

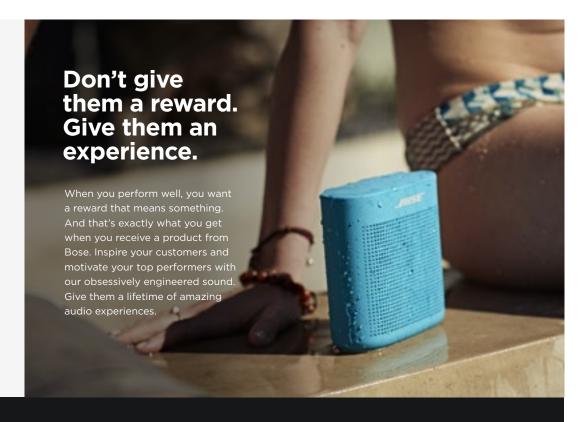
Inspiration sounds like this.



BOSE® PRODUCT CATALOGUE SPRING 2017

Driven by better sound.

We don't think of ourselves as an audio company—we're an idea company. And it's our passion for the details that makes big things happen. Details like the precise arrangement of microphones in our wireless noise cancelling headphones. Details like the proprietary technologies that let us pack big sound into small speakers, so you can take your music to places it's never been before. In the words of our founder, MIT professor Dr Amar G. Bose, we "always dream of things that are better, and think of ways to reach those things". That's what we do—we never stop imagining how to outperform what has come before.



NEW FOR 2017



SoundLink* Revolve Bluetooth* speaker Page 4

SoundLink* Revolve charging cradle
Page 4





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SoundLink® Color Bluetooth® speaker II

NEW SOUNDLINK® REVOLVE+ BLUETOOTH® SPEAKER

The best-performing portable speaker from Bose, engineered to spread deep, loud, jaw-dropping sound in every direction.

Consumer price: £279.95 | ■ Lux gray ■ Triple black

Dimensions: 18.4 x 10.5 x 10.5 cm (HxWxD)

Г4 **■** Bluetooth



Optional SoundLink® Revolve charging cradle Consumer price: £24.95



Compatible with SoundLink® Revolve and Revolve+.



Deep. Loud. And immersive, too. This small speaker delivers true 360° sound for consistent, uniform coverage.

Consumer price: £199.95 | ■ Lux gray ■ Triple black

Dimensions: 15.2 x 8.2 x 8.2 cm (HxWxD)

□ Bluetooth







SOUNDLINK® MINI BLUETOOTH® SPEAKER II

The speaker is small. The sound is not. Experience big sound and deep bass from a speaker that fits in the palm of your hand. Connects wirelessly to any Bluetooth device. Includes charging cradle.

Consumer price: £169.95 | ■ Pearl ■ Carbon

Dimensions: 5.1 x 18 x 5.8 cm (HxWxD)

□ Bluetooth

Optional SoundLink® Mini travel bag Consumer price: £34.95 | ■ Black







NEW SOUNDLINK® COLOR BLUETOOTH® SPEAKER II

Bold sound. Portable. Water resistant. This *Bluetooth* speaker is your go-to companion for life's great adventures.

Consumer price: £129.95 | ■ Aquatic blue ■ Coral red □ Soft black ■ Polar white

Dimensions: 13.1 x 12.7 x 5.55 cm (HxWxD)

□ Bluetooth



Wireless music. In any room. In every room.

There's a world of music out there, and SoundTouch® makes it easy to hear it all around your home—wirelessly. An entire family of sound systems lets you choose the one that best fits each room and listener. Explore millions of songs, playlists and more. Wirelessly. All with legendary Bose® sound. It will change the way you experience music.



y One system for a world of music.



SoundTouch® speakers give you wireless access to popular music services like Spotify® and Deezer,



Internet radio stations and your stored music library. All in one speaker.





Effortless wireless.



With SoundTouch,* we put a lot of thought into taking the thinking out. You can listen whichever way you want, without worrying about which technology is best. Play music directly from your phone or tablet using *Bluetooth*? Or connect to your Wi-Fi* network for instant in-home listening, without the need for your phone.



Free SoundTouch® app. Instant music. Instant feeling.



Control your SoundTouch® speakers. Access popular music services, Internet radio or your music library. Stream music instantly, and easily personalise the presets.

SOUNDTOUCH® WIRELESS LINK ADAPTER

Easily add a world of wireless music to your existing stereo or home cinema system. Stream music from your home Wi-Fi* or *Bluetooth** devices.

Consumer price: £139.95 | ■ Black
Dimensions: 2.5 x 8.8 x 8.8 cm (HxWxD)



Bluetooth*



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SOUNDTOUCH® 10 WIRELESS SPEAKER

The smallest SoundTouch® speaker gives you full, rich sound.

Consumer price: £169.95

☐ White ■ Black

Dimensions: 21.2 x 14.1 x 8.7 cm (HxWxD)







SOUNDTOUCH® 20 SERIES III WIRELESS SPEAKER

Room-filling sound. Compact size.

Consumer price: £279.95

☐ White ■ Black

Dimensions: 18.8 x 31.4 x 10.4 cm (HxWxD)







SOUNDTOUCH® 30 SERIES III WIRELESS SPEAKER

The best-performing one-piece wireless speaker from Bose.

Consumer price: £429.95

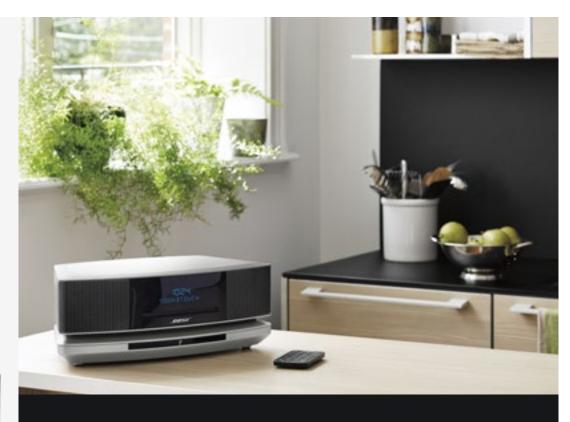
☐ White ■ Black

Dimensions: 24.6 x 43.5 x 18.1 cm (HxWxD)









WAVE® SOUNDTOUCH® **MUSIC SYSTEM IV**



Make music from any source sound legendary. Internet radio, streaming services, your digital music library, the playlists on your friend's phone, the playlists on your friend's phone—with one touch, this elegant music system will play virtually anything via your home Wi-Fi® network or any Bluetooth® device. There's a CD player and DAB/AM/FM tuner, too.

Consumer price: £599.95

■ Platinum silver □ Espresso black ■ Arctic white

Dimensions: 14.2 x 36.8 x 22.1 cm (HxWxD)













WAVE® MUSIC SYSTEM IV



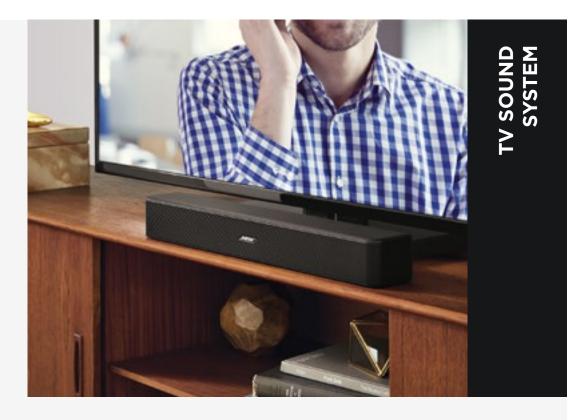


Fill the room with music. Not cables. One cable is all it takes to connect this system, which includes a CD/MP3 CD player and DAB/AM/FM radio tuner.

Consumer price: £499.95

■ Platinum silver ■ Espresso black □ Arctic white

Dimensions: 10.7 x 36.8 x 22.1 cm (HxWxD)



Bose® dual tapered waveguides.



Bose proprietary technology results in one simple effect: extremely accurate sound reproduction. Vocal nuances are crystal clear. Instrumentals sound like live performances. From deeper bass to victorious high notes—you'll experience authentic tones across a wide spectrum of sound.

Size-defying sound.

The Wave* SoundTouch* system is engineered to produce massive amounts of sound—much more than you'd expect from its compact size. It's designed to fit subtly into your room. Yet mastered for greatness.

BOSE® SOLO 5 TV SOUND SYSTEM

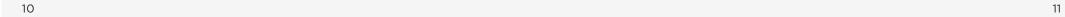


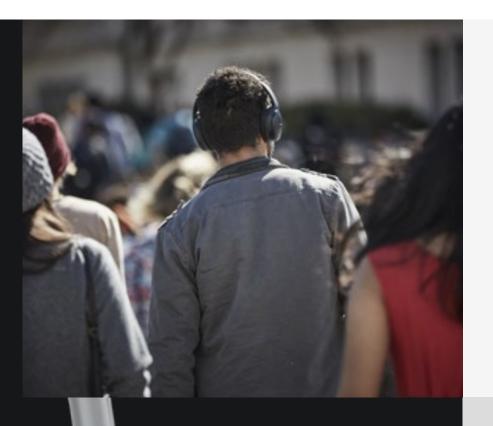
It's time your TV sounded as good as it looks. This one-piece soundbar makes every word easier to hear. Plus it's *Bluetooth** compatible, so you can even use it to play music via your phone or tablet.

Consumer price: £239.95

■ Black | Dimensions: 7 x 54.8 x 8.6 cm (HxWxD)







QUIETCOMFORT® 25 ACOUSTIC NOISE CANCELLING™ HEADPHONES

Never get on an aeroplane without at least two things: a good long playlist and QC*25 headphones to make the hours fly by. Bose* noise cancelling technology monitors the noise around you and cancels it out. It's just you and your music—or simply peace and quiet.

Consumer price for iPod and iPhone version: £289.95

■ Black

Consumer price for Android/Samsung version: £289.95

■ Black









QUIETCOMFORT® 35 WIRELESS HEADPHONES

Engineered with world-class noise cancellation that makes quiet sound quieter and music sound better. Free yourself from wires and connect easily to your devices with *Bluetooth** and NFC pairing. And enjoy up to 20 hours of wireless listening per battery charge.

Consumer price: £329.95

☐ Black ■ Silver

□ Bluetooth

QUIETCOMFORT® 20 ACOUSTIC NOISE CANCELLING™ HEADPHONES

Shut out the world and lose yourself in your music—or let the world in with Aware mode.

Consumer price for iPod and iPhone version: £249.95

Black

Consumer price for Android/Samsung version: £249.95

■ Black





S Designed for SAMSUNG







QUIETCONTROL™ 30 WIRELESS HEADPHONES

Listen like never before, with breakthrough technology that allows you to control your own level of noise cancellation.

Consumer price: £259.95 │ ☐ Black

₿ Bluetooth

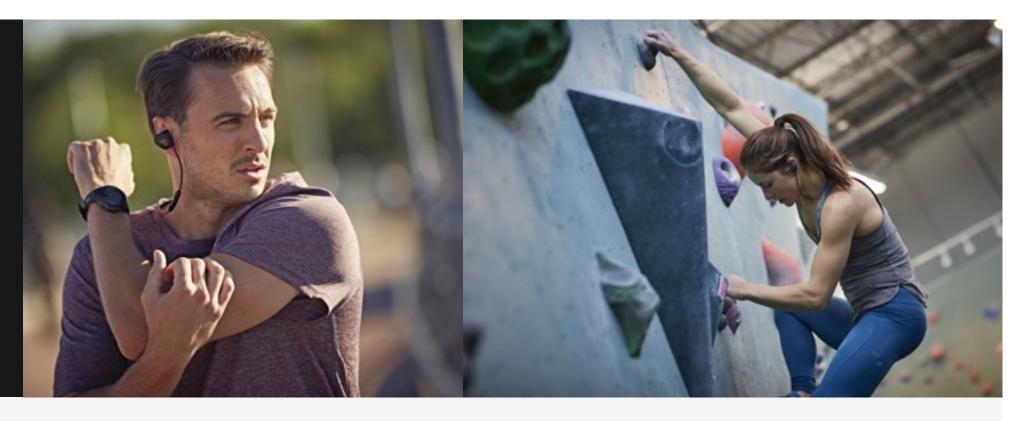
SOUNDLINK® AROUND-EAR WIRELESS HEADPHONES II

Deep, immersive sound at any volume. Seamless switching between two $Bluetooth^{\circ}$ devices. Soft ear cushions for all-day comfort.

Consumer price: £199.95 | ■ Black □ White

□ Bluetooth







SOUNDSPORT® PULSE WIRELESS HEADPHONES

Push your workout to the next level with inspiring sound and a built-in heart rate sensor that makes it easy to track your performance.

Consumer price: £199.95 | ■ Power red









Charge your SoundSport Pulse wireless or SoundSport wireless headphones on the go, anywhere, any time.

Consumer price: £39.95



SOUNDSPORT® WIRELESS HEADPHONES

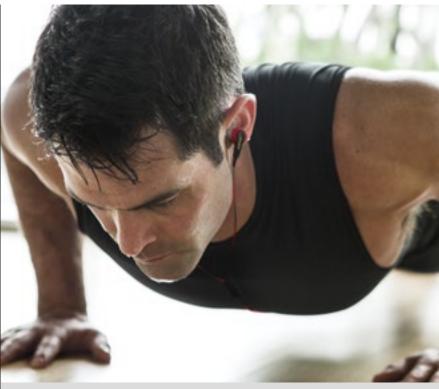
With no wires in the way and earbuds that stay secure and comfortable, nothing's holding you back from your workout.

Consumer price: £149.95 | ■ Black ■ Aqua ■ Citron











SOUNDSPORT® IN-EAR HEADPHONES

One more mile. One more rep. One more day. Go further with deep, clear sound for the music you love, and a durable design.

Consumer price for iPod and iPhone version: £89.95

Charcoal Energy green Power red

Consumer price for Android/Samsung version: £89.95









| | | Consumer price | Page |
|---------------|--|----------------|------|
| UNDER £130 | SoundSport® charging case | £39.95 | 16 |
| | SoundSport® in-ear headphones | £89.95 | 18 |
| | SoundLink* Color <i>Bluetooth</i> * speaker II | £129.95 | 5 |
| UNDER £210 | SoundTouch* Wireless Link adapter | £139.95 | 7 |
| | SoundSport® wireless headphones | £149.95 | 17 |
| | SoundLink® Mini <i>Bluetooth</i> ® speaker II | £169.95 | 5 |
| | SoundTouch® 10 wireless speaker | £169.95 | 8 |
| | SoundLink® Revolve Bluetooth® speaker | £199.95 | 4 |
| | SoundLink* around-ear wireless headphones II | £199.95 | 15 |
| | SoundSport® Pulse wireless headphones | £199.95 | 16 |
| UNDER £210 | Bose® Solo 5 TV sound system | £239.95 | 11 |
| | QuietComfort® 20 Acoustic Noise Cancelling™ headphones | £249.95 | 13 |
| | QuietControl™ 30 wireless headphones | £259.95 | 14 |
| | SoundLink® Revolve+ Bluetooth® speaker | £279.95 | 4 |
| | SoundTouch® 20 Series III wireless speaker | £279.95 | 8 |
| | QuietComfort® 25 Acoustic Noise Cancelling™ headphones | £289.95 | 13 |
| | QuietComfort* 35 wireless headphones | £329.95 | 12 |
| OVER £340 | SoundTouch® 30 Series III wireless speaker | £429.95 | 8 |
| | Wave® music system IV | £499.95 | 10 |
| | Wave® SoundTouch® music system IV | £599.95 | 9 |
| | | | |

^{*} Consumer price including VAT. Special prices and purchase conditions are available on request.

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"Designed for Samsung" means that an accessory has been designed to connect specifically to Samsung mobile phones.



Commitment to our customers.

It's you who makes us excel. We obsess over perfection because we don't want to put the Bose name to anything that won't blow you away. This makes our products more than just speakers, or headphones. They're symbols of quality, investment and pride. And that makes them the perfect reward. When your employees achieve, or your customers enter into lifelong relationships with you, give them Bose* sound.

Three things sum up our attitude to customer relationships: personal attention, unique privileges, special programmes.

- 2-year pick-up and return warranty on all products.
- Lifetime customer support.
- © Campaign communication support with professional product shots, copy and campaign materials. Available on request.
- Special prices and purchase conditions available on request.

Make relationships last. Give them better sound from Bose. For an incentive proposal tailored to your needs, contact Bose today.

