



Telegrafen Oslo Ensures Guests an Integrated Audio Experience with Bose Professional

From Conference Room Collaboration to Evening Events, Telegrafen Provides an Environment for Success in the Center of Oslo

FRAMINGHAM, Mass. — Jan. 18, 2022 — [Bose Professional](#) announced its selection as the solution provider for the one-of-a-kind experience found at Telegrafen Oslo. Located in the heart of one of Europe’s fastest-growing cities, Telegrafen offers a mixed-use experience in the iconic Nordic Baroque-Nouveau landmark building. With almost 270,000 square feet (more than 25,000 square meters), the historic building provides a place for visitors to enjoy a range of activities from an upscale restaurant to meeting spaces — easily navigating between business and leisure.

“We needed a partner who could ensure high-quality sound in big, flexible spaces, larger educational facilities, restaurants, bars — in other words, we needed distinct solutions suitable for everything from fun, experiential sound to clear audio for conferencing,” said Steffen Johansen, technical project manager for system integrator Bravo. “We needed a provider that could deliver products that met all of our needs, and Bose was the clear answer.”

The final solution included 14 distinct products serving different roles throughout the venue for a cohesive, elegant audio experience. Products included Bose DesignMax in-ceiling loudspeakers, Panaray MA12 modular columnar array loudspeakers, PowerSpace and PowerMatch amplifiers, and the Bose Videobar VB1 all-in-one USB conferencing device.

While the diverse selection of loudspeakers provided a superior sound experience by integrating the different styles throughout the building, the Bose Videobar VB1 in the meeting room ensured transparent conferencing technology for high productivity and ease of use for guests.

“What’s so cool about this project is the breadth of Bose components used throughout the venue,” said Jørn Akerhaugen of Skagstindgruppen, who owns the retro-styled venue. “Telegrafen provides an amazing experience for the eyes and ears thanks to Bose innovation and audio quality. In the restaurant is one experience, then as you move throughout the space — from meeting rooms to the other gathering areas — it’s an incredible, immersive experience.”

For more information on the Telegrafen Oslo project and its custom audio solution, please visit

PRO.BOSE.COM/Telegrafen.

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Photo file 1: Bose_Telegrafen Oslo.jpg

Photo caption 1: Inside the luxurious Telegrafen Oslo where Bose audio quality is found throughout.

Photo file 2: Bose_Telegrafen_Education.jpg

Photo caption 2: One of the numerous business spaces that use transparent technology, providing optimal sound quality.

Photo file 3: Bose_Telegrafen_VB1.jpg

Photo caption 3: Bose Videobar VB1 enables effortless collaboration for high productivity at Telegrafen Oslo.

Photo file 4: Bose_Telegrafen_Vinbar.jpg

Photo caption 3: One of the destination restaurants and bars available at Telegrafen Oslo.

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About Bose Professional

Bose Professional is the division of Bose Corporation dedicated to pro audio ingenuity — including portable PA systems, conferencing solutions, and installed sound systems. The company's spirit of invention and passion for excellence can be found all around the world. In workplaces, houses of worship, lecture halls, restaurants, retail stores, hotels, and more — for nearly 50 years — Bose Professional has partnered with working musicians, mobile DJs, AV integrators, system designers, installers, and consultants to build incredible audio experiences.

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