




BOSE

PROFESSIONAL

CASE STUDY - HOSPITALITY | **OSTEHUSET**





THE OSTEHUSET BRINGS NEW LIFE TO NORSKE BANK BUILDING

The first restaurant within the Ostehuset concept was opened in 1999 by Hanne N. Berentzen and Tom Helge Sorensen. The initial idea was to open a cheese deli that offered a little something extra, so they decided to include a café and catering. Now, 20 years later, there are three different Ostehuset locations in Stavanger offering several cafés, restaurants and delis, a wine bar, and a bakery.

The latest Ostehuset opened in November 2018 in Norske Bank's previous bank office on the historic Domkirkeplassen in the center of Stavanger. It is the only venue in Stavanger, if not Norway, where you can find a restaurant, shop, bar, conference center, beer brewery, and a wine and cheese tasting room within the same building.

This architecturally protected building has received several awards throughout the

years for its unique design. The location is also famous for being the site of the biggest bank robbery in Norway's history, when robbers managed to escape with a total of 56.3 million NOK.

INTEGRATING MODERN SOUND WITH TIMELESS CHARACTER

Given the historical character of the building, key challenges for the audio solution included identifying products that could work within very restricted construction parameters. Specifically, loudspeakers that would not interfere with the overall interior design elements or sacrifice sound quality needed to be implemented. The building contains many hard surfaces, with two concrete walls and an entry mostly made of glass, which made this an interesting project. The wood panel ceilings also needed to remain intact, as did all the other wooden parts of the interior.

The customer wanted high-quality, flexible audio for a multipurpose space serving as



perfect size to install Bose EdgeMax EM90 and EdgeMax EM180 loudspeakers.

ENHANCING THE OSTEHUSET EXPERIENCE

“The whole audio system is very well designed for our specific needs and really enhances the character of the building. It worked perfectly to reuse the holes from where the previous ceiling lamps had been to mount new loudspeakers in, for example. The sound quality, overall, is amazing, and we are very pleased with the fact that we easily can control the volume in the different zones for whatever purpose we require that day without interfering with the rest of the ongoing business.”

- Tom Helge Sørensen, Ostehusetgruppen CEO

In common areas, conference rooms and the basement, where the special beer and wine tasting room are located, the DS 40 and DS 16 speakers provide a balance of function and design. All the different rooms and audio zones are controlled digitally via Dante and ControlSpace, making audio steering as easy as possible for staff to manage.

“This was a very interesting and challenging project that everyone liked working on from beginning to end. It gives a feeling of pride when walking into the venue and experiencing the finished result. This, and the grateful feedback from both the owner and the users of the system, makes this a successful project for us. We have used the venue, ourselves, for a Christmas party for some of our clients, and the feedback was only positive.”

- Roy Livar Vigdel, ShowRoom CEO

As customers like Ostehuset strive to make dining and gathering a unique, experiential event, Bose Professional continues to develop audio solutions that make that possible while working with partners like ShowRoom that understand how to make it a reality.

both a quiet lunch restaurant and a bar at night. Designs created with the Bose Modeler software provided several options regarding how and where speakers could be mounted, simulating where sound would be projected and how it would behave. The client also needed to have the audio set up into zones that could be easily managed by the staff.

THE BOSE PROFESSIONAL SOLUTION

Since most of the interior is architecturally protected and cannot be altered or damaged in any way, the mounting of the loudspeakers was very important. Ostehuset selected Bose Professional partner Showroom to design the best solution for this unique and historical Norwegian location. All subwoofers and RMU208 loudspeakers were mounted to the concrete substructure above the wooden panels and ceiling, with the RMU208 units suspended by wire between the wooden slats and placed so they do not stand out in the large space or compete with the interior design.

For the restaurant, bar and wine bar areas, cutouts for previous ceiling lamps were the

ROOMMATCH UTILITY LOUDSPEAKERS

The RoomMatch Utility RMU208 small-format sound reinforcement loudspeaker is intended for use in high-quality foreground music, under-balcony, zone fill and vocal-range floor monitor applications. The design features a single Bose EMB2 compression driver to provide mid/high frequency voicing similar to that of RoomMatch full-range array modules. Dual 8-inch woofers provide full-range output and a multi-angle enclosure increases mounting flexibility.

EDGEMAX LOUDSPEAKERS

Bose Professional EdgeMax in-ceiling premium loudspeakers feature proprietary Bose PhaseGuide technology with high-frequency compression drivers to create a new category that combines the room-filling coverage patterns typical of larger surface-mount speakers with the architect-preferred aesthetics of in-ceiling models.

SYSTEM COMPONENTS

RoomMatch Utility RMU208 loudspeakers

EdgeMax EM90 loudspeakers

EdgeMax EM180 loudspeakers





Bose Professional serves many different markets, delivering great sound in venues all around the world — performing arts centers, theaters, places of worship, stadiums, restaurants, schools, retail stores, hotels, and corporate buildings.

We know that our pro audio customers depend on us in a unique way. This is your business, your reputation, your livelihood — not just an amp, not just a loudspeaker. So, when you buy a Bose Professional product, you get the full weight of the global Bose Professional team behind you — our time, support, and attention. We see every purchase as the beginning of a partnership.



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