



NEW SPOTIFY® INTEGRATION NOW AVAILABLE FOR BOSE SOUNDTOUCH® WIRELESS MUSIC SYSTEMS

The Best Way to Listen to Spotify At Home

December 7, 2015 -- Bose has announced an early release of its Spotify integration for all SoundTouch wireless music systems, making SoundTouch the best way to listen to Spotify at home. The SoundTouch app now has Spotify functionality integrated for seamless control of your music and speakers -- a first in the industry. And you can pre-load SoundTouch systems with Spotify playlists at the time of purchase on Bose.com through a new feature called Ready Set with Spotify.

SPOTIFY AND SOUNDTOUCH APPS NOW INTEGRATED

Spotify® and Bose collaborated to make it easier than ever to enjoy Spotify out loud and at home. From the Spotify app, you can control any SoundTouch® speaker; and from the SoundTouch app, you can search for songs, albums, artists, or playlists and stream them instantly. The two apps are in sync, so you can switch from one to the other and pick up wherever you left off. It's all right at your fingertips, and it's a Spotify experience only available with Bose SoundTouch systems.

READYSET WITH SPOTIFY, ONLY WITH SOUNDTOUCH

New ReadySet with Spotify will be available exclusively on Bose.com with any SoundTouch® purchase. With ReadySet, you can use your existing Spotify® account or sign up for one, pre-load SoundTouch presets with Spotify playlists, and have your SoundTouch speaker arrive customized, programmed, and ready to go.

SIRIUSXM AND FLAC ADDED

In addition to Spotify®, SoundTouch® has other popular music services built in -- Pandora®, iHeartRadio™, Deezer and now, with the latest software update, SiriusXM®. It can also now play FLAC audio files (up to CD quality).

STREAMING MUSIC AT HOME - THE SOUNDTOUCH WAY

The SoundTouch® family of products is the most comprehensive in the industry, and the easiest, best-sounding home wireless music systems available today. One-piece options include the new little SoundTouch 10 speaker and the new SoundTouch 20 and 30 Series III speakers. For music and movies, the family also includes SoundTouch soundbars and home theater systems. Start with one, and add others when you want. They're all compatible and talk to each other through walls and ceilings. And they all have Bluetooth® and Wi-Fi® built right in for the best of both worlds. With Bluetooth, you can stream virtually anything directly from your phone or tablet -- including any music service and YouTube. With Wi-Fi, you can broadcast it all to multiple SoundTouch systems anywhere in your home. And with the intuitive and powerful SoundTouch app, you can set presets, and listen to different music in different rooms.

PRICING AND AVAILABILITY

The new in-app Spotify® integration is included in new SoundTouch® systems and is now available to existing SoundTouch customers via a free software upgrade. ReadySet with Spotify is now available at Bose.com with any SoundTouch purchase. And the full line of SoundTouch systems is available at Bose.com.

ABOUT BOSE CORPORATION

Bose Corporation was founded in 1964 by Dr. Amar G. Bose, then a professor of electrical engineering at the Massachusetts Institute of Technology. Today, the company is driven by its founding principles, investing in long-term research with one fundamental goal: to develop new technologies with real customer benefits. Bose innovations have spanned decades and industries, creating and transforming categories in audio and beyond. Bose products for the home, in the car, on the go and in public spaces have become iconic, changing the way people listen to music.

Bose Corporation is privately held. The company's spirit of invention, passion for excellence and commitment to extraordinary experiences can be found around the world -- everywhere Bose does business.

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