



## Accor Standardizes on Bose Professional to Create an Exceptional Guest Experience

*Collaboration Will Elevate Customer Expectations While Creating a Memorable Stay*

**FRAMINGHAM, Mass. — May 10, 2022** — [Bose Professional](#) has announced that Accor has selected Bose Professional as an official global supplier for Integrated Sound System Solutions, ensuring their growing portfolio of properties will incorporate the world-class Bose audio experience. Accor embraces the art of hospitality, creating inspired experiences every day. As the hospitality industry evolves, Accor understands that exceptional stays are influenced by the environment they create — whether it’s the lobby or dance floor, a conference room or poolside party.

Bose Professional offers a wide range of solutions specifically designed to enable bespoke audio systems that are as flexible and scalable as they are reliable. Already installed in multiple prestigious hotels around the world such as Sofitel Arc de Triomphe in Paris, Le Louis Versailles Château Hotel – MGallery in Versailles and Hôtel Novotel Megève Mont-Blanc in Megève, Accor is excited by what the future will hold for guests.

“Bose Professional is a world-leading brand and most recognizable in the professional audio space,” stated Manuel Garrido, corporate category manager at Accor. “We are so delighted to offer our franchise partners access to such an impressive range of solutions, providing a variety of features to meet their needs — regardless of how unique a space might be.”

“Bose Professional has a long-standing relationship with Accor that goes beyond our shared commitment to creating exceptional audio experiences,” said Hans Vereecken, sales manager, EMEA at Bose Professional. “We’re delighted that our agreement is official as it will continue to strengthen our future endeavors.”

For more information on Bose Professional audio solutions, please visit [PRO.BOSE.COM](https://pro.bose.com).

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**Photo file 1:** Bose\_Novotel Megeve\_Lobby\_Hugo Hebrard.jpg

**Photo caption 1:** Accor Group Hotel, Novotel Megeve welcome guests to an experience of the senses (photography by Hugo Hebrard)

**Photo file 2:** Bose\_Novotel Megeve\_Mtg Room\_Hugo Hebrard.jpg

**Photo caption 2:** Accor Group Hotel, Novotel Megeve provides meetings rooms with transparent technology complimented by superior audio (photography by Hugo Hebrard)

**Photo file 3:** Bose\_Hotel Le Louis Versailles Chateau\_MGallery\_Sofitel.jpg

**Photo caption 3:** Integrated throughout the Le Louis Versailles Chateau, Bose Professional audio ensures guests enjoy gathering areas like the stately and elegant lounge

### **Legal Disclaimer**

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### **About Bose Professional**

Bose Professional is the division of Bose Corporation dedicated to pro audio ingenuity — including portable PA systems, conferencing solutions, and installed sound systems. The company's spirit of invention and passion for excellence can be found all around the world. In workplaces, houses of worship, lecture halls, restaurants, retail stores, hotels, and more — for nearly 50 years — Bose Professional has partnered with working musicians, mobile DJs, AV integrators, system designers, installers, and consultants to build incredible audio experiences.

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