



BOSE INTRODUCES THE SOUNDLINK HOME BLUETOOTH SPEAKER

Match any room to your musical mood with standout sound from a style and size that fits in
anywhere

August 11, 2025 – Today, Bose welcomes a new addition to its iconic SoundLink Bluetooth® speaker family: the SoundLink Home Bluetooth Speaker. Compact yet powerful, the SoundLink Home Speaker delivers premium sound in a sleek design capable of blending seamlessly into any room. Wireless and versatile, it offers great acoustics and aesthetics — capable of tuning any space to your musical mood.

The SoundLink Home Bluetooth Speaker is available for purchase today for \$349.95 at www.bose.com.au.

Premium, proven audio with no fuss, just music

Hear every note as a full-range transducer and dual passive radiators turn vibrations into deep bass that fills any room, producing a sensorial experience defying its size.

The SoundLink Home Speaker has been optimized for flexibility with a USB-C audio input to plug and play from a laptop or any other music source. Turn up the volume by linking two SoundLink Home speakers together to create a unique stereo experience using the speakers as left and right channels.

Style for your space

Elevate your home audio experience with a speaker that's as stylish as it is powerful. Anodized aluminum and a high-quality fabric grille add to the SoundLink Home Speaker's premium feel and sleek design, while a built-in stand makes it easy to move from room to room.

Measuring 21.59cm wide, 11cm high, 5.94cm deep and weighing just under one kilogram, the



speaker can naturally fit into any room in the house. The SoundLink Home Speaker is available in three finishes, Light Silver, Cool Grey or Warm Wood.

Wireless freedom to roam around your home

Equipped with advanced Bluetooth 5.3, the speaker provides up to nine hours of battery life, keeping the music going as you take the speaker from the bedroom to the kitchen and back again — all without worrying about the device connection dropping. When it's time to recharge, just plug in the USB-C charger and you're ready to go again in four hours.

Stay in touch with your contacts by making and taking phone calls with the speaker's built-in microphone or use it to access your device's native voice assistant when your phone is out of reach.

About Bose Corporation

Bose is world renowned for its premium audio solutions for the home, on the go, and in the car. Since its founding in 1964 by Dr. Amar Bose, the company has been dedicated to delivering amazing sound experiences through innovation. And its passionate employees — engineers, researchers, music fanatics, and dreamers — have remained committed to the belief that sound is the most powerful force on earth; its ability to transform, transport, and make us feel alive. For 60 years, this belief has driven us to create products that have become iconic, changing the way people listen to music.