



MELBOURNE'S DIESEL BAR & EATERY FUELS UP FOR SUCCESS WITH BOSE PROFESSIONAL SOLUTION

Diesel Bar & Eatery is the latest venture in a line of successful nightlife institutions in Melbourne. Nestled in Melbourne's Little Lon district, Diesel is the brainchild of Jamie Nasser, director of the A.C.E. Group, who has a history of delivering long-standing and notable nightclubs throughout the city, including Chasers, Billboard, Metro and Silvers.

With Diesel, however, Nasser took innovative nightlife design to a new level. The two-story megabar was designed with versatility in mind. The ground floor offers a contemporary, sophisticated bar and eatery for 60 guests, while the upper level—open only at night—provides a more traditional nightlife experience with a dance floor and an impressive bar.

BRINGING DIESEL'S DUALITY TO LIFE THROUGH SOUND

The dual nature of the venue called for an audio solution to match, ready to deliver both the modern, relaxed brunch experience and the energy of late-night revelry.

"I've created 16 venues, and out of all 16, one of the main things that we still always think of is the sound." Nasser said. With premium sound in mind, Nasser turned to Bose partner Warehouse Sound to develop a comprehensive audio solution for his latest venue.

Sven Langeback, director of Warehouse Sound, echoed the Melbourne locale's need for a robust audio system that delivered quality sound from the center of the dance floor to every corner of the restaurant below.

"Primarily, inside the venue, it had to sound really good and not sound 'loud,' even though we had to achieve substantial volumes," he noted.

BOSE STEPS UP TO THE CHALLENGE

To accomplish these goals and exceed expectations, Nasser and Langeback agreed that the Bose F1 loudspeakers were the best choice for the job.

Providing flexibility and performance without sacrificing coverage and clarity, even in the face of elevated volume, the F1 series loudspeakers delivered.

"We use a lot of the Bose F1s. I find that the music and the sound is more of a surround sound experience," Nasser said. "People want to talk in certain areas and have it loud on the dance floor."

And, the desired result was achieved with far fewer speakers than expected in a multi-level, multi-functional space.

"We were able to achieve a very even sound field across the venue using only 16 loudspeakers," Langeback said, which is minimal given Diesel's size and diversity of spaces. Best of all, the solution's control system allows for unique output throughout the spaces in the venue.

"With the custom zone control system, we can actually tailor the response to each area depending on the function and the entertainment that's being presented," Langeback said.

STUNNING RESULTS SERVING EVERYONE'S NEEDS

The final result, Nasser said, was an audio solution that catered to each and every one of his patrons.

"On a normal night, we get a lot of people after work," he said. "We're very popular for a lot of different functions. We've even done a wedding here. So this is a very versatile space."

SYSTEM COMPONENTS

F1 Model 812 powered flexible array loudspeaker

F1 Subwoofer





Bose Professional serves many different markets, delivering great sound in venues all around the world - performing arts centers, theaters, places of worship, stadiums, restaurants, schools, retail stores, hotels, and corporate buildings.

We know that our pro audio customers depend on us in a unique way. This is your business, your reputation, your livelihood — not just an amp, not just a loudspeaker. So, when you buy a Bose Professional product, you get the full weight of the global Bose Professional team, behind you — our time, support, and attention. We see every purchase as the beginning of a partnership.



PRO.BOSE.COM