



Bose Expands Availability of the Videobar™ VB1 All-in-One USB Conferencing Device Through Collaboration with HP

Now People Can Meet Regardless of Location and Be Clearly Seen and Fully Understood

FRAMINGHAM, Mass. — March 2, 2021 — Ensuring optimal availability of its highly anticipated Bose Videobar™ VB1 all-in-one USB conferencing device, [Bose Professional](#) has announced its availability through its collaboration with HP. While the new era of hybrid work means people are in the office and remote, everyone is doing business on more videocalls than ever before. Certified for Microsoft Teams, the Videobar VB1 provides customers the highest-quality audio and video experience plus compatibility required for today's meetings.

The Videobar VB1 can be combined with the HP Elite Slice G2 – Audio Ready for Microsoft Teams Rooms or Zoom Rooms to provide the management and functionality needed within a variety of spaces. The collaboration between a world leader in audio and a leader of computing devices ensures that people can meet and successfully collaborate, while the technology remains transparent.

For a premium audio experience, the Bose Videobar VB1 uses six beam-steering microphones that actively focus on voices in the room and reject noise. The Bose-proprietary transducers reproduce accurate, room-filling audio from multimedia presentations, play *Bluetooth*® audio and ensure voices sound natural and clear. The 4K ultra-HD camera with autoframing delivers crystal-clear video, so remote participants can see presenters, whiteboards and other in-room objects. Its single-cable USB connectivity means there's no need for separate audio and video cables at the table, reducing clutter, and it can be mounted to suit the space using the included table stand or wall-mount kit.

Designed for rooms of all sizes, the HP Elite Slice G2 – Audio Ready allows for easy, flexible setup, configuration and operation with its large anti-glare screen and one-touch capacitive controls for simple, stress-free meetings. The HP Elite Slice G2 – Audio Ready also features on-demand calling, dual viewing angles and flexible accessibility. Easily add attendees and share content with one touch on the controller with its intuitive, easy-to-use interface.

“The excitement of the Videobar VB1 shipping is increased by our collaboration with HP,” stated Martin Bodley, director and global head for Bose Work at Bose. “HP is a well-known industry leader that excels at providing computing and collaboration solutions that complement the VB1’s capabilities. This collaboration adds a full array of product capabilities in one simple package.”

For rooms requiring additional mic pickup, Bose provides two in-ceiling audio solutions to choose from. The Bose ES1 system features the Bose EdgeMax EM180 in-ceiling loudspeaker, while the more conventional Bose DS4 system features four DesignMax DM2C-LP loudspeakers. Each solution is combined with a Sennheiser TeamConnect Ceiling 2 microphone, Bose ControlSpace EX-440C processor and a PowerSpace P2600A amplifier. Regardless of the room size or configuration, IT managers can be confident the technology in their meeting spaces is truly integrated.

Bose partners with other industry leaders in order to guarantee interoperability and deliver the best solutions possible for a variety of end user needs, ensuring the best possible UC experience. To learn more about the Bose partner network, visit PRO.BOSE.COM/BWPartner.

For more information on the Bose Videobar VB1 all-in-one USB conferencing device, including where to buy, please visit PRO.BOSE.COM/HPVB1. For information on the Bose ES1/DS4 in-ceiling audio solutions and where to buy, please visit PRO.BOSE.COM/HPES1.

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Photo file 1: Bose_VB1 All-in-One_Conf Device_Stand.jpg

Photo caption 1: The slim design and small footprint mean the Bose Videobar VB1 all-in-one USB conferencing device is flexible enough for the tabletop without occupying valuable real estate.

Photo file 2: Bose_VB1 All-in-One Conf Device_Under Mount.jpg

Photo caption 2: The slim design and lightweight footprint mean the Bose Videobar VB1 all-in-one USB conferencing device can be mounted at the top or bottom of monitors, quickly and easily for a streamlined appearance.

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About Bose Corporation

Bose Professional is the division of Bose Corporation dedicated to pro audio ingenuity — including portable PA systems, conferencing solutions, and installed sound systems. The company's spirit of invention and passion for excellence can be found all around the world. In workplaces, houses of worship, lecture halls, restaurants, retail stores, hotels, and more — for nearly 50 years — Bose Professional has partnered with working musicians, mobile DJs, AV integrators, system designers, installers, and consultants to build incredible audio experiences.

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