



Bose Announces Next-Level Audio and Video Clarity for the Hybrid Workspace with the Videobar™ VB1 All-in-One USB Conferencing Device

Now People Can Be Clearly Seen and Fully Understood Regardless of Where They Are Located

FRAMINGHAM, Feb. 16, 2021 — [Bose Professional](#) announced today the availability of the Bose Videobar™ VB1 all-in-one USB conferencing device that brings premium audio and video to today's meeting spaces, allowing users to be clearly seen and fully understood on video conference calls. The six beam-steering microphones actively focus on voices in the room and reject noise. The Bose-proprietary transducers reproduce accurate, room-filling audio from multimedia presentations, play *Bluetooth*® audio and ensure voices sound natural and clear. The 4K ultra-HD camera with autoframing delivers crystal-clear video, so remote participants can see presenters, whiteboards and other in-room objects.

The single-cable USB connectivity means there's no need for separate audio and video cables at the table, reducing clutter and can be mounted to suit the space using the included table stand or wall-mount kit. All mounting options allow for tilt capability to keep the team optimally centered in the video image.

The Bose Videobar VB1 is Microsoft Teams Certified and connects to existing network infrastructure, seamlessly integrating with popular third-party cloud services including Microsoft Teams, Google Meet, Zoom and more. Remote management and configuration capabilities make it simple to deploy and manage from anywhere, whether a single unit or up to one thousand installed in conference rooms across the globe.

The Videobar VB1 can be easily configured with the Bose Work Configuration software, available as an app or via web browser; and management of devices can be done remotely with the Bose Work Management app, which displays real-time status and allows for easy single-unit or system-wide changes. Using a smartphone or included IR remote, settings can be controlled in real time using the Bose Work mobile app to easily adjust volume, mute/unmute, pan, tilt, zoom, presets and *Bluetooth* pairing. Users have the additional option to connect a smartphone via *Bluetooth* connectivity to use the Videobar VB1 as a standalone speakerphone or to stream music. So whether it's a quick morning check-in or a full-afternoon workshop, the Bose Videobar VB1 helps teams huddle up, see more, hear more, and work better.

For more information, please visit PRO.BOSE.COM/VB1NowShipping.

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Photo file 1: Bose_VideobarVB1 All-in-One Conf Device_Stand.jpg

Photo caption 1: Bose Videobar VB1 all-in-one conferencing device brings next-level audio and video clarity to the workplace ensuring the best communication for both near- and far-end participants.

Photo file 2: Bose_VideobarVB1_Under Mount.jpg

Photo caption 1: Bose Videobar VB1 all-in-one conferencing device quickly and easily mounts above or below monitors to provide mounting flexibility for a variety of meeting spaces.

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About Bose Corporation

Bose Professional is the division of Bose Corporation dedicated to pro audio ingenuity — including portable PA systems, conferencing solutions, and installed sound systems. The company's spirit of invention and passion for excellence can be found all around the world. In workplaces, houses of worship, lecture halls, restaurants, retail stores, hotels, and more — for nearly 50 years — Bose Professional has partnered with working musicians, mobile DJs, AV integrators, system designers, installers, and consultants to build incredible audio experiences.

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