

BOSE



**Better rewards.
Better inspiration.**

BOSE® PRODUCT CATALOGUE AUTUMN 2017

Driven by better sound.

We don't think of ourselves as an audio company—we're an idea company. And it's our passion for the details that makes big things happen. Details like the precise arrangement of microphones in our wireless noise cancelling headphones. Details like the proprietary technologies that let us pack big sound into small speakers, so you can take your music to places it's never been before. In the words of our founder, Dr Amar G. Bose, we "always dream of things that are better, and think of ways to reach those things." That's what we do—we never stop imagining how to outperform what has come before.



Don't give them a reward. Give them an experience.

When you perform well, you want a reward that means something. And that's exactly what you get when you receive a product from Bose. Inspire your customers and motivate your top performers with our obsessively engineered sound. Give them a lifetime of amazing audio experiences.

NEW

AUTUMN 2017



QuietComfort® 35
wireless headphones II
Page 13

SoundLink® Micro
Bluetooth® speaker
Page 5



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SOUNDLINK® REVOLVE+ BLUETOOTH® SPEAKER

The best-performing portable speaker from Bose, engineered to spread deep, loud, jaw dropping sound in every direction.

Consumer price: 3499 SEK

■ Lux Grey ■ Triple Black

Dimensions: 18.4 x 10.5 x 10.5 cm (HxWxD)



Optional charging cradle for SoundLink® Revolve and Revolve+
Consumer price: 299 SEK



SOUNDLINK® REVOLVE BLUETOOTH® SPEAKER

Deep. Loud. And immersive, too. This small speaker delivers true 360° sound for consistent, uniform coverage.

Consumer price: 2499 SEK

■ Lux Grey ■ Triple Black

Dimensions: 15.2 x 8.2 x 8.2 cm (HxWxD)



NEW

SOUNDLINK® MICRO BLUETOOTH® SPEAKER

When a speaker this small sounds this good, you'll never leave it behind. Unmatched sound for a speaker this size, and a durable strap for everywhere you go. Rugged and waterproof, too.

Consumer price: 1299 SEK

■ Black with Black strap ■ Orange with Purple strap ■ Blue with Grey strap

Dimensions: 3.5 x 9.8 x 9.8 cm (HxWxD)





SOUNDLINK® COLOR
BLUETOOTH® SPEAKER II

Bold sound. Portable. Water resistant. This Bluetooth® speaker is your go-to companion for life's great adventures.

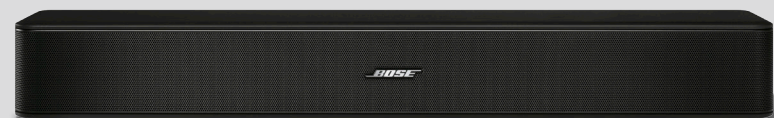
Consumer price: 1499 SEK

■ Aquatic Blue ■ Coral Red ■ Soft Black □ Polar White

Dimensions: 13.1 x 12.7 x 5.6 cm (HxWxD)



BOSE® SOLO 5
TV SOUND SYSTEM



It's time your TV sounded as good as it looks. This one piece soundbar makes every word easier to hear. Plus it's Bluetooth® compatible, so you can even use it to play music via your phone or tablet.

Consumer price: 2999 SEK

■ Black

Dimensions: 7.0 x 54.8 x 8.6 cm (HxWxD)



All together now.

SoundTouch® wireless speakers

Movies in one room. Music in another room. Or two. Or three. With SoundTouch®, you can create a system of wireless speakers throughout your home. Start with one or two, then add more later. So you can enjoy more of everything, together.



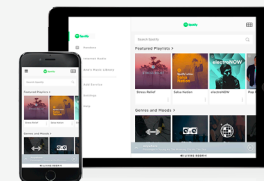
One system for a world of music.

Wirelessly access popular music services like Spotify® and Deezer, Internet radio stations and your stored music library.



Effortless wireless.

Listen whichever way you want, without worrying about which technology is best. Play music from your phone or tablet using Bluetooth®, or connect directly through your Wi-Fi® network.



Control your SoundTouch® speakers with the app.

Browse music, personalise presets and take full control of one or many SoundTouch® speakers around your home. All from your phone or tablet.

SOUNDTOUCH® WIRELESS LINK ADAPTER

Easily add a world of wireless music to your existing stereo or home cinema system. Stream music from your home Wi-Fi® or Bluetooth® devices.

Consumer price: 1799 SEK

■ Black

Dimensions: 2.5 x 8.8 x 8.8 cm (HxWxD)



SOUNDTOUCH® 10
WIRELESS SPEAKER

The smallest SoundTouch® speaker gives you full, rich sound.

Consumer price: 2499 SEK

White Black

Dimensions: 21.2 x 14.1 x 8.7 cm (HxWxD)



SOUNDTOUCH® 20 SERIES III
WIRELESS SPEAKER

Room filling sound. Compact size.

Consumer price: 4299 SEK

White Black

Dimensions: 18.8 x 31.4 x 10.4 cm (HxWxD)



SOUNDTOUCH® 30 SERIES III
WIRELESS SPEAKER

The best-performing one piece wireless speaker from Bose.

Consumer price: 6399 SEK

White Black

Dimensions: 24.6 x 43.5 x 18.1 cm (HxWxD)



WAVE® SOUNDTOUCH®
MUSIC SYSTEM IV



Make music from any source sound legendary. Internet radio, streaming services, your digital music library, the playlists on your friend's phone, the playlists on your friend's friend's phone—with one touch, this elegant music system will play virtually anything via your home Wi-Fi® network or any Bluetooth® device. There's a CD player and DAB/AM/FM tuner, too.

Consumer price: 8499 SEK

Platinum Silver Espresso Black Arctic White

Dimensions: 14.2 x 36.8 x 22.1 cm (HxWxD)



NOISE CANCELLING
HEADPHONES



QUIETCOMFORT® 20
ACOUSTIC NOISE CANCELLING™ HEADPHONES

Shut out the world and lose yourself in your music—
or let the world in with Aware mode.

Consumer price for Apple version: 2999 SEK

■ Black

Consumer price for Android/Samsung version: 2999 SEK

■ Black



NEW

QUIETCOMFORT® 35
WIRELESS HEADPHONES II

Wireless headphones engineered with
world class noise cancellation—and now
they're even better. With the Google
Assistant built in, a button lets you
control music, texts and more with
your voice. No Google? Use the
button to adjust noise cancellation.

Consumer price: 3999 SEK

□ Black ■ Silver





QUIETCONTROL™ 30
WIRELESS HEADPHONES

Listen like never before, with breakthrough technology that allows you to control your own level of noise cancellation.

Consumer price: 3199 SEK

■ Black

Bluetooth



NEW COLOUR

BOSE® ON-EAR
WIRELESS HEADPHONES

Light on your ears. No wires in your way. These deliver crisp, powerful sound, plus the kind of on-ear comfort and battery power that last all day.

Consumer price: 2199 SEK

■ Black

Bluetooth



SOUNDLINK® AROUND-EAR
WIRELESS HEADPHONES II

Deep, immersive sound at any volume. Seamless switching between two Bluetooth® devices. Soft ear cushions for all day comfort.

Consumer price: 2499 SEK

□ Black ■ White

Bluetooth



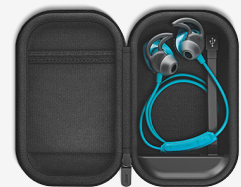


SOUNDSPORT® PULSE
WIRELESS HEADPHONES

Push your workout to the next level with inspiring sound and a built-in heart rate sensor that makes it easy to track your performance.

Consumer price: 2499 SEK

■ Power Red



SOUNDSPORT®
CHARGING CASE

Charge your SoundSport® Pulse wireless or SoundSport® wireless headphones on the go, anywhere, any time.

Consumer price: 539 SEK



SOUNDSPORT®
WIRELESS HEADPHONES

With no wires in the way and earbuds that stay secure and comfortable, nothing's holding you back from your workout.

Consumer price: 1899 SEK

■ Black ■ Aqua ■ Citron



SPORTS HEADPHONES

SOUNDSPORT® IN-EAR HEADPHONES

One more mile. One more rep. One more day. Go further with deep, clear sound for the music you love, and a durable design.

Consumer price for iPod and iPhone version: 1099 SEK

■ Charcoal ■ Energy Green ■ Power Red

Consumer price for Android/Samsung version: 1099 SEK

■ Charcoal



FAVOURITES BY REWARD CATEGORY

		Consumer price	Page
UNDER 1400 SEK	SoundSport® charging case	539 SEK	16
	SoundSport® in-ear headphones	1099 SEK	18
	SoundLink® Micro Bluetooth® speaker	1299 SEK	5
UNDER 2300 SEK	SoundLink® Color Bluetooth® speaker II	1499 SEK	6
	SoundTouch® Wireless Link adapter	1799 SEK	9
	SoundSport® wireless headphones	1899 SEK	17
	Bose® on-ear wireless headphones	2199 SEK	15
UNDER 3800 SEK	SoundLink® Revolve Bluetooth® speaker	2499 SEK	4
	SoundTouch® 10 wireless speaker	2499 SEK	10
	SoundSport® Pulse wireless headphones	2499 SEK	16
	SoundLink® around-ear wireless headphones II	2499 SEK	15
	Bose® Solo 5 TV sound system	2999 SEK	7
	QuietComfort® 20 Acoustic Noise Cancelling™ headphones	2999 SEK	12
	QuietControl™ 30 wireless headphones	3199 SEK	14
	SoundLink® Revolve+ Bluetooth® speaker	3499 SEK	4
	QuietComfort® 35 wireless headphones II	3999 SEK	13
	OVER 3800 SEK	SoundTouch® 20 Series III wireless speaker	4299 SEK
SoundTouch® 30 Series III wireless speaker		6399 SEK	10
Wave® SoundTouch® music system IV		8499 SEK	11

* Consumer price including VAT. Special prices and purchase conditions are available on request.





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BOSE

Commitment to our customers.

It's you who makes us excel. We obsess over perfection because we don't want to put the Bose name to anything that won't blow you away. This makes our products more than just speakers or headphones. They're symbols of quality, investment and pride. And that makes them the perfect reward. When your employees achieve, or your customers enter into lifelong relationships with you, give them Bose® sound.

Three things sum up our attitude to customer relationships: personal attention, unique privileges, special programmes.

-  2 year pick-up and return warranty on all products.
-  Lifetime customer support.
-  Campaign communication support with professional product shots, copy and campaign materials. Available on request.
-  Special prices and purchase conditions available on request.

**Make relationships last. Give them better sound from Bose.
For an incentive proposal tailored to your needs,
contact Bose today.**



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