



Bose Professional Introduces Bose Church with a 12-Week Giveaway

Bose Church is The Resource for Leaders to Get the Most Out of Pro AV Technology

FRAMINGHAM, Mass. — Aug. 12, 2020 — [Bose Professional](#) has announced its Bose Church Giveaway, beginning August 10 and running for 12 weeks, where church leaders can enter to win a weekly prize. Winners have a choice between a Bose S1 Pro multi-position portable PA or a pair of the new Noise Cancelling Headphones 700 UC. To enter for a chance to win, entrants must be in a worship leadership role — such as Pastor, Worship Leader, or Church Tech Director — and respond to a weekly post in the Bose Professional promotion through their Facebook account. Responses need to include the tag #BoseChurchGiveaway. Additional information and full official rules are available on the [Bose Church Giveaway](#) webpage.

The Bose Church initiative provides the guidance, information and products to aid church leaders in the know-how needed to engage their congregants through the power of sound. Approaching this community-oriented, educational endeavor in a new way, Bose Professional has integrated this knowledge resource with a chance to win equipment that helps church leaders connect with their congregation.

“Bose is passionate about building incredible audio experiences and they understand the unifying power of sound and its role in the Church,” stated Don Allensworth, founder and president of The NewGround Group. “Their knowledge and expertise provide church leaders access to easy-to-use design tools, an outstanding line of pro audio loudspeakers, and a quality support team to ensure your success. Their commitment to quality sound truly supports your vision from the parking lot to pew.”

With its built-in mixer, two combo XLR-1/4” inputs and multiple-position auto EQ, the S1 Pro provides churches with ultra-portable, battery-powered amplification for both music and the spoken word — whether it’s for a spontaneous outdoor cookout or a planned event. The NCH 700 UC empower confident collaboration with its adaptive eight-microphone system so wearers can comfortably work through meetings, and the 11 levels of noise cancellation help church leaders carve out more productive concentration times.

The foundation of the Bose Church initiative is based on the sharing of educational information and expertise through the recently launched Bose Church Podcast. Additional resources will be made available such as informative how-to and reference articles that will guide church leaders on topics such as how to assess their audio needs — now and in the future, finding a channel partner who understands their vision, and what to expect throughout the entire audio solution process from start to finish.

Bose Professional has a wide range of products that supports churches of all sizes and configurations. For more information about the Bose Church Giveaway, visit PRO.BOSE.COM/BoseChurchGiveaway; and for information about the Bose Church podcast, visit PRO.BOSE.COM/BoseChurchPodcast.

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Photo File 1: BoseChurchGiveaway.jpg

Photo Caption 1: Bose Church is the latest initiative from Bose providing educational audio/video resources to church leaders.

Photo File 2: Bose_S1 Pro.jpg

Photo Caption 2: The Bose S1 Pro ultra-portable system delivers superior vocal and musical sound in a self-contained, all-in-one device.

Photo File 3: Bose_NCH700UC_Black+Silver.jpg

Photo Caption 3: Bose Noise Cancelling Headphones 700 UC include an adaptive eight-microphone system to facilitate better collaboration in any workplace.

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About Bose Professional

Bose Professional is the division of Bose Corporation dedicated to pro audio ingenuity — including portable PA systems, conferencing solutions, and installed sound systems. The company's spirit of invention and passion for excellence can be found all around the world. In workplaces, houses of worship, lecture halls, restaurants, retail stores, hotels, and more — for nearly 50 years — Bose Professional has partnered with working musicians, mobile DJs, AV integrators, system designers, installers, and consultants to build incredible audio experiences.

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