



## **Bose Brings Next-level Audio and Video Clarity to the Workspace**

*The New Bose Videobar VB1 All-in-One Conferencing Device Enables People to be  
Clearly Seen and Fully Understood*

**AMSTERDAM, Feb. 11, 2020** — [Bose Professional](#) (Stand 7–C200) has introduced the Bose Videobar VB1, an all-in-one USB conferencing device that brings premium audio and video to meeting areas — from huddle spaces to medium-sized rooms — and allows users to be clearly seen and fully understood on video conference calls. The six beam-steering microphones actively focus on voices in the room and reject noise. The Bose-proprietary transducers reproduce accurate, room-filling audio from multimedia presentations, play Bluetooth® audio and ensure voices sound natural and clear. The 4K ultra-HD camera with autoframing delivers crystal-clear video, so remote participants can see presenters, whiteboards and other in-room objects.

The single-cable USB connectivity means there's no need for separate audio and video cables at the table, reducing clutter. The Bose Videobar VB1 can be mounted to suit the space using the included table stand or wall-mount kit, or with an optional VESA mounting accessory. All mounting options allow for tilt capability to keep the team centered in the video image.

The Bose Videobar VB1 connects to existing network infrastructure, seamlessly integrating with popular third-party cloud services including Microsoft Teams, Google Hangouts Meet, Zoom and more. Remote management and configuration capabilities make it simple to deploy and manage from anywhere, whether a single unit or up to one thousand installed in conference rooms across the globe.

The Videobar VB1 can be easily configured with the Bose Work Configuration Utility, available as an app or via web browser; and management of devices can be done remotely with the Bose Work Management app, which displays real-time status and allows for easy single-unit or system-wide changes. Using a smartphone or included IR remote, settings can be controlled in real time using the Bose Work mobile app to easily adjust volume, mute/unmute, pan, tilt, zoom, presets and Bluetooth pairing. Users have the additional option to connect a smartphone via Bluetooth connectivity to use the Videobar VB1 as a standalone speakerphone or to stream music. So whether it's a quick morning check-in or a full-afternoon workshop, the Bose Videobar VB1 helps teams huddle up, see more, hear more, and work better.

For more information, please visit [PRO.BOSE.COM](http://PRO.BOSE.COM).

**Photo file 1:** BosePro\_VideobarVB1.jpg

**Photo caption 1:** Bose Videobar VB1 all-in-one conferencing device brings next-level audio and video clarity to the workplace

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#### **About Bose Corporation**

Bose Corporation was founded in 1964 by Dr. Amar G. Bose, then a professor of electrical engineering at the Massachusetts Institute of Technology. Today, the company is driven by its founding principles, investing in long-term research with one fundamental goal: to develop new technologies with real customer benefits. Bose innovations have spanned decades and industries, creating and transforming categories in audio and beyond. Bose products for the home, in the car, on the go and in public spaces have become iconic, changing the way people listen to music.

Bose Corporation is privately held. The company's spirit of invention, passion for excellence, and commitment to extraordinary customer experiences can be found around the world – everywhere Bose does business.

#### **Bose Media Contact:**

Bose Professional  
508-766-4519  
[BoseProfessional@bose.com](mailto:BoseProfessional@bose.com)  
[PRO.BOSE.COM](http://PRO.BOSE.COM)