



For Immediate Release

Bose and NME Unveil C24 Mixtape with Artists, Tracklist, and 19th July Release Date

July 11, 2024 – Today, NME in partnership with Bose, a brand obsessed with sound for 60 years, announce the latest instalment in NME's iconic C-Series mixtape. In its second year, [NME's C24 collaboration with Bose](#) showcases the future of music with established and breakout artists – with a limited-edition NME C24 magazine, vinyl, and cassettes coming soon.

Notably, the first track from the mixtape, 'Funeral' is an exclusive new single by breakthrough Georgia-born singer-songwriter, **Teddy Swims**. Available to stream and download across all platforms tomorrow, 'Funeral' is also the subject of a bespoke new Bose x NME limited series, **On Tape**, which features Swims getting inked on the spot in a London tattoo parlour, and talking about his hard-won rise to stardom, before laying down a scintillating live performance of the song.

Written earlier this year, as Swims sought solace during a chaotic Grammys week by holing up in the studio, 'Funeral' offers an update on the healing journey chronicled in his debut album *I've Tried Everything But Therapy (Part One)*, which reached the top 20 in both the US and UK, and its Billboard Hot 100 chart-topping (and UK number 2-charting) lead single 'Lose Control'.

"'Funeral' is fun, upbeat and it'll make people want to dance, but there's a layer of sadness underneath that," says Swims of the song. "I love being able to make music that has joy but is heartbreaking at the same time. We're finally at the point where we're honing a certain sound. It's all about this old soul, Motown feel but modernising that in a way that feels authentic. Songs like 'Funeral' just feel right."

The full tracklist for C24 boasts exclusive new songs from some of the hottest artists in the world including **Artemas, Laufey, Royal Otis, Lola Young** and **Samara Cyn**. Alongside them is **Tehya**, who was hand-picked by the judges of C24's new artist competition in association with social music creation platform **BandLab** to find an unsigned emerging artist to get their big break by featuring on the mixtape.

Bose x NME C24 Tracklist

1. Teddy Swims – Funeral

2. Artemas – So Stunning
3. Laufey – Where or When
4. Royel Otis – Nack Nostalgia
5. Lola Young – I Don't Mind
6. Tehya – Peach Pit
7. Samara Cyn – Loop

Bose x NME C24 will be available to stream and download in full from **19th July** on digital platforms including Spotify, Apple Music, Amazon, and Soundcloud. The release coincides with a **special C24 print edition of NME Magazine** that explores the stories of the featured artists, the creative power of music fandom, and the evolving legacy of the C-Series. The release will also be accompanied by a limited run of **150 hand-numbered C24 vinyl** and an **ultra-limited run of C24 cassette tapes**.

“NME is thrilled to partner with Bose once again to continue the legacy of the iconic C-Series with C24,” says Holly Bishop, NME Networks’ Chief Operating and Commercial Officer. “The second year of our peerless collaboration celebrates incredible new music from some of the most exciting artists today and highlights our commitment to championing global emerging talent. We can’t wait for music fans all over the world to experience brand new music from these seven inspiring artists.”

Bose x NME C24 continues the series’ mission of being the definitive showcase of the future of music packed with original and exclusive tracks from the most exciting and innovative artists. This essential compilation represents another pivotal moment in the new music landscape, giving an elevated platform to diverse new artists and connecting them with music fans across the world, celebrating Bose and NME’s shared commitment to championing incredible new music.

ABOUT NME

Launched in London, UK, in 1952 as the New Musical Express, NME has grown into a global media powerhouse that creates and curates content, products and experiences essential to fans of music and pop culture today. NME brings together the best writers and photographers to provide a multi-platform editorial offering that is at the bleeding edge of what matters most across the globe – be it music, film, TV or gaming.

ABOUT NME NETWORKS

NME Networks is a global, next-generation media group that views the wider world of pop culture through the lens of music and connects artists and brands to music-obsessed audiences. Our portfolio of popular music-journalism brands, comprising NME, Guitar.com and MusicTech, takes audiences on a lifelong journey through musicianship and fandom. NME Networks is a part of Caldecott Music Group.

ABOUT BOSE

Bose is world renowned for its premium audio solutions for the home, on the go, and in the car. Since its founding in 1964 by Dr. Amar Bose, the company has been dedicated to delivering amazing sound experiences through innovation. And its passionate employees — engineers, researchers, music fanatics, and dreamers — have remained committed to the belief that sound is the most powerful force on earth; its ability to transform, transport, and make us feel alive. For 60 years, this belief has driven us to create products that have become iconic, changing the way people listen to music.

ABOUT BANDLAB

BandLab's vision is simple: A future where there are no boundaries to making and sharing music. Founded in 2015, BandLab is the next-generation social music creation platform on a mission to break down the technical, geographic, and creative barriers for musicians and fans. Free-to-use, the mobile-first cross-platform DAW and social network, unites the entire creator journey into one place, boasting a suite of features and tools for creators to make music, share their music with fans, earn a living, and even top the charts.

To find out why over 100 million creators love and use BandLab, visit bandlab.com or sign up for free on the App Store or Google Play. BandLab is the flagship product of BandLab Technologies, which also includes professional-level digital audio workstation, Cakewalk, beat marketplace, Airbit, and artist services platform, ReverbNation.