

***BOSE***

**Inspiration  
sounds like this.**



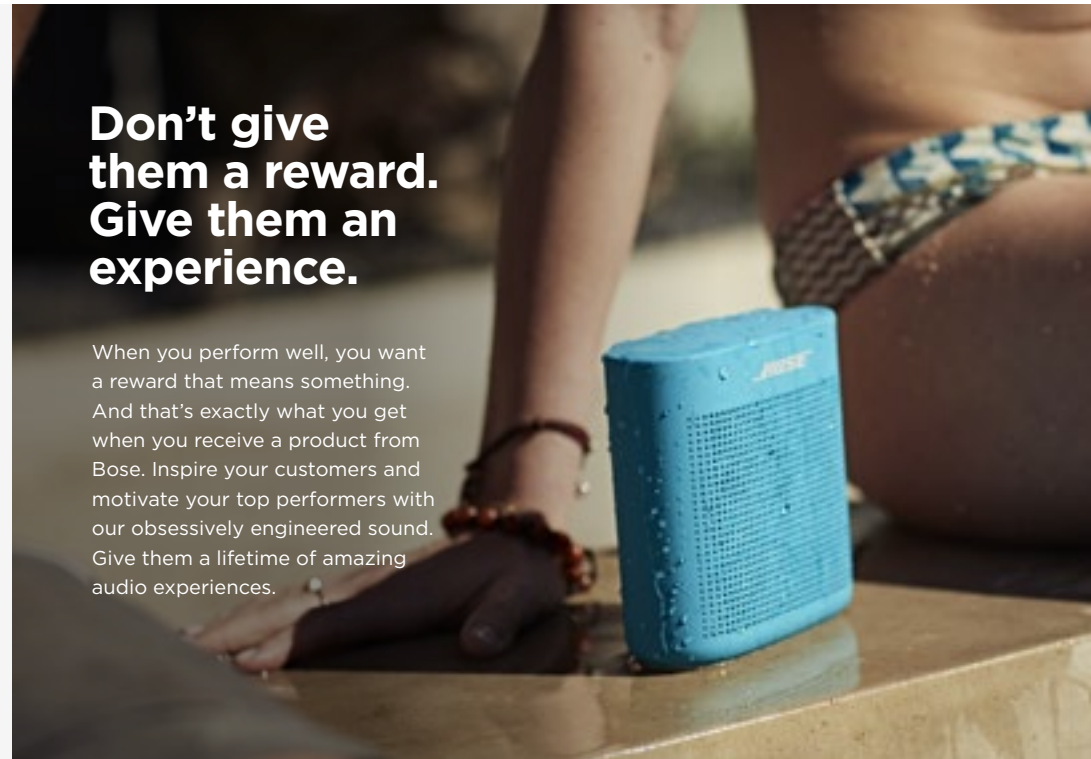
BOSE® PRODUCT CATALOGUE SPRING 2017

## Driven by better sound.

We don't think of ourselves as an audio company—we're an idea company. And it's our passion for the details that makes big things happen. Details like the precise arrangement of microphones in our wireless noise cancelling headphones. Details like the proprietary technologies that let us pack big sound into small speakers, so you can take your music to places it's never been before. In the words of our founder, MIT professor Dr Amar G. Bose, we "always dream of things that are better, and think of ways to reach those things". That's what we do—we never stop imagining how to outperform what has come before.

## Don't give them a reward. Give them an experience.

When you perform well, you want a reward that means something. And that's exactly what you get when you receive a product from Bose. Inspire your customers and motivate your top performers with our obsessively engineered sound. Give them a lifetime of amazing audio experiences.



## NEW FOR 2017

SoundLink® Revolve+ Bluetooth® speaker  
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SoundLink® Revolve Bluetooth® speaker  
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SoundLink® Revolve charging cradle  
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SoundLink® Color Bluetooth® speaker II  
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## NEW SOUNDLINK® REVOLVE+ BLUETOOTH® SPEAKER

The best-performing portable speaker from Bose, engineered to spread deep, loud, jaw-dropping sound in every direction.

Consumer price: 3499 SEK | ■ Lux gray ■ Triple black

Dimensions: 18.4 x 10.5 x 10.5 cm (HxWxD)



Optional  
SoundLink® Revolve  
charging cradle  
Consumer price: 299 SEK



Compatible with SoundLink® Revolve and Revolve+.

## NEW SOUNDLINK® REVOLVE BLUETOOTH® SPEAKER

Deep. Loud. And immersive, too. This small speaker delivers true 360° sound for consistent, uniform coverage.

Consumer price: 2499 SEK | ■ Lux gray ■ Triple black

Dimensions: 15.2 x 8.2 x 8.2 cm (HxWxD)



## SOUNDLINK® MINI BLUETOOTH® SPEAKER II

The speaker is small. The sound is not. Experience big sound and deep bass from a speaker that fits in the palm of your hand. Connects wirelessly to any *Bluetooth* device. Includes charging cradle.

Consumer price: 1999 SEK | ■ Pearl ■ Carbon

Dimensions: 5.1 x 18 x 5.8 cm (HxWxD)



Optional SoundLink® Mini travel bag  
Consumer price: 479 SEK | ■ Black



## NEW SOUNDLINK® COLOR BLUETOOTH® SPEAKER II

Bold sound. Portable. Water resistant. This *Bluetooth* speaker is your go-to companion for life's great adventures.

Consumer price: 1499 SEK | ■ Aquatic blue ■ Coral red □ Soft black ■ Polar white

Dimensions: 13.1 x 12.7 x 5.55 cm (HxWxD)



# Wireless music. In any room. In every room.

There's a world of music out there, and SoundTouch® makes it easy to hear it all around your home—wirelessly. An entire family of sound systems lets you choose the one that best fits each room and listener. Explore millions of songs, playlists and more. Wirelessly. All with legendary Bose® sound. It will change the way you experience music.



## One system for a world of music.

SoundTouch® speakers give you wireless access to popular music services like Spotify® and Deezer, Internet radio stations and your stored music library. All in one speaker.



## Effortless wireless.

With SoundTouch®, we put a lot of thought into taking the thinking out. You can listen whichever way you want, without worrying about which technology is best. Play music directly from your phone or tablet using *Bluetooth*®. Or connect to your Wi-Fi® network for instant in-home listening, without the need for your phone.



## Free SoundTouch® app. Instant music. Instant feeling.



Control your SoundTouch® speakers. Access popular music services, Internet radio or your music library. Stream music instantly, and easily personalise the presets.

## SOUNDTOUCH® WIRELESS LINK ADAPTER

Easily add a world of wireless music to your existing stereo or home cinema system. Stream music from your home Wi-Fi® or *Bluetooth*® devices.

Consumer price: 1799 SEK | ■ Black

Dimensions: 2.5 x 8.8 x 8.8 cm (HxWxD)



### SOUNDTOUCH® 10 WIRELESS SPEAKER

The smallest SoundTouch® speaker gives you full, rich sound.

Consumer price: 2499 SEK

White  Black

Dimensions: 21.2 x 14.1 x 8.7 cm (HxWxD)



### SOUNDTOUCH® 20 SERIES III WIRELESS SPEAKER

Room-filling sound. Compact size.

Consumer price: 4299 SEK

White  Black

Dimensions: 18.8 x 31.4 x 10.4 cm (HxWxD)



### SOUNDTOUCH® 30 SERIES III WIRELESS SPEAKER

The best-performing one-piece wireless speaker from Bose.

Consumer price: 6399 SEK

White  Black

Dimensions: 24.6 x 43.5 x 18.1 cm (HxWxD)



### WAVE® SOUNDTOUCH® MUSIC SYSTEM IV

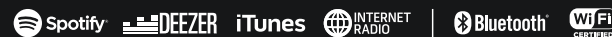


Make music from any source sound legendary. Internet radio, streaming services, your digital music library, the playlists on your friend's phone, the playlists on your friend's friend's phone—with one touch, this elegant music system will play virtually anything via your home Wi-Fi® network or any Bluetooth® device. There's a CD player and DAB/AM/FM tuner, too.

Consumer price: 8499 SEK

Platinum silver  Espresso black  Arctic white

Dimensions: 14.2 x 36.8 x 22.1 cm (HxWxD)





WAVE®  
MUSIC SYSTEM IV



Fill the room with music. Not cables. One cable is all it takes to connect this system, which includes a CD/MP3 CD player and DAB/AM/FM radio tuner.

Consumer price: 7399 SEK

■ Platinum silver ■ Espresso black □ Arctic white

Dimensions: 10.7 x 36.8 x 22.1 cm (HxWxD)



Bose® dual tapered waveguides.



Bose proprietary technology results in one simple effect: extremely accurate sound reproduction. Vocal nuances are crystal clear. Instrumentals sound like live performances. From deeper bass to victorious high notes—you'll experience authentic tones across a wide spectrum of sound.

Size-defying sound.

The Wave® SoundTouch® system is engineered to produce massive amounts of sound—much more than you'd expect from its compact size. It's designed to fit subtly into your room. Yet mastered for greatness.



BOSE® SOLO 5  
TV SOUND SYSTEM



It's time your TV sounded as good as it looks. This one-piece soundbar makes every word easier to hear. Plus it's *Bluetooth*® compatible, so you can even use it to play music via your phone or tablet.

Consumer price: 2999 SEK

■ Black | Dimensions: 7 x 54.8 x 8.6 cm (HxWxD)



# NOISE CANCELLING HEADPHONES



## QUIETCOMFORT® 25 ACOUSTIC NOISE CANCELLING™ HEADPHONES

Never get on an aeroplane without at least two things: a good long playlist and QC®25 headphones to make the hours fly by. Bose® noise cancelling technology monitors the noise around you and cancels it out. It's just you and your music—or simply peace and quiet.

Consumer price for iPod and iPhone version:  
3499 SEK | ■ Black

Consumer price for Android/Samsung version:  
3499 SEK | ■ Black



## QUIETCOMFORT® 35 WIRELESS HEADPHONES

Engineered with world-class noise cancellation that makes quiet sound quieter and music sound better. Free yourself from wires and connect easily to your devices with *Bluetooth*® and NFC pairing. And enjoy up to 20 hours of wireless listening per battery charge.

Consumer price: 3999 SEK

Black  Silver



## QUIETCOMFORT® 20 ACOUSTIC NOISE CANCELLING™ HEADPHONES

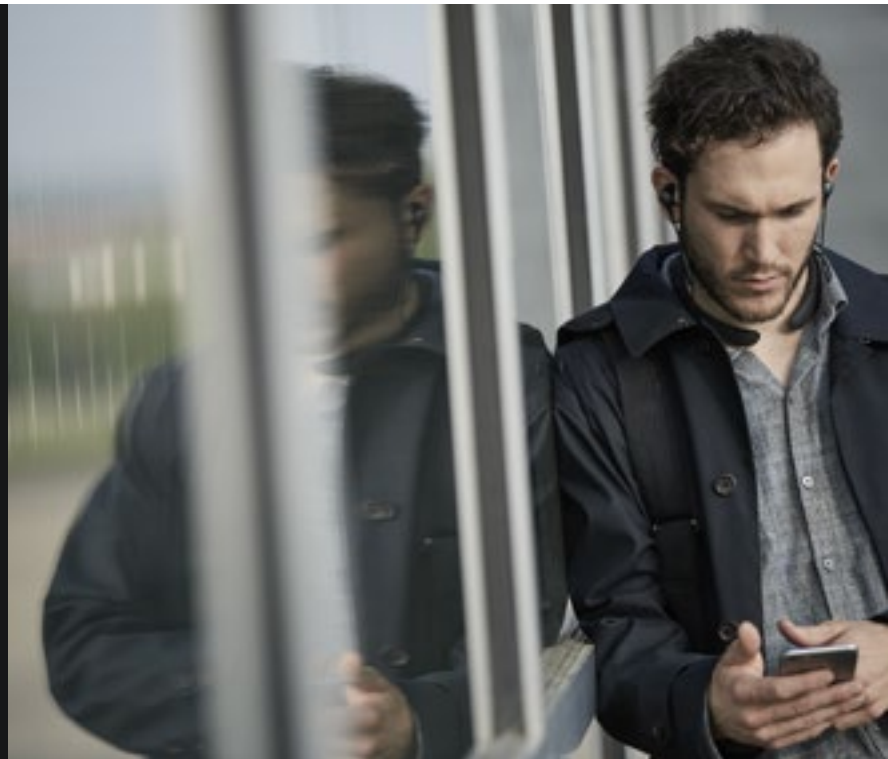
Shut out the world and lose yourself in your music—or let the world in with Aware mode.

Consumer price for iPod and iPhone version:  
2999 SEK | ■ Black

Consumer price for Android/Samsung version:  
2999 SEK | ■ Black



**NOISE CANCELLING  
HEADPHONES**



**QUIETCONTROL™ 30  
WIRELESS HEADPHONES**

Listen like never before, with breakthrough technology that allows you to control your own level of noise cancellation.

Consumer price: 3199 SEK |  Black



**WIRELESS  
HEADPHONES**



**SOUNDLINK® AROUND-EAR  
WIRELESS HEADPHONES II**

Deep, immersive sound at any volume. Seamless switching between two *Bluetooth*® devices. Soft ear cushions for all-day comfort.

Consumer price: 2499 SEK |  Black  White







### SOUNDSPORT® PULSE WIRELESS HEADPHONES

Push your workout to the next level with inspiring sound and a built-in heart rate sensor that makes it easy to track your performance.

Consumer price: 2499 SEK | ■ Power red



### SOUNDSPORT® WIRELESS HEADPHONES

With no wires in the way and earbuds that stay secure and comfortable, nothing's holding you back from your workout.

Consumer price: 1899 SEK | ■ Black ■ Aqua ■ Citron



### SOUNDSPORT® CHARGING CASE

Charge your SoundSport Pulse wireless or SoundSport wireless headphones on the go, anywhere, any time.

Consumer price: 539 SEK





## SOUNDSPORT® IN-EAR HEADPHONES

One more mile. One more rep. One more day. Go further with deep, clear sound for the music you love, and a durable design.

Consumer price for iPod and iPhone version: 1099 SEK

■ Charcoal ■ Energy green ■ Power red

Consumer price for Android/Samsung version: 1099 SEK

■ Charcoal



## FAVOURITES BY REWARD CATEGORY

		Consumer price	Page
UNDER 1400 SEK	SoundSport® charging case	<b>539 SEK</b>	16
	SoundSport® in-ear headphones	<b>1099 SEK</b>	18
UNDER 2300 SEK	SoundLink® Color <i>Bluetooth</i> ® speaker II	<b>1499 SEK</b>	5
	SoundTouch® Wireless Link adapter	<b>1799 SEK</b>	7
	SoundSport® wireless headphones	<b>1899 SEK</b>	17
	SoundLink® Mini <i>Bluetooth</i> ® speaker II	<b>1999 SEK</b>	5
	SoundLink® Revolve <i>Bluetooth</i> ® speaker	<b>2499 SEK</b>	4
UNDER 3800 SEK	SoundTouch® 10 wireless speaker	<b>2499 SEK</b>	8
	SoundLink® around-ear wireless headphones II	<b>2499 SEK</b>	15
	SoundSport® Pulse wireless headphones	<b>2499 SEK</b>	16
	Bose® Solo 5 TV sound system	<b>2999 SEK</b>	11
	QuietComfort® 20 Acoustic Noise Cancelling™ headphones	<b>2999 SEK</b>	13
	QuietControl™ 30 wireless headphones	<b>3199 SEK</b>	14
	SoundLink® Revolve+ <i>Bluetooth</i> ® speaker	<b>3499 SEK</b>	4
	QuietComfort® 25 Acoustic Noise Cancelling™ headphones	<b>3499 SEK</b>	13
	QuietComfort® 35 wireless headphones	<b>3999 SEK</b>	12
	SoundTouch® 20 Series III wireless speaker	<b>4299 SEK</b>	8
OVER 3800 SEK	SoundTouch® 30 Series III wireless speaker	<b>6399 SEK</b>	8
Wave® music system IV	<b>7399 SEK</b>	10	
Wave® SoundTouch® music system IV	<b>8499 SEK</b>	9	





\* Consumer price including VAT. Special prices and purchase conditions are available on request.

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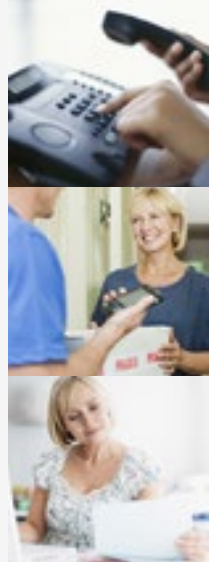
# Commitment to our customers.

It's you who makes us excel. We obsess over perfection because we don't want to put the Bose name to anything that won't blow you away. This makes our products more than just speakers, or headphones. They're symbols of quality, investment and pride. And that makes them the perfect reward. When your employees achieve, or your customers enter into lifelong relationships with you, give them Bose® sound.

Three things sum up our attitude to customer relationships: personal attention, unique privileges, special programmes.

-  2-year pick-up and return warranty on all products.
-  Lifetime customer support.
-  Campaign communication support with professional product shots, copy and campaign materials. Available on request.
-  Special prices and purchase conditions available on request.

**Make relationships last. Give them better sound from Bose.  
For an incentive proposal tailored to your needs,  
contact Bose today.**



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