



## **Bose Work Delivers Collaboration Technology So People Can Do More**

*Collaboration Solutions Bring Simplicity-of-Use and Trusted Bose Sound Quality to Conferencing and Huddle Spaces*

**AMSTERDAM, Feb. 11, 2020** — [Bose Professional](#) (Stand 7–C200) today introduced Bose Work, solutions that bring simplicity and sound clarity for a more productive workday. Bose Work solutions include the new Bose Videobar VB1 all-in-one USB conference device, the new Bose Noise Cancelling Headphones 700 UC and ControlSpace EX components. From desktop and mobile conferencing products to all-in-one huddle space devices and fully integrated meeting rooms systems, Bose Work delivers consistent, premium performance, making interactions more natural and productive while helping people feel more connected and engaged.

Bose Work all-in-one products, such as the Bose Videobar VB1, simplify huddle spaces and make it easier for teams to work together and feel like they're in the same room. The Videobar VB1's automatic beam-steering microphones actively focus on voices in the space and reject noise, while the Bose-proprietary transducers produce rich sound. A 4K, ultra-HD camera delivers crystal-clear video, so no one misses important whiteboard details.

Today the workplace is every place — office, home, car and coffee shop — and the Bose Noise Cancelling Headphones 700 UC help remote workers and cubicle callers to feel more engaged and collaborate with confidence. The 700 UC easily toggles between conversation, voice/video calls and music, featuring an adaptive eight-microphone system that helps turn any space into a meeting place. This proprietary system isolates the user's voice using four of the microphones that actively identify and reject noise, so only the important details are heard.

For meeting rooms, expandable Bose ControlSpace EX conferencing processors and endpoints, together with Bose PowerSpace amplifiers and directional EdgeMax in-ceiling loudspeakers, offer an outstanding conference experience. Bose EX processors and endpoints easily pair with standard analog microphones or Dante microphones — such as the Sennheiser TeamConnect Ceiling 2 (TCC2) ceiling array microphone — for reliable, modern-looking meeting rooms of nearly any size.

Bose Work conferencing products integrate seamlessly with existing platforms, enhancing popular third-party cloud services such as Microsoft Teams, Google Hangouts Meet, Zoom and more. With Bose Work solutions, people collaborate more effectively, moving beyond “good enough” audio and video so they can hear more, see more, understand more — and work better.

For more information, please visit [PRO.BOSE.COM](https://pro.bose.com).

**Photo file 1:** BosePro\_BoseWork.jpg

**Photo caption 1:** Bose Work solutions include the Bose Videobar VB1 all-in-one USB conference device and the Bose Noise Cancelling Headphones 700 UC delivering Bose quality and performance to meetings

**Photo file 2:** BosePro\_VideobarVB1.jpg

**Photo caption 2:** The Bose Videobar VB1 features automatic beam-steering microphones, Bose-proprietary transducers and a 4K, ultra-HD camera

**Photo file 3:** BosePro\_NCH700UC.jpg

**Photo caption 3:** Bose Noise Cancelling Headphones 700 UC include an adaptive four-microphone system to facilitate better collaboration in any workplace

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#### **About Bose Corporation**

Bose Corporation was founded in 1964 by Dr. Amar G. Bose, then a professor of electrical engineering at the Massachusetts Institute of Technology. Today, the company is driven by its founding principles, investing in long-term research with one fundamental goal: to develop new technologies with real customer benefits. Bose innovations have spanned decades and industries, creating and transforming categories in audio and beyond. Bose products for the home, in the car, on the go and in public spaces have become iconic, changing the way people listen to music.

Bose Corporation is privately held. The company’s spirit of invention, passion for excellence, and commitment to extraordinary customer experiences can be found around the world – everywhere Bose does business.

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