BOSE

Compare SoundControl™ Hearing Aids to other solutions

See how our solution stacks up against PSAPs and audiologist-tuned hearing aids.

SoundControl™ Hearing Aids	Hearing aids from audiologist	Personal amplifier (PSAP)
Self-fit, self-tune hearing aids. Available direct to consumers without the need for a health care professional.	Traditional hearing aids that are prescribed, purchased, fit, and tuned through an audiologist or health professional.	Non-medical hearing devices that amplify sound with no fitting or tuning intended for hearing health.
For perceived mild-to-moderate hearing loss	For mild-to-profound hearing loss	Not indicated to treat hearing loss
FDA cleared Class II medical device	FDA regulated Class I & II medical devices	Not a medical device
$$$ $849 per pair	**$$$$** $998 – $6,000 per pair	**$$** Varies
Tuning CustomTune™ technology supports clinically proven self tuning with the Hear app for audiologist-quality results.	**Tuning** Tuned by audiologist/professional. Many offer limited adjustments.	**Tuning** Limited adjustments.
No hearing test required	Hearing test required	No hearing test required
Form factor Behind-the-ear, receiver-in-the-canal (RIC) design	**Form factors** Large in-the-canal design, larger in-the-ear style, behind-the-ear style, open fit and behind-the-ear RIC style	**Form factors** A mix of earbuds and smaller hearing aid designs
Replaceable batteries	Replaceable and rechargeable batteries	Replaceable and rechargeable batteries
Designed for comfortable, all-day use	Designed for comfortable, all-day use	Most designed for episodic use and not as comfortable
Buy direct. No prescription or health professional consultation required.	Primarily purchased through your local audiologist/professional. Prescription required. Several direct-to-consumer options are also available.	Buy direct. Available at select retailers.
Complimentary, unlimited product and technical support included	Hearing health and product support via audiologist/professional often included	Various customer service options available