



## BOSE ANNOUNCES NEW SOLO 15 SERIES II TV SOUND SYSTEM

### **Better Sound For Your TV, Now With Bluetooth® for Streaming Music Wirelessly**

October 23, 2015 -- Today, Bose introduces the new Solo 15 series II TV sound system, an update to its best-performing pedestal TV speaker. The Solo 15 system is an unobtrusive speaker that makes TV sound dramatically better and requires just one connection from the speaker to the TV. It includes Bluetooth connectivity for streaming your music wirelessly, and an updated, advanced remote that makes controlling the system, TV and other connected sources easier than ever.

The new Solo 15 series II system measures just 24.75" wide, 14" deep and 3" high, and fits under most televisions with screen sizes of up to 50". It features five drivers for wide, spacious sound, including a dedicated center speaker to make speech and dialogue more understandable. The Solo 15 series II system has a separate "dialogue" mode that brings words more to the forefront, digital signal processing for optimal sound at any listening level, and proprietary TrueSpace® technology that distributes audio well beyond the screen and speaker itself. And as more and more TV programming relies on dramatic soundtracks and music, the Bose® Solo 15 series II system reproduces the full-frequency range, including deep low notes you can adjust with a bass control function on the included universal remote. So whatever you're watching -- from network programming to entertainment shows, news, concerts or sports -- you get the entire experience: amazing video and equally remarkable audio.

With built-in Bluetooth technology, the new Solo 15 series II system can also double as a wireless music system for streaming playlists, music services, or virtually anything else from your phone or tablet. So everything you listen to through Bluetooth headphones and portable Bluetooth speakers can now be played through the Solo 15 series II system just as easily, but with more power and performance.

#### **Pricing and Availability**

The Bose Solo 15 series II TV sound system is available from Bose beginning on October 23, 2015, for HK\$3,900. It's available at Bose retail stores and authorized Bose dealers.

#### **About Bose Corporation**

Bose Corporation was founded in 1964 by Dr. Amar G. Bose, then a professor of electrical engineering at the Massachusetts Institute of Technology. Today, the company is driven by its founding principles, investing in long-term research with one fundamental goal: to develop new technologies with real customer benefits. Bose innovations have spanned decades and industries, creating and transforming categories in audio and beyond. Bose products for the home, in the car, on the go and in public spaces have become iconic, changing the way people listen to music.

Bose Corporation is privately held. The company's spirit of invention, passion for excellence, and commitment to extraordinary experiences can be found around the world -- everywhere Bose does business.

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