



University of Chile Accelerates Hybrid Learning with Bose Professional

The Bose Videobar VB1 Conferencing Device Motivates Professors While Connecting Students On and Off Campus

FRAMINGHAM, Mass. — Aug. 30, 2022 — Founded in 1842, the University of Chile is known for its teaching and research, boasting 21 Chilean presidents as well as two Chilean Nobel Prize winners. In the university's quest for new ways to connect professors and students, [Bose Professional](#) was selected to ensure its vision was realized.

The Bose Videobar VB1 all-in-one USB conferencing device provides professors with the most straightforward and transparent user experience needed for an advanced hybrid classroom setup. The six automatic beam-steering microphones actively focus on voices in the room and reject ambient noise, facilitating a natural, collaborative environment. The proprietary Bose sound supports multimedia presentations, plays *Bluetooth*® audio, and ensures voices and conversations sound natural.

The 4K ultra-HD camera offers an auto-framing Group Mode that delivers crystal-clear video, so remote students can better see and understand group conversations, the whiteboard, flipchart or other in-room objects.

With more than 43,000 students, the university's five campuses support 14 different areas of focus within five different colleges. Designed by Chilean technology integrator Tecnomove, the hybrid learning solution included more than 100 Bose VB1 devices. Some of the classrooms have a Bose VB1 device mounted on a mobile cart with a flatscreen display, providing professors the flexibility to adapt to the dynamics of each class. A Kaptivo camera was integrated into some of the rooms positioned to simultaneously capture the class, with a Lenovo ThinkSmart Hub to initiate and control each class session.

"Hybrid classrooms are accelerating the technology adoption rate by professors," shared Dario Riquelme Zornow, project manager at the University of Chile's Online Education

Office. “Many are so motivated that they’re already exploring new teaching methods and seeing new opportunities to make their courses more attractive and engaging.”

“Tecnomove was able to accommodate the versatility required by the online education team, addressing their needs even as they evolved as the project progressed,” stated Carol Noches, sales manager at Tecnomove. “The impact of the Bose Professional solution goes beyond simple technology — we know we’re contributing to the education of young people in our country.”

For more information on the University of Chile project and the use of the Bose VB1 in education, please visit PRO.BOSE.COM/UofChile.

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Photo file 1: Bose Pro_UoChile_Campus.jpg

Photo caption 1: Located in Santiago, the University of Chile has more than 43,000 students and is the oldest higher education institution in the country.

Photo file 2: Bose Pro_UoChile_Lecture Hall.jpg

Photo caption 2: The philosophy lecture hall used the Bose Videobar VB1 so remote students can attend class wherever they may be.

Photo file 3: Bose Pro_UofChile_Multi-Faculty Classroom.jpg

Photo caption 3: Multipurpose classrooms are set up with a Bose Videobar VB1 on a cart to accommodate the dynamics of different topics and varying class sizes.

Photo file 4: Bose Pro_UoChile_Philosophy Classroom.jpg

Photo caption 4: Smaller classrooms benefit from the 4K ultra-HD video and Bose quality audio with the Videobar VB1.

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About Bose Professional

Founded on the belief that innovation begins with exploration, Bose Professional is dedicated to delivering the simplest path to incredible sound. The company’s spirit of invention is focused on creating systems that are easy to design, install, and operate for performance, commercial, and conferencing applications. These systems can be heard all around the world; in workplaces, houses

of worship, universities, restaurants, retail stores, hotels, performing arts centers, and more. For more than 50 years, Bose Professional has partnered with AV integrators, system designers, installers, and consultants to build unforgettable audio experiences.

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