

Bose Makes Work Better

The Bose Noise Cancelling Headphones 700 UC Deliver Unprecedented Audio and Connectivity for an Enhanced

Unified Communication Experiences

AMSTERDAM, Feb. 11, 2020 — Bose Professional (Stand 7–C200) has introduced the Bose Noise Cancelling Headphones 700 UC, enabling superior collaboration in the workplace and beyond — from open offices, airport lobbies, coffee shops or the remote office and everywhere in between. The Bose Headphones 700 UC feature an adaptive eight-microphone proprietary system — with four of the mics dedicated to isolating the user's voice, so they sound natural and clear — while the array actively identifies and rejects noise so only the important details are heard. With the Bose Headphones 700 UC, there's no need to mute and unmute to conceal background noise. Together with the included Bose USB Link Bluetooth® module, this solution provides a reliable connection to your PC enabling you to quickly jump on calls or easily switch between audio sources.

The Bose Headphones 700 UC feature 11 levels of noise cancellation ranging from virtual silence to open and ambient, letting users stay focused, minimize distraction, collaborate with confidence — and work better, wherever. With Conversation Mode, users can simultaneously pause audio allowing for quick conversations or immediate awareness of their surroundings. The Bose Headphones 700 UC optimize the audio experience while using third-party cloud services such as Microsoft Teams, Google Hangouts Meet, Zoom and more.

Connect reliably to your computer applications using the included Bose USB Link Bluetooth module so switching between meetings and other audio content is seamless. Users can maintain focus for hours with the 700 UC's comfortable, lightweight design, stainless-steel headband and ergonomic earcups. Interruptions are minimized with up to 20 hours of wireless battery life and the time remaining indicator.

The headphones are touch-sensitive with intuitive controls to keep everything simple just by tapping the earcup. The Bose active equalization creates a rich, immersive listening experience at any volume, making them perfect for use both at work and for music, navigation, weather and more. Now, with the Bose Headphones 700 UC the world is your conference room.

For more information, please visit PRO.BOSE.COM.

Photo file: BosePro_NCH700UC.jpg

Photo caption: Bose Noise Cancelling Headphones 700 UC include a proprietary, adaptive microphone system to

facilitate better collaboration in any workplace

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About Bose Corporation

Bose Corporation was founded in 1964 by Dr. Amar G. Bose, then a professor of electrical engineering at the Massachusetts Institute of Technology. Today, the company is driven by its founding principles, investing in long-term research with one fundamental goal: to develop new technologies with real customer benefits. Bose innovations have spanned decades and industries, creating and transforming categories in audio and beyond. Bose products for the home, in the car, on the go and in public spaces have become iconic, changing the way people listen to music.

Bose Corporation is privately held. The company's spirit of invention, passion for excellence, and commitment to extraordinary customer experiences can be found around the world – everywhere Bose does business.

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