



BOSE ANNOUNCES NEW SOLO 15 SERIES II AND SOLO 5 TV SOUND SYSTEMS

Better Sound For Your TV, Now With Bluetooth® for Streaming Music Wirelessly

September 24, 2015 -- Today, Bose introduces the Solo 5 TV sound system, an entirely new one-piece soundbar, and the new Solo 15 series II TV sound system, an update to its best-performing pedestal TV speaker. Both are unobtrusive speakers that make TV sound dramatically better and requires just one connection from the speaker to the TV. Both include Bluetooth® connectivity for streaming your music wirelessly, and an updated, advanced remote that makes controlling the system, TV and other connected sources easier than ever.

The new Solo 15 series II system measures just 62,8 cm wide, 35,6 cm deep and 7,6 cm high, and fits under most televisions with screen sizes of up to 50 inches 127 cm (50 inches). The new Solo 5 system joins the Bose® Solo family with an even smaller footprint at just 54,8 cm wide, 8,6 cm deep and 7 cm high, and the versatility to be placed almost anywhere -- in front of the TV, on a shelf, or wall-mounted.

The new Bose Solo 15 series II system features five drivers for wide, spacious sound, including a dedicated centre center speaker to make speech and dialogue more understandable, and the new Bose Solo 5 system has two drivers. Both the Solo 15 series II and Solo 5 systems have a separate "dialogue" mode that brings words more to the forefront, digital signal processing for optimal sound at any listening level, and proprietary TrueSpace® technology that distributes audio well beyond the screen and speaker itself. And as more and more TV programming relies on dramatic soundtracks and music, the Solo 15 series II and Solo 5 systems reproduce the full-frequency range, including deep low notes you can adjust with a bass control function on the included universal remote. So whatever you're watching -- from network programming to entertainment shows, news, concerts or sports -- you get the entire experience: amazing video and equally remarkable audio.

With built-in Bluetooth® technology, the new Solo systems can also double as a wireless music system for streaming playlists, music services, or virtually anything else from your phone or tablet. So everything you listen to through Bluetooth® headphones and portable Bluetooth® speakers can now be played through the Solo 15 series II and Solo 5 systems just as easily, but with more power and performance.

Pricing and Availability

The Bose Solo 15 series II system is available from Bose beginning on September 24, 2015, for £399.95. The Solo 5 TV sound system is available in Europe beginning on September 24, 2015, for £199.95. They're available at Bose retail stores, authorised Bose dealers and Bose.co.uk.

About Bose Corporation

Bose Corporation was founded in 1964 by Dr. Amar G. Bose, then a professor of electrical engineering at the Massachusetts Institute of Technology. Today, the company is driven by its founding principles, investing in long-term research with one fundamental goal: to develop new technologies with real customer benefits. Bose® innovations have spanned decades and industries, creating and transforming categories in audio and beyond. Bose products for the home, in the car, on the go and in public spaces have become iconic, changing the way people listen to music.

Bose Corporation is privately held. The company's spirit of invention, passion for excellence, and commitment to extraordinary experiences can be found around the world - everywhere Bose does business.

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