



# BOSE EARNS 'SUPPLIER OF THE YEAR' HONORS FROM GENERAL MOTORS

## GM Recognizes Top Suppliers for Performance, Quality, and Innovation

APRIL 26, 2018 -- Bose was named a GM Supplier of the Year by General Motors during the 26th annual Supplier of the Year awards ceremony held Friday, April 20, in Orlando, Florida.

GM recognized 132 of its best suppliers from 17 countries who have consistently exceeded GM's expectations, created outstanding value, or brought new innovations to the company. The announcement represented the most suppliers GM has recognized since debuting the Supplier of the Year event in 1992. This is the fifth time Bose has received the award.

"This is an opportunity for General Motors to honor those suppliers who are truly the best of the best," said Steve Kiefer, GM vice president, Global Purchasing and Supply Chain. "The automotive industry is transforming at an incredible rate. The relationships we have with our supply base means everything when it comes to delivering a strong vehicle lineup today and the cutting-edge vehicles and mobility services of tomorrow."

GM's Supplier of the Year award is reserved for suppliers who distinguish themselves by meeting performance metrics for quality, execution, innovation, and total enterprise cost. Award winners represent companies who provide products and services to General Motors in the areas of vehicle components, supply chain and logistics, customer care and aftersales, and indirect services.

"Bose pioneered branded premium audio with General Motors back in the 1980s. And now with decades of innovation behind us, we continue to collaborate with GM to bring new technologies and tremendous value to the people who love our products," said Marc Mansell, vice president, Bose Automotive Systems. "Innovation and outstanding quality are incredibly important to both Bose and GM, and we relish the recognition that comes from being a GM Supplier of the Year."

"We have a team of highly dedicated people who support our global work with General Motors, and they make sure our systems consistently exceed expectations," said Ken Johnson, global director for Bose Automotive's GM business. "This award is a testament to that commitment and we are incredibly honored by the recognition."

### ABOUT BOSE AUTOMOTIVE SYSTEMS

In the early 1980s, Bose engineers created the world's first factory-installed premium automotive sound systems. Unlike conventional or aftermarket automotive systems, Bose systems were designed and tuned for a specific vehicle -- and changed the industry. Since then, Bose has developed proprietary speaker designs, advanced amplification and signal processing technologies, exclusive analysis and design tools, and technology for managing engine and powertrain sounds inside vehicles -- all based on a heritage of research and engineering.

Today, Bose automotive sound systems are recognized globally as the industry benchmark for performance and customer satisfaction, validated by independent research rating Bose as the top choice among car consumers in multiple global regions.

For more information, visit [BoseAutomotive.com](http://BoseAutomotive.com).

### ABOUT BOSE CORPORATION

Bose Corporation was founded in 1964 by Dr. Amar G. Bose, then a professor of electrical engineering at the Massachusetts Institute of Technology. Today, the company is driven by its founding principles, investing in long-term research to develop new technologies with real customer benefits. Bose innovations have spanned decades and industries, creating and transforming categories in audio and beyond. Bose products for the home, in the car, on the go, and in public spaces have become iconic, changing the way people listen to music.

Bose Corporation is privately held. The company's spirit of invention, passion for excellence, and commitment to extraordinary experiences can be found around the world -- everywhere Bose does business.

**ABOUT GENERAL MOTORS**

General Motors Co. (NYSE: GM, TSX: GMM) and its partners produce vehicles in 30 countries, and the company has leadership positions in the world's largest and fastest-growing automotive markets. GM, its subsidiaries and joint venture entities sell vehicles under the Chevrolet, Cadillac, Baojun, Buick, GMC, Holden, Jiefang, Opel, Vauxhall and Wuling brands. More information on the company and its subsidiaries, including OnStar, a global leader in vehicle safety, security and information services, can be found at <http://www.gm.com>.

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