



## **Bose Videobar VB1 Conferencing Device is Zoom Certified**

*Next-level Audio and Video Clarity and Verified Interoperability Are Now Available for Zoom Rooms*

**FRAMINGHAM, Mass. — Nov. 30, 2021** — [Bose Professional](#) announced the Bose Videobar™ VB1 all-in-one USB conferencing device is now Zoom certified — allowing users to collaborate confidently and seamlessly with their preferred third-party platform. This means users can expect Bose premium audio and video to accompany their high-quality, reliable Zoom communication experience. Zoom Certified devices are tested to meet high standards in both audio and video performance.

Zoom’s Hardware Certification is the latest in the Bose commitment to bring smart, intuitive technology to the hybrid workplace. Whether in a huddle space or medium-sized conference room, users are clearly seen and fully understood on videoconference calls. The six beam-steering microphones actively focus on voices in the room and reject noise. The Bose proprietary transducers reproduce accurate, room-filling audio from multimedia presentations, play *Bluetooth*® audio, and ensure voices sound natural and clear. The 4K ultra-HD camera with autoframing delivers crystal-clear video, so remote participants can see presenters, whiteboards and other in-room objects.

Understanding that IT managers need meeting technology that is easy to use and deploy, the Videobar VB1 has single-cable USB connectivity and can be mounted to suit a variety of spaces. Using the included table stand or wall-mount kit the Videobar VB1 mounting options allow for tilt capability to keep the team optimally centered in the video image. This means no matter how a room is configured, IT managers can keep tabletop clutter to a minimum and deliver an optimal meeting experience.

The Bose Work Management app provides true value with remote device management and configuration capabilities ranging from real-time status to system-wide updates and changes. The app makes it simple to deploy and manage Videobar VB1 devices from anywhere, from a single unit or up to one thousand devices installed in meeting rooms across the globe.

The Videobar VB1 has three apps that allow for easy configuration, management and real-time control. Use the Bose Work Configuration software — available for Windows and macOS or via web browser — for device setup and configuration. Then use the Bose Work Management software for remote management of a single-device or enterprise-wide, multi-device changes, as well as to view device status in real time.

Finally, the Bose Work mobile app allows anyone in the room to control the Videobar VB1 with their smartphone — adjust volume, mute, pan, tilt, zoom, zoom presets and *Bluetooth* pairing. And when paired with a smartphone, the Videobar VB1 can be used as a standalone speakerphone or to stream music, bringing Bose-quality audio to more spaces and to more activities. The Bose Videobar VB1 helps teams huddle up, see more, hear more, and work better.

For more information, please visit [PRO.BOSE.COM/Zoom](https://PRO.BOSE.COM/Zoom).

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**Photo file 1:** Bose\_VideobarVB1 All-in-One Conf Device.jpg

**Photo caption 1:** Bose Videobar VB1 all-in-one USB conferencing device brings next-level audio and video clarity to the workplace with Zoom certification.

**Photo file 2:** Bose\_VideobarVB1\_Zoom Cert Badge.jpg

**Photo caption 1:** Zoom Room Certification badge indicates devices meet the high standards of both audio and video performance.

## Legal Disclaimer

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## About Bose Professional

Bose Professional is the division of Bose Corporation dedicated to pro audio ingenuity — including portable PA systems, conferencing solutions, and installed sound systems. The company's spirit of invention and passion for excellence can be found all around the world. In workplaces, houses of worship, lecture halls, restaurants, retail stores, hotels, and more — for nearly 50 years — Bose Professional has partnered with working musicians, mobile DJs, AV integrators, system designers, installers, and consultants to build incredible audio experiences.

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