



BOSE

PROFESSIONAL



CASE STUDY - HOSPITALITY | **DAYDREAM ISLAND RESORT**





DAYDREAM'S JOURNEY BACK TO A RENEWED AND EXCITING LOCALE

First opened to guests back in 1939 and counted as one of 74 islands that make up The Whitsundays, Daydream Island Resort is a private hideaway that stretches about a mile, dotted with secluded coves for that complete “castaway” feel. In April of 2019, the iconic space officially reopened with a brand-new look following an 18-month, \$100 million refurbishment.

“The island has undergone a huge journey from the devastation caused in 2017 by Cyclone Debbie, and we wanted the new brand to signal the evolution of the island. The new brand gives a nod to the island’s heritage while also looking to the future,” said Director of Sales and Marketing, Jayson Heron. Adding that the rebrand was an essential step for the island’s transformation to a premium holiday destination through its newfound modern architecture, design and expanded range of ultra-modern amenities.

The new-look of Daydream Island Resort boasts 277 refreshed guest rooms and suites in addition to spruced-up indoor and outdoor spaces complete with state-of-the-art technologies designed to offer an enhanced

guest experience. From private dining spaces to plush indoor and outdoor settings, the resort has a range of event spaces to choose from to cater to significant events ranging from conferences and cocktail parties to gala dinners and destination weddings; each space sporting an ambiance that emphasizes exclusivity.

AN IDEALISTIC SOUND EXPERIENCE FROM BOSE PROFESSIONAL BRINGS THE ISLAND TO LIFE

Across the entire property, is the outstanding aural experience, brought to life by a comprehensive Bose Professional solution designed by Queensland based system integrators NQAV.

Bose Professional’s FreeSpace series of high-performance, full-range loudspeakers are powered through the acclaimed PowerMatch series of networked amplifiers and controlled through the efficient ControlSpace series of digital signal processors.

“We had a fairly flexible brief from the client with a strong emphasis on superior quality sound and great aesthetic appeal,” said Kevin Booth, Director at NQAV. “This meant that we were able to pick Bose Professional as our preferred supplier for the project to ensure that we met the requirements that they were looking for throughout the entire venue.

“We chose loudspeakers from Bose’s FreeSpace series, as it provided us with options to develop a high-quality reinforcement solution for indoor as well as outdoor applications, in addition to blending beautifully with the aesthetics and facades across the island. Also, using the networked amplifiers from Bose meant that we could monitor and control the amplifiers remotely, which was critical to us, considering that the venue stands on an island location.” The ControlSpace ESP and software allows Daydream Island to easily track the health of the system including the variety of audio the system delivers, as well as amplifier status and other system-related information needed.

Booth added, “The performance is really good. It creates a fantastic sound through the space, and the feedback we’ve had from the island is that everyone is very happy with the outcome. Also, the support from Bose we’ve had on the whole project was excellent.”

THE EQUIPMENT FOR A JOB DONE RIGHT

The entire expanse of the outdoor areas was outfitted with FreeSpace DS 40SE surface-mount loudspeakers to deliver high-quality reinforcement for background music and speech reproduction. The areas include three new pool sections, the Living Reef freeform coral lagoon and the Eclipse room—complete with an expansive outdoor terrace.

Moving indoors, the NQAV team maintained Bose’s impeccable sonic signature with surface-mount and flush-mount (in-ceiling) models of the FreeSpace DS 40F and DS 16F loudspeakers. The solution created a consistent experience throughout the area encompassing the Atrium, the unique indoor dining restaurants and luxurious indoor bar sections.



Additionally, Infinity, which is one of the premium dining destinations at the resort, features multiple units of the FreeSpace DS 40F in-ceiling, flush-mount loudspeakers in a black finish to match the décor and interior of the space.

Praising the overall performance value of Daydream Island Resort's new audio system was Craig Williams, IT Manager.

"The old system here was outdated, and we were looking for an audio solution that not only delivers great quality sound performance but is

also visually pleasing," he said. "We found it with Bose Professional. The system sounds amazing and looks great, as it matches the new architecture and design of the Daydream Island Resort. Plus, since the entire system is networked so managing it now much easier, as we can control it efficiently from a central location. Overall, the performance is fantastic - the quality of sound is crisp throughout the space, and the amount of volume we can derive from the system is amazing. Our new Bose system is worlds apart for the kind of unbeatable sound experience it offers to our guests."



FREESPACE DS LOUDSPEAKERS

Versatile, high-performance, full-range, flush- and surface-mount loudspeakers designed for foreground and background music and speech reproduction in a wide range of installed applications.

SYSTEM COMPONENTS

FreeSpace DS 40F in-ceiling flush-mount loudspeakers

FreeSpace DS 40SE surface-mount loudspeakers

FreeSpace DS 16SE surface-mount loudspeakers

PowerMatch series of amplifiers

ControlSpace series of digital signal processors



Bose Professional serves many different markets, delivering great sound in venues all around the world — performing arts centers, theaters, places of worship, stadiums, restaurants, schools, retail stores, hotels, and corporate buildings.

We know that our pro audio customers depend on us in a unique way. This is your business, your reputation, your livelihood — not just an amp, not just a loudspeaker. So, when you buy a Bose Professional product, you get the full weight of the global Bose Professional team behind you — our time, support, and attention. We see every purchase as the beginning of a partnership.



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