



**BOSE**

CASE STUDY - LIVE MUSIC | MAURICIO CLAVERÍA



## MARCHING TO HIS OWN BEAT AND CARVING NEW PATHS

Mauricio Clavería is one of the most influential drummers on the Latin American rock scene. He studied music in his native Chile and began his career alternating between playing the drums and working as a studio musician. This background opened doors to the broader musical world.

Clavería was part of the legendary Chilean rock band La Ley, one of the most prominent bands in the Hispanic-American cultural movement known as Rock en Español. After the band separated, he played for Los Concorde and Fobia, two other well-known Mexican rock bands.

His work with La Ley earned him international recognition, including a GRAMMY award in 2000 for Best Latin Rock/Alternative Album and two Latin GRAMMY awards in 2002 and 2004 for Best Rock Album by a Duo or Group.

After his time with La Ley, Clavería moved to Mexico, where he has lived for more than 25 years. In his home located in the Mexican city of Puebla, he has a small recording studio where he works as a music producer for other rock bands, collaborates as a drummer on a variety of album recordings, composes music for his bands, and even writes jingles for advertising campaigns.

Currently, Clavería is working on numerous projects with several bands, whose rehearsals, studio productions, concert tours and single performances happen across multiple countries. These projects range from work with DIACERO, a rock band from the founders of La Ley based in Chile; the musical tribute project to the legends of rock based in Mexico, Lo Mejor del Rock en Español; and a power trio named Combo, who toured throughout the United States.

## CATERING TO AN EVER-CHANGING, DIVERSE SCHEDULE OF EXCITING PROJECTS

Clavería's typical week may include several remote recording sessions with colleagues from DIACERO, the production of a jingle for an ad campaign, a show at a local festival with Lo Mejor del Rock en Español, and a trip to the United States to perform with the band Combo. His musical journey touches a variety of people and spans numerous disciplines, requiring flexibility in his schedule as well as the musical technology he needs.

Given the pace of work and constant travel, the Chilean drummer required a portable loudspeaker that could serve as both monitor and main PA system for both rehearsals and performances.



The system needed to be easy to transport on trips — whether traveling by plane and automobile — and offer a smooth, quick setup, be simple and intuitive to operate, and deliver a powerful sound with great clarity.

Clavería also requires that all his equipment, accessories and software be compatible wherever possible, since he must quickly adapt to a wide range of scenarios from venues to the number of musicians involved.

#### BOSE SOLUTIONS LIVE UP TO CLAVERÍA'S EXPECTATIONS AND FAST-PACED LIFESTYLE

Clavería grew up with Bose audio quality. At home, his parents owned the legendary Model 901 Series IV and was the first loudspeaker system he listened to music on. So, when he used the L1 Model II for the first time and experienced the clarity and crispness of sound, there was no hesitation adding it as his portable PA system for rehearsals.

The versatility of the L1 Model II offers a huge benefit to Clavería, from using it during a band's rehearsals to taking it up on stage to use as a drum monitor, the convenience is unsurpassed.

Clavería owns two L1 Model II systems along with the B2 bass module. He uses one in his personal recording studio and the other in DIACERO's rehearsal studio in Santiago, Chile. This second system is also used to monitor each of the instrument's drums, keyboard, guitar as well as vocals.

"DIACERO was formed by those of us who were founders and original members of La Ley. We meet in Santiago de Chile, and it is a musical treat," shares Clavería. "We do whatever we want, have fun and experiment with music. We use an L1 Model II in our rehearsal studio, and we monitor all the band's sound through the Bose system."

"I like that I can equalize the sound according to the microphones I use for drums," said Clavería. "The sound of the Audix mics that I use for the toms, overhead and kick drums sounds great when it passes through the TS8 ToneMatch — using it couldn't be any easier."

— Mauricio Clavería, Drummer

The band Combo is his latest musical project. It is a power trio made up of Clavería and two Mexican musicians out of Los Angeles and San Antonio. The band is known for emanating a lot of power and energy on stage, so they use the Bose F1 Model 812 with an F1 Subwoofer and an S1 Pro system as a floor monitor. The equipment is employed both for rehearsals and in clubs that do not have a reliable PA system, ensuring that Combo transmits the intensity that characterizes the band and the sound quality that their audiences expect.



In addition to the Bose portable PA systems dispersed between Puebla, Santiago, Chile and San Antonio, Texas, Clavería has added a T8S ToneMatch mixer for his rehearsals in his recording studio. The T8S ToneMatch offers outstanding flexibility and options to configure the ideal mix of drums. If time is a factor, he uses the ToneMatch presets to do a quick setup. He can also make adjustments manually and explore different sound effects as needed.

One of the functions that he likes the most is equalizing the sound of the different microphones he uses for drums. Clavería was extremely pleased that all the Audix mics he uses for drums were included in the T8S ToneMatch's preset menu.

The T8S's compact size and rugged materials are ideal for life on the road. Combined with its intuitive user interface, it's a power tool for both small concerts or during a drum workshop where Clavería mixes sound himself.

"Even though they know how to connect their musical instrument, setting up with a console can be difficult for some musicians. With the presets of this new ToneMatch, you can do a quick setup and sound great," Clavería said. "But it also provides musicians the option to adjust manually according to personal taste or needs."

## ACHIEVING ULTIMATE FLEXIBILITY AND POWER FOR A MUSICAL MIND THAT NEVER STOPS

Bose portable PA systems and mixers meet the needs of musician and producer Mauricio Clavería, offering him superior versatility — whether he is monitoring the sound of his drums while rehearsing or playing in clubs or small venues. He values the portability, easy transport and configuration as well, since they make it easy to take them from one place to another while traveling.

"I maintain and set up all the equipment. It is very light and it is easily assembled and disassembled, so I can do it in a few minutes," Clavería said.

"Bose is a brand that is close to the user — they understand musicians. Their products are friendly and easy to use. The L1 Model II sounds very good and it generates a sound I really love. It serves to monitor my drums, so I know how I sound in a small club, but it also provides the audience sitting in the front rows to experience exactly what I hear."

The Bose PA systems' intuitive user interface is another factor in its favor. They facilitate operation during rehearsals and concerts when he does not have the assistance of a sound engineer or an audio technician in charge of monitors and PA. ■



### **T8S ToneMatch Mixer**

Take control of your music with the T8S ToneMatch mixer, a compact 8-channel interface designed for performers. Engineered with a powerful DSP engine and intuitive user control, the T8S offers studio-quality EQ, dynamics and effects. Sound great with integrated Bose ToneMatch processing and EQ, especially when connected to a Bose L1 or F1 system for full end-to-end tonal control.



### **S1 Pro System**

Designed for musicians, DJs and general PA use, the S1 Pro is the ultimate all-in-one PA, floor monitor, practice amplifier and primary music system. Multiple positions, supported by Auto EQ, ensure that you always sound your best. With a 3-channel mixer, reverb, Bluetooth® streaming and ToneMatch® processing onboard, the S1 Pro is ready to be your go-anywhere PA.

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## SYSTEM COMPONENTS

**F1 Model 812 Flexible Array** loudspeaker

**F1** Subwoofer

**L1 Model II**

**S1 Pro** System

**T8S ToneMatch** mixer



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We know that our pro audio customers depend on us in a unique way. This is your business, your reputation, your livelihood — not just an amp, not just a loudspeaker. So, when you buy a Bose Professional product, you get the full weight of the global Bose Professional team behind you — our time, support, and attention. We see every purchase as the beginning of a partnership.



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