

Better rewards. Better inspiration.

Driven by better sound.

We don't think of ourselves as an audio company—we're an idea company. And it's our passion for the details that makes big things happen. Details like the precise arrangement of microphones in our wireless noise cancelling headphones. Details like the proprietary technologies that let us pack big sound into small speakers, so you can take your music to places it's never been before. In the words of our founder, Dr Amar G. Bose, we "always dream of things that are better, and think of ways to reach those things." That's what we do—we never stop imagining how to outperform what has come before.



NEW **AUTUMN 2017**



SoundLink* Micro Bluetooth* speaker



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SOUNDLINK® REVOLVE+

BLUETOOTH* SPEAKER

The best-performing portable speaker from Bose, engineered to spread deep, loud, jaw dropping sound in every direction.

Consumer price: € 379.95

■ Lux Grey ■ Triple Black

Dimensions: 18.4 x 10.5 x 10.5 cm (HxWxD)



Optional charging cradle for SoundLink® Revolve and Revolve+

Consumer price: € 34.95







SOUNDLINK® REVOLVE

BLUETOOTH* SPEAKER

Deep. Loud. And immersive, too. This small speaker delivers true 360° sound for consistent, uniform coverage.

Consumer price: € 259.95

■ Lux Grey ■ Triple Black

Dimensions: 15.2 x 8.2 x 8.2 cm (HxWxD)

☐4☐ Bluetooth





NEW

SOUNDLINK® MICRO

BLUETOOTH* SPEAKER

When a speaker this small sounds this good, you'll never leave it behind. Unmatched sound for a speaker this size, and a durable strap for everywhere you go. Rugged and waterproof, too.

Consumer price: € 139.95

■ Black with Black strap ■ Orange with Purple strap ■ Blue with Grey strap Dimensions: 3.5 x 9.8 x 9.8 cm (HxWxD)

□ Bluetooth





SOUNDLINK® COLOR

BLUETOOTH* SPEAKER II

Bold sound. Portable. Water resistant. This Bluetooth® speaker is your go-to companion for life's great adventures.

Consumer price: € 159.95

■ Aquatic Blue ■ Coral Red ■ Soft Black □ Polar White

Dimensions: 13.1 x 12.7 x 5.6 cm (HxWxD)

□ Bluetooth



BOSE® SOLO 5

TV SOUND SYSTEM



It's time your TV sounded as good as it looks. This one piece soundbar makes every word easier to hear. Plus it's Bluetooth* compatible, so you can even use it to play music via your phone or tablet.

Consumer price: € 319.95

■ Black

Dimensions: 7.0 x 54.8 x 8.6 cm (HxWxD)

Bluetooth

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All together now.

SoundTouch® wireless speakers

Movies in one room. Music in another room. Or two. Or three. With SoundTouch. you can create a system of wireless speakers throughout your home. Start with one or two, then add more later. So you can enjoy more of everything, together.



----DEEZER

÷tunein iTunes

One system for a world of music.

Wirelessly access popular music services like Spotify® and Deezer, Internet radio stations and your stored music library.



Effortless wireless.



Listen whichever way you want, without worrying about which technology is best. Play music from your phone or tablet using Bluetooth, or connect directly through your Wi-Fi® network.





Control your SoundTouch® speakers with the app.

Browse music, personalise presets and take full control of one or many SoundTouch® speakers around your home. All from your phone or tablet.

SOUNDTOUCH®

WIRELESS LINK ADAPTER

Easily add a world of wireless music to your existing stereo or home cinema system. Stream music from your home Wi-Fi® or Bluetooth® devices.

Consumer price: € 199.95

■ Black



Bluetooth*



SOUNDTOUCH® 10

WIRELESS SPEAKER

The smallest SoundTouch® speaker gives you full, rich sound.

Consumer price: € 259.95

☐ White ■ Black

Dimensions: 21.2 x 14.1 x 8.7 cm (HxWxD)







SOUNDTOUCH® 20 SERIES III

WIRELESS SPEAKER

Room filling sound. Compact size.

Consumer price: € 449.95

☐ White ■ Black

Dimensions: 18.8 x 31.4 x 10.4 cm (HxWxD)







SOUNDTOUCH® 30 SERIES III

WIRELESS SPEAKER

The best-performing one piece wireless speaker from Bose.

Consumer price: € 709.95

☐ White ■ Black

Dimensions: 24.6 x 43.5 x 18.1 cm (HxWxD)









WAVE® SOUNDTOUCH®

MUSIC SYSTEM IV



Make music from any source sound legendary. Internet radio, streaming services, your digital music library, the playlists on your friend's phone, the playlists on your friend's friend's phone—with one touch, this elegant music system will play virtually anything via your home Wi-Fi® network or any Bluetooth® device. There's a CD player and DAB/AM/FM tuner, too.

Consumer price: € 899.95

■ Platinum Silver ■ Espresso Black □ Arctic White

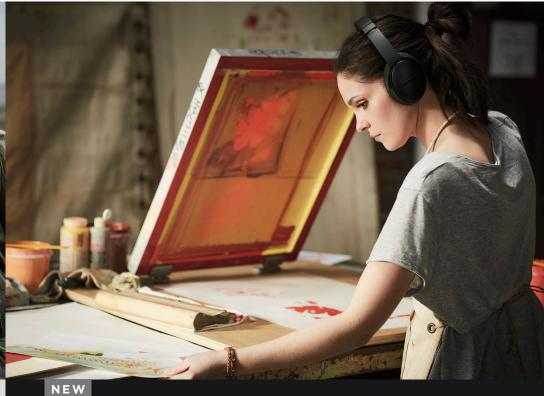
Dimensions: 14.2 x 36.8 x 22.1 cm (HxWxD)



Bluetooth







QUIETCOMFORT® 20

ACOUSTIC NOISE CANCELLING™ HEADPHONES

Shut out the world and lose yourself in your music or let the world in with Aware mode.

Consumer price for Apple version: € 319.95

■ Black

Consumer price for Android/Samsung version: € 319.95

■ Black







QUIETCOMFORT® 35

WIRELESS HEADPHONES II

Wireless headphones engineered with world class noise cancellation—and now they're even better. With the Google Assistant built in, a button lets you control music, texts and more with your voice. No Google? Use the button to adjust noise cancellation.

Consumer price: € 429.95

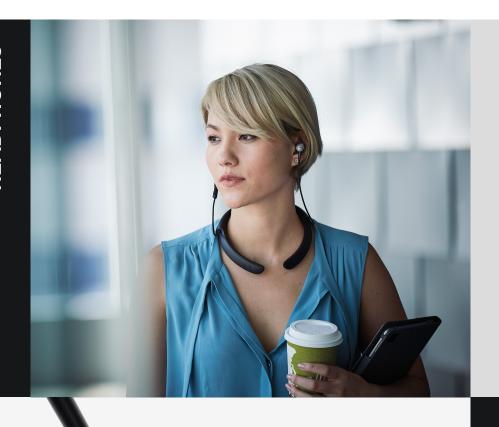
□ Black ■ Silver

□ ⅓ Bluetooth









NEW COLOUR

BOSE® ON-EAR

WIRELESS HEADPHONES

Light on your ears. No wires in your way. These deliver crisp, powerful sound, plus the kind of on-ear comfort and battery power that last all day.

Consumer price: € 229.95

■ Black

□ Bluetooth



QUIETCONTROL™ 30

WIRELESS HEADPHONES

Listen like never before, with breakthrough technology that allows you to control your own level of noise cancellation.

Consumer price: € 349.95

■ Black

☐4☐ Bluetooth

SOUNDLINK® AROUND-EAR

WIRELESS HEADPHONES II

Deep, immersive sound at any volume. Seamless switching between two Bluetooth® devices. Soft ear cushions for all day comfort.

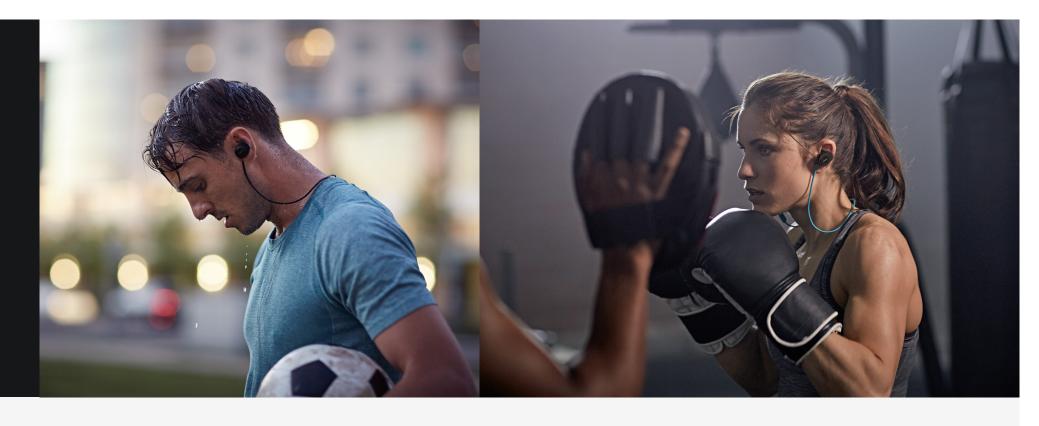
Consumer price: € 259.95

■ Black ■ White

⅓ Bluetooth









SOUNDSPORT® PULSE

WIRELESS HEADPHONES

Push your workout to the next level with inspiring sound and a built-in heart rate sensor that makes it easy to track your performance.

Consumer price: € 259.95

Power Red









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SOUNDSPORT®

CHARGING CASE

Charge your SoundSport® Pulse wireless or SoundSport® wireless headphones on the go, anywhere, any time.

Consumer price: € 58.95



SOUNDSPORT®

WIRELESS HEADPHONES

With no wires in the way and earbuds that stay secure and comfortable, nothing's holding you back from your workout.

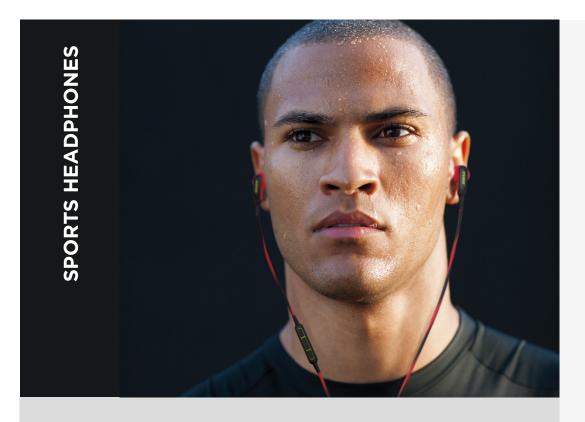
Consumer price: € 209.95

■ Black ■ Aqua ■ Citron

□ Bluetooth



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SOUNDSPORT®

IN-EAR HEADPHONES

One more mile. One more rep. One more day. Go further with deep, clear sound for the music you love, and a durable design.

Consumer price for iPod and iPhone version: € 114.95

■ Charcoal
■ Energy Green
■ Power Red
Consumer price for Android/Samsung version: € 114.95

■ Charcoal





FAVOURITES BY REWARD CATEGORY

		Consumer price	Page
UNDER € 150	SoundSport* charging case	€ 58.95	16
	SoundSport* in-ear headphones	€ 114.95	18
	SoundLink® Micro Bluetooth® speaker	€ 139.95	5
	SoundLink* Color Bluetooth* speaker II	€ 159.95	6
UNDER € 250	SoundTouch® Wireless Link adapter	€ 199.95	9
	SoundSport* wireless headphones	€ 209.95	17
	Bose® on-ear wireless headphones	€ 229.95	15
UNDER € 400	SoundLink® Revolve Bluetooth® speaker	€ 259.95	4
	SoundTouch* 10 wireless speaker	€ 259.95	10
	SoundSport* Pulse wireless headphones	€ 259.95	16
	SoundLink* around-ear wireless headphones II	€ 259.95	15
	Bose* Solo 5 TV sound system	€ 319.95	7
	QuietComfort® 20 Acoustic Noise Cancelling™ headphones	€ 319.95	12
	QuietControl™ 30 wireless headphones	€ 349.95	14
	SoundLink* Revolve+ Bluetooth* speaker	€ 379.95	4
OVER € 400	QuietComfort® 35 wireless headphones II	€ 429.95	13
	SoundTouch® 20 Series III wireless speaker	€ 449.95	10
	SoundTouch* 30 Series III wireless speaker	€ 709.95	10
	Wave* SoundTouch* music system IV	€ 899.95	11

 $^{^{*}}$ Consumer price including VAT. Special prices and purchase conditions are available on request.

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Commitment to our customers.

It's you who makes us excel. We obsess over perfection because we don't want to put the Bose name to anything that won't blow you away. This makes our products more than just speakers or headphones. They're symbols of quality, investment and pride. And that makes them the perfect reward. When your employees achieve, or your customers enter into lifelong relationships with you, give them Bose® sound.

Three things sum up our attitude to customer relationships: personal attention, unique privileges, special programmes.

- (a) 2 year pick-up and return warranty on all products.
- Lifetime customer support.
- Campaign communication support with professional product shots, copy and campaign materials. Available on request.
- Special prices and purchase conditions available on request.

Make relationships last. Give them better sound from Bose. For an incentive proposal tailored to your needs, contact Bose today.

