunder starts the moment you add this wireless bass module to the SoundTouch® 300 soundbar.

Price: \$699.00 | ■ Black

Dimensions: 15" x 12" x 12" (HxWxD)



**NEW  
VIRTUALLY INVISIBLE® 300  
WIRELESS SURROUND SPEAKERS**

Add these small rear speakers to the SoundTouch® 300 soundbar and feel what it's like to be in the middle of everything you listen to or watch.

Price: \$299.00 | ■ Black

Dimensions speakers: 3.7" x 3.2" x 3.3" (HxWxD)

Dimensions adapters: 1.6" x 6.54" x 3.07" (HxWxD)



**Power of three**

You won't believe what the SoundTouch® 300 soundbar can do on its own. But for even more impact, add the Acoustimass® 300 wireless bass module and the Virtually Invisible® 300 wireless surround speakers anytime.

**SoundTouch®**

Works together with other SoundTouch® speakers. Every speaker in the SoundTouch® family gives you wireless access to popular music services like Spotify® and Deezer®, Internet radio stations and your stored music library.





**NEW  
LIFESTYLE® 600  
HOME ENTERTAINMENT SYSTEM**

A 5.1 system that directs sound to you and around you, immersing you in lifelike surround sound for all your music, movies and TV.

Price: \$2,999.00 |  White  Black

For all component dimensions see our website Bose.com



**NEW  
LIFESTYLE® 650  
HOME ENTERTAINMENT SYSTEM**

Details mean everything. So Bose compromised on nothing. Astonishing 360° sound. Brushed anodized aluminum finish. Our best 5.1 system for music, movies and TV.

Price: \$3,999.00 |  White  Black

For all component dimensions see our website Bose.com



**SoundTouch®**

Both these 5.1 systems easily connect to other SoundTouch® speakers so you can play the same music throughout your home. Or different music in different rooms. Every SoundTouch® system gives you wireless access to popular music services like Spotify® and Deezer®, Internet radio stations and your stored music library.



# NOISE CANCELLING HEADPHONES



## QUIETCOMFORT® 25 ACOUSTIC NOISE CANCELLING™ HEADPHONES

Never get on an airplane without at least two things: a good long playlist and QC25 headphones to make the hours fly by. Bose® noise cancelling technology monitors the noise around you and cancels it out. It's just you and your music—or simply peace and quiet.

Price for iPod and iPhone version: \$299.95

■ Black

Price for Android/Samsung version: \$299.95

■ Black



## NEW QUIETCOMFORT® 35 WIRELESS HEADPHONES

QuietComfort® 35 wireless headphones are engineered with world-class noise cancellation that makes quiet sound quieter and music sound better. Free yourself from wires and connect easily to your devices with *Bluetooth*® and NFC pairing. And enjoy up to 20 hours of wireless listening per battery charge.

Price: \$349.00

□ Black ■ Silver



## QUIETCOMFORT® 20 ACOUSTIC NOISE CANCELLING™ HEADPHONES

Shut out the world and lose yourself in your music—or let the world in with Aware mode. It's your choice with the first in-ear noise cancelling headphones from Bose.

Price for iPod and iPhone version: \$249.00

■ Black

Price for Android/Samsung version: \$249.00

■ Black



QUIETCONTROL™  
WIRELESS HEADPHONES



WIRELESS  
HEADPHONES



NEW  
QUIETCONTROL™ 30  
WIRELESS HEADPHONES

QuietControl™ 30 wireless headphones let you listen like never before, with breakthrough technology that allows you to control your own level of noise cancellation.

Price: \$299.00 |  Black



SOUNDLINK® AROUND-EAR  
WIRELESS HEADPHONES

Freedom. Convenience. The big advantages of wireless headphones. But Bose gives you more. Deep, immersive sound at any volume. Seamless switching between two *Bluetooth*® devices. Soft ear cushions for all-day comfort. Price: \$279.95 |  Black  White



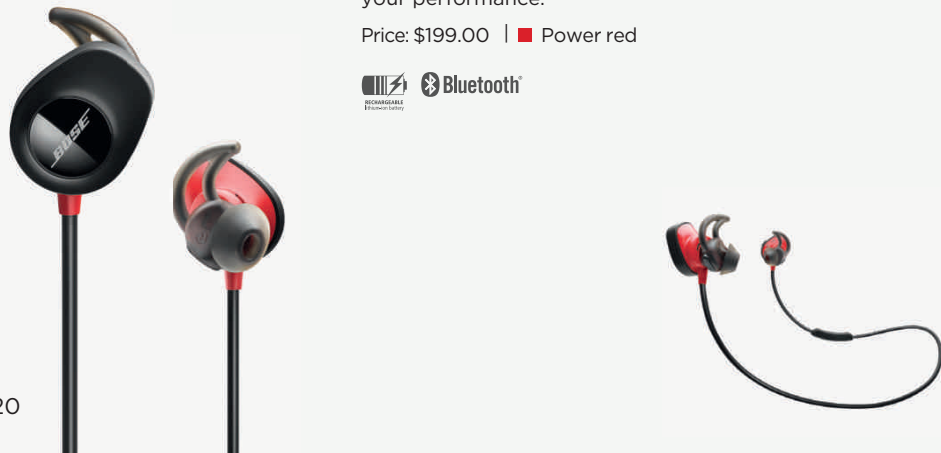
IN-EAR SPORT WIRELESS HEADPHONES



**NEW**  
**SOUNDSPORT® PULSE**  
**WIRELESS HEADPHONES**

Push your workout to the next level with inspiring sound and a built-in heart rate sensor that makes it easy to track your performance.

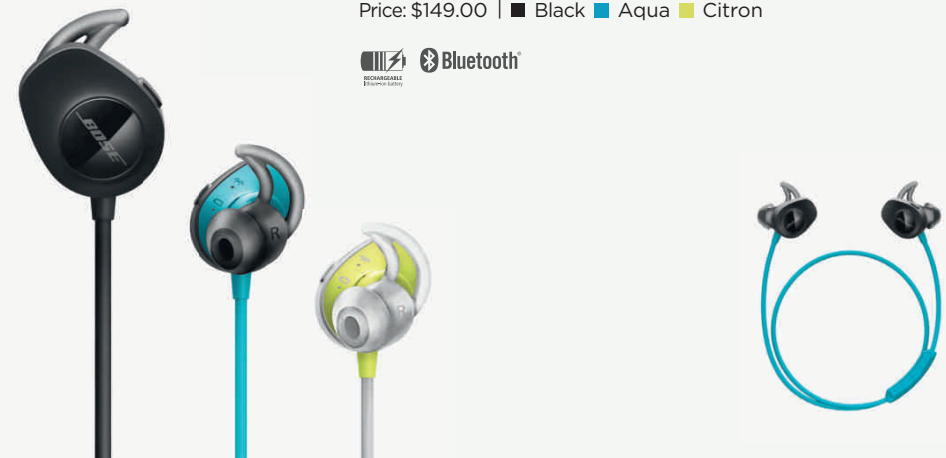
Price: \$199.00 | ■ Power red



**NEW**  
**SOUNDSPORT®**  
**WIRELESS HEADPHONES**

With no wires in the way and earbuds that stay secure and comfortable, nothing's holding you back from your workout.

Price: \$149.00 | ■ Black ■ Aqua ■ Citron



## SOUNDSPORT® IN-EAR HEADPHONES

One more mile. One more rep. One more day. Go further with deep, clear sound for the music you love, and a durable design.

Price for iPod and iPhone version: \$129.95

■ Charcoal ■ Energy green ■ Power red

Price for Android/Samsung version: \$129.95

■ Charcoal



## SOUNDTRUE® ULTRA IN-EAR HEADPHONES

Immersive sound from the smallest Bose® headphones ever. Designed so nothing gets between you and your music.

Price for iPod and iPhone version: \$149.95

■ Charcoal

Price for Android/Samsung version: \$149.95

■ Charcoal



## FAVORITES BY REWARD CATEGORY

	Price	Page
UNDER \$150	SoundLink® Color Bluetooth® speaker II	\$129.00 4
	SoundSport® in-ear headphones	\$129.95 22
	SoundTouch® Wireless Link adapter	\$149.00 7
	SoundSport® wireless headphones	\$149.00 21
	SoundTrue® Ultra in-ear headphones	\$149.95 22
UNDER \$250	SoundSport® Pulse wireless headphones	\$199.00 20
	SoundLink® Mini Bluetooth® speaker II	\$199.95 5
	SoundTouch® 10 wireless music speaker	\$199.95 8
	Solo 5 TV sound system	\$249.00 11
UNDER \$400	QuietComfort® 20 Acoustic Noise Cancelling® headphones	\$249.00 17
	SoundLink® around-ear wireless headphones	\$279.95 19
	Virtually Invisible® 300 wireless surround speakers	\$299.00 13
	QuietControl™ 30 wireless headphones	\$299.00 18
	SoundLink® Bluetooth® speaker III	\$299.95 5
	QuietComfort® 25 Acoustic Noise Cancelling® headphones	\$299.95 17
	QuietComfort® 35 wireless headphones	\$349.00 16
	Wave® radio IV	\$349.00 10
	SoundTouch® 20 wireless music speaker	\$349.95 8
	OVER \$400	SoundTouch® 30 wireless music speaker
Wave® music system IV		\$499.95 10
Wave® SoundTouch® music system IV		\$599.95 9
Soundtouch® 300 soundbar		\$699.00 12
Acoustimass® 300 wireless bass module		\$699.00 13
Lifestyle® 600 home entertainment system		\$2,999.00 14
Lifestyle® 650 home entertainment system	\$3,999.00 15	

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**BOSE**

# Committed to our customers.

It's you who makes us excel. We obsess over perfection because we don't want to put the Bose name to anything that won't blow you away. This makes our products more than just speakers, or headphones. They're symbols of quality, investment, and pride. And that makes them the perfect reward.

When your employees achieve, or your customers enter into lifelong relationships with you, give them Bose sound.

Three things sum up our attitude to customer relationships: personal attention, unique privileges, special programs.

-  1-year pick-up and return warranty on all products.
-  Lifetime customer support.
-  The option to bulk-ship products to one central location, or ship directly to the end consumer with dispatch confirmation via email.
-  Campaign communication support with professional product shots, copy, and campaign materials. Available on request.
-  Special prices and purchase conditions available on request.

**Make relationships last. Give them Bose better sound.  
For an incentive proposal tailored to your needs,  
contact Bose today.**

